NATIONAL TV NIELSEN RATINGS PERSONS RANKING – TOP PROGRAMS(†)

BASED ON NIELSEN ESTIMATES FOR TWO WEEKS ENDING JANUARY 26, 1986

NIELSEN AVERAGE AUDIENCE

HOUSEHOLDS

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	SUPER BOWL XX(S)	48.3	41,490
2	SUPER BOWL XX KICKOFF SPL(S)	41.7	35,820
3	BILL COSBY SHOW	36.6	31,440
4	SUPER BOWL XX POST(S)	35.4	30,410
5	FAMILY TIES	32.8	28,180
6	MURDER, SHE WROTE	25.3	21,730
7	CHEERS	25.0	21,480
8	NBC SUNDAY NIGHT MOVIE	24.2	20,790
9	GOLDEN GIRLS	24.0	20,620
10	60 MINUTES	23.8	20,440
11	MIAMI VICE	23.2	19,930
12	DALLAS	22.6	19,410
13	NIGHT COURT	22.5	19,330
14	DYNASTY	22.3	19,160
15	KATE & ALLIE	21.7	18,640
16	NEWHART	21.3	18,300
17	GRAND OLE OPRY'S 60TH ANV(S)	21.1	18,120
17	227	21.1	18,120
17	WHO'S THE BOSS?	21.1	18,120

TOTAL PERSONS (2+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	SUPER BOWL XX(S)	41.2	92,570
2	SUPER BOWL XX KICKOFF SPL(S)	35.3	79,230
3	SUPER BOWL XX POST(S)	29.6	66,450
4	BILL COSBY SHOW	29.1	65,210
5	FAMILY TIES	24.4	54,790
6	NBC SUNDAY NIGHT MOVIE	17.7	39,740
7	SUPER BOWL XX PRE(S)	17.7	39,650
8	CHEERS	17.1	38,440
9	GOLDEN GIRLS	16.3	36,660
10	MURDER, SHE WROTE	15.9	35,600
11	MIAMI VICE	15.8	35,360
12	WHO'S THE BOSS?	15.5	34,760
13	NIGHT COURT	15.0	33,700
14	GROWING PAINS	14.9	33,440
15	MOONLIGHTING	14.4	32,350
16	227	14.2	31,940
17	DYNASTY	13.9	31,300
18	DALLAS	13.9	31,290
19	60 MINUTES	13.8	30,990

WOMEN (18+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	SUPER BOWL XX(S)	40.4	36,140
2	SUPER BOWL XX KICKOFF SPL(S)	34.1	30,540
3	BILL COSBY SHOW	30.3	27,140
4	SUPER BOWL XX POST(S)	28.8	25,750
5	FAMILY TIES	26.0	23,330
6	MURDER, SHE WROTE	21.9	19,650
7	GOLDEN GIRLS	20.4	18,230
8	DALLAS	20.0	17,940
9	NBC SUNDAY NIGHT MOVIE	20.0	17,870
10	DYNASTY	19.9	17,800
11	CHEERS	18.8	16,880
12	WHO'S THE BOSS?	18.5	16,530
13	KNOTS LANDING	18.2	16,270
14	HOTEL	17.5	15,700
15	227	17.5	15,690
16	GROWING PAINS	17.4	15,610
17	GRAND OLE OPRY'S 60TH ANV(S)	17.4	15,580
18	KATE & ALLIE	17.4	15,560
19	60 MINUTES	17.2	15,430

MEN (18+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	SUPER BOWL XX(S)	53.3	43,080
2	SUPER BOWL XX KICKOFF SPL(S)	46.4	37,470
3	SUPER BOWL XX POST(S)	36.3	29,370
4	SUPER BOWL XX PRE(S)	24.0	19,420
5	BILL COSBY SHOW	22.9	18,540
6	FAMILY TIES	19.7	15,900
7	NBC SUNDAY NIGHT MOVIE	19.2	15,500
8	CHEERS	17.8	14,380
9	MIAMI VICE	17.6	14,230
10	60 MINUTES	17.3	13,940
11	NIGHT COURT	16.6	13,390
12	MURDER, SHE WROTE	15.9	12,830
13	A TEAM	13.8	11,180
13	GRAND OLE OPRY'S 60TH ANV(S)	13.8	11,180
15	SIMON & SIMON	13.8	11,120
16	ABC MONDAY NIGHT MOVIE	12.9	10,420
17	GOLDEN GIRLS	12.8	10,350
18	GEORGE BURNS 90TH B/DAY(S)	12.4	9,980
19	HILL STREET BLUES	12.3	9,940
20	NEWHART	12.3	9,900
21	HIGHWAY TO HEAVEN#	12.2	9,880

(†) TELECASTS WITH CURTAILED STATION FACILITIES ARE EXCLUDED, AS ARE UNDER-FIVE-MINUTE PROGRAMS.

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

NATIONAL TV NIELSEN RATINGS PERSONS RANKING – TOP PROGRAMS(†)

BASED ON NIELSEN ESTIMATES FOR TWO WEEKS ENDING JANUARY 26, 1986

NIELSEN AVERAGE AUDIENCE

WOMEN 18–49

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	SUPER BOWL XX(S)	42.5	24,000
2	SUPER BOWL XX KICKOFF SPL(S)	36.2	20,430
3	SUPER BOWL XX POST(S)	32.8	18,550
4	BILL COSBY SHOW	30.4	17,160
5	FAMILY TIES	26.8	15,130
6	MOONLIGHTING	20.5	11,580
7	NBC SUNDAY NIGHT MOVIE	20.4	11,550
8	CHEERS	19.7	11,110
9	MIAMI VICE	18.9	10,700
10	DYNASTY	18.8	10,620
11	WHO'S THE BOSS?	18.5	10,440
12	GROWING PAINS	18.1	10,250
12	SUPER BOWL XX PRE(S)	18.1	10,250
14	NIGHT COURT	18.1	10,230
15	GOLDEN GIRLS	15.9	9,010
16	KNOTS LANDING	15.9	8,990
17	DALLAS	15.8	8,930
18	KATE & ALLIE	15.6	8,830
19	MURDER, SHE WROTE	15.6	8,790

WOMEN 55+

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	MURDER, SHE WROTE	34.7	9,520
2	SUPER BOWL XX(S)	33.2	9,110
3	GRAND OLE OPRY'S 60TH ANV(S)	31.4	8,620
4	BILL COSBY SHOW	29.6	8,120
5	60 MINUTES	28.9	7,930
6	GOLDEN GIRLS	28.7	7,880
7	DALLAS	28.5	7,810
8	SUPER BOWL XX KICKOFF SPL(S)	27.3	7,490
9	GEORGE BURNS 90TH B/DAY(S)	26.0	7,130
10	FALCON CREST	24.9	6,840
11	FAMILY TIES	23.9	6,560
12	227	23.3	6,390
13	HIGHWAY TO HEAVEN#	22.6	6,210
14	HOTEL	22.5	6,180
15	KNOTS LANDING	22.0	6,040
16	SUPER BOWL XX POST(S)	22.0	6,030
17	DYNASTY	21.9	6,020
18	SIMON & SIMON	21.5	5,910
19	B.HOPE SUPER BOWL SHOW(S)	20.8	5,720
20	KATE & ALLIE	19.8	5,440
21	NEWHART	19.7	5,400

MEN 18–49

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	SUPER BOWL XX(S)	52.9	29,030
2	SUPER BOWL XX KICKOFF SPL(S)	45.0	24,690
3	SUPER BOWL XX POST(S)	38.1	20,910
4	SUPER BOWL XX PRE(S)	24.1	13,200
5	BILL COSBY SHOW	21.2	11,650
6	FAMILY TIES	19.5	10,670
7	NBC SUNDAY NIGHT MOVIE	19.4	10,620
8	CHEERS	19.0	10,410
9	MIAMI VICE	18.8	10,290
10	NIGHT COURT	18.5	10,140
11	ALFRED HITCHCOCK PRESENTS#	14.1	7,710
12	HILL STREET BLUES	13.3	7,310
13	AMAZING STORIES#	13.2	7,220
14	MOONLIGHTING	13.0	7,130
15	ABC MONDAY NIGHT MOVIE	12.9	7,100
16	60 MINUTES	12.8	7,040
17	TWILIGHT ZONE#	12.7	6,970
18	A TEAM	12.4	6,820
19	MISFITS OF SCIENCE#	12.1	6,620

MEN 55+

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	SUPER BOWL XX(S)	50.8	10,540
2	SUPER BOWL XX KICKOFF SPL(S)	44.9	9,320
3	SUPER BOWL XX POST(S)	31.0	6,430
4	MURDER, SHE WROTE	29.4	6,100
5	60 MINUTES	28.2	5,850
6	BILL COSBY SHOW	25.5	5,300
7	GRAND OLE OPRY'S 60TH ANV(S)	25.5	5,290
8	GEORGE BURNS 90TH B/DAY(S)	24.9	5,160
9	B.HOPE SUPER BOWL SHOW(S)	21.5	4,460
9	SUPER BOWL XX PRE(S)	21.5	4,460
11	GOLDEN GIRLS	20.3	4,210
12	DALLAS	19.9	4,130
13	FAMILY TIES	19.5	4,040
14	A TEAM	18.6	3,870
15	NBC SUNDAY NIGHT MOVIE	18.5	3,840
16	SIMON & SIMON	18.2	3,770
17	HIGHWAY TO HEAVEN#	18.1	3,760
18	227	17.9	3,710
19	HUNTER#	17.3	3,600
20	CBS EVENING NEWS-RATHER	16.7	3,470
21	MAGNUM, P.I.	16.0	3,330
22	SCARECROW & MRS. KING	15.8	3,290

(†) TELECASTS WITH CURTAILED STATION FACILITIES ARE EXCLUDED, AS ARE UNDER-FIVE-MINUTE PROGRAMS.

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE¤	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
•EVENING																										
A TEAM	15	207	208	A	18.5	27	1589	1896	633	234	688	182	358	355	319	280	703	229	428	412	362	242	181	46^	324	214
TUE. 8.00P 60 NBC A		99	99	B	17.9	27	1538	1838	658	297	738	244	421	377	318	277	653	212	395	367	316	221	150	45	297	207
8.00 - 8.30				A	17.8	26	1529	1897	636	222	689	182	355	351	317	286	689	222	418	400	359	239	163	40^	356	239
8.30 - 9.00				A	19.2	28	1649	1887	631	244	685	183	360	353	317	276	715	234	438	421	366	247	195	50^	292	190
ABC BUSINESS BRIEF-MON	7		173	A	12.4	18	1065	1964	765	291	817	204^	391	397	442	342	748	314	464	367	313	237^	240^	142^	159^	123^
2 MON. 8.58P 1 ABC N			88	B	15.0	23	1289	1596	493	213	540	185	324	301	267	186	854	326	549	528	404	244	89	45	113	81
ABC BUSINESS BRIEF-WED	14	189	192	A	17.2	25	1477	1809	688	259	799	278	474	409	359	269	498	188	322	337	225	143	180	93	332	217
WED. 8.58P 1 ABC N		92	93	B	14.6	22	1254	1714	727	295	816	319	487	404	350	274	527	211	345	310	230	153	137	72	234	161
ABC BUSINESS BRIEF-FRI	15	187	177	A	12.9	20	1108	1767	781	394	898	304	534	493	413	299	410	117^	218	194	191	177	166	110^	293	174
1 FRI. 8.42P 1 ABC N		88	88	B	12.9	21	1108	1807	756	294	839	277	446	418	345	329	441	126	226	231	201	187	143	98	384	225
2 FRI. 8.41P 1																										
ABC MONDAY NIGHT MOVIE	3	191	204	A	16.0	25	1374	1828	744	353	809	296	539	477	404	210	759	294	517	492	364	176	144	116	116	76^
MON. 9.00P 120 ABC FF		91	96	B	16.1	25	1383	1841	783	378	880	326	576	504	440	234	691	251	453	437	348	173	164	120	106	64
9.00 - 9.30				A	16.1	23	1383	1941	765	372	835	315	550	489	405	225	768	273	508	495	381	190	152	105	186	118
9.30 - 10.00				A	16.4	24	1409	1916	758	349	822	314	552	485	404	211	788	309	539	502	377	178	161	127	145	86^
10.00 - 10.30				A	16.2	26	1392	1722	718	326	776	268	509	462	396	206	739	305	514	480	343	160	123	111	84^	60^
10.30 - 11.00				A	15.5	27	1331	1702	725	356	791	282	541	466	403	194	726	284	503	480	352	166	134	115	51^	42^
ABC MOVIE SPECIAL(S)			191	A	9.2	13	790	2523	771	335^	901	447	634	494	371	187^	699	288^	497	432	293^	151^	507	318^	416	267^
2 THU. 8.00P 120 ABC FF			97																							

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE¤	T/C THIS SEASON	WK 1	WK 2	KEY	AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOTAL	TEENS FEM.	CHILDREN TOTAL	CHILDREN 6-11
8.00 - 8.30				A	8.3	12	713	2502	783	315^	948	451	616	493	387	225^	673	245^	447	393	240^	188^	389	283^	492	305^
8.30 - 9.00				A	8.2	12	704	2578	788	261^	912	482	649	537	330^	172^	683	284^	482	435	270^	129^	483	336^	500	314^
9.00 - 9.30				A	10.2	15	876	2563	774	360	900	444	646	487	389	179^	697	295^	500	436	320	143^	592	341	374	240^
9.30 - 10.00				A	10.0	15	859	2475	743	386	852	411	622	475	381	169^	738	317	547	461	332	146^	554	317	331	230^
ABC NEWSBRIEF-MON	16	172	184	A	13.6	20	1168	1899	736	299	809	316	526	457	374	226	782	305	529	515	374	182	168	135	140	77^
1 MON. 9.57P 1 ABC N		85	89	B	12.3	18	1057	1791	672	282	738	247	426	405	356	247	701	228	407	407	337	233	163	83	189	119
2 MON. 9.50P 1																										
ABC NEWSBRIEF-TUE	16	181	190	A	16.5	24	1417	1862	828	433	907	395	671	561	438	186	555	231	415	380	276	102	218	110	182	109
1 TUE. 9.58P 1 ABC N		92	92	B	13.9	21	1194	1759	757	364	867	369	603	507	389	213	579	232	397	387	269	141	175	103	138	86
2 TUE. 9.29P 1																										
ABC NEWSBRIEF-WED	16	187	189	A	18.3	27	1572	1625	850	376	945	321	550	486	412	335	455	169	257	262	185	159	115	78^	110	68^
1 WED. 9.57P 2 ABC N		92	92	B	17.7	27	1520	1573	816	340	912	316	530	471	401	322	480	184	285	266	201	164	97	62	84	55
2 WED. 9.58P 1																										
ABC NEWSBRIEF-THU	16	182	186	A	11.3	17	971	1793	794	333	862	285	479	429	400	335	599	203	364	354	274	202	196	119^	136^	89^
THU. 9.58P 1 ABC N		91	92	B	11.1	17	953	1649	757	283	829	247	452	422	396	323	575	201	325	307	252	212	133	70	112	70
ABC NEWSBRIEF-FRI	16	180	181	A	7.2	11	618	1908	729	309	824	288	549	450	384	248	517	137^	301	250	271	195^	255	117^	312	251
FRI. 9.58P 1 ABC N		92	92	B	8.4	13	722	1708	640	297	751	270	449	397	331	254	505	153	295	298	274	172	162	105	290	211
ABC NEWSBRIEF-SAT.	16	162	176	A	9.9	16	850	1536	677	295	743	119^	327	360	424	370	549	152^	283	287	269	225	119^	110^	125^	86^
SAT. 9.58P 1 ABC N		88	92	B	11.0	18	945	1642	714	303	793	225	407	377	370	335	615	185	341	344	294	230	93	48	141	95
ABC NEWSBRIEF-SUN.	16	190	194	A	9.9	14	850	1720	709	282	793	316	568	515	355	182	643	277	496	502	289	110^	155^	71^	129^	101^
1 SUN. 10.03P 1 ABC N		94	95	B	15.4	23	1323	1800	689	316	765	295	502	457	359	212	741	300	509	479	339	178	141	56	153	104
2 SUN. 8.28P 1																										
ABC SPORTS UPDATE-SAT	14	191	190	A	10.4	17	893	1710	729	301	809	222	395	393	388	341	602	193	327	334	262	220	142^	76^	157	123^
SAT. 8.58P 1 ABC SN		94	93	B	8.8	14	756	1710	707	273	786	246	422	368	364	309	603	217	345	326	245	224	150	59	171	124

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

2ND JAN. 1986 REPORT

PROGRAM NAME	WK #	DAY	START TIME	DUR	NET	PROG. TYPE¤	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																																
ABC SPORTS UPDATE-SUN							16	196	199	A	11.2	16	962	1811	787	380	906	402	632	534	404	218	563	170	333	371	339	170	127^	80^	215	115^
	1	SUN.	8.31P	1	ABC	SN		94	95	B	12.6	18	1082	1910	648	329	735	296	502	442	344	183	711	275	489	478	350	170	186	81	278	183
	2	SUN.	9.57P	1																												
ABC SUNDAY NIGHT MOVIE							9	207	202	A	13.3	20	1142	1722	775	395	868	405	669	563	372	158	630	248	431	426	303	151	126	81^	98^	55^
		SUN.	9.00P	120	ABC	FF		99	98	B	16.7	25	1435	1843	678	320	772	330	540	478	350	182	685	293	503	465	320	138	191	91	195	134
9.00 - 9.30										A	12.3	17	1057	1795	754	398	878	407	677	565	379	162	649	271	459	440	310	143	164	94^	104^	43^
9.30 - 10.00										A	13.6	20	1168	1799	799	423	905	443	711	599	381	147	635	261	439	439	302	149	146	110^	113^	53^
10.00 - 10.30										A	14.0	22	1203	1633	768	383	849	403	650	551	348	160	598	219	397	412	299	152	97^	58^	89^	60^
10.30 - 11.00										A	13.3	22	1142	1641	772	371	835	363	632	533	381	164	630	241	420	408	300	161	96^	61^	80^	55^
ABC WORLD NEWS TONIGHT							80	207	207	A	11.9	20	1022	1521	698	256	763	193	348	335	345	348	610	137	318	324	316	266	74	57^	74	53^
		M-F	6.30P	30	ABC	N		99	99	B	11.5	20	988	1504	688	230	751	173	329	329	332	363	597	152	300	297	282	260	68	44	88	57
ABC WRLD NEWS TONIGHT-SAT							6	190	189	A	11.1	20	953	1484	624	254	701	138^	284	353	348	348	538	108^	262	282	279	245	134^	116^	111^	80^
		SAT.	6.30P	30	ABC	N		96	96	B	9.9	18	850	1483	636	251	754	172	312	350	324	386	537	93	231	245	269	273	89	67	103	56
ABC WRLD NEWS TONIGHT-SUN							15		155	A	4.0	6	344	1445	755^	296^	836	130v	334^	282^	244^	502^	564^	85v	183v	98v	211^	381^	45v	21v	LT	LT
	2	SUN.	6.30P	30	ABC	N			84	B	7.8	13	670	1475	670	199	756	151	278	268	309	435	597	137	270	270	272	286	44	26	78	42
ABC WRLD NWS TONITE-SU(B)								127		A	6.9	13	593	1454	786	226^	826	224^	361^	352^	396^	367^	570	45v	237^	251^	290^	319^	11v	LT	47v	LT
	1	SUN.	6.30P	30	ABC	N		63																								
AIRWOLF							15	194	197	A	12.7	21	1091	1625	598	204	637	193	321	353	275	260	702	222	424	408	380	254	61^	35^	225	139
		SAT.	8.00P	60	CBS	A		97	97	B	12.5	21	1074	1866	664	252	732	221	415	392	358	267	726	239	442	430	381	229	136	43	272	182

Marion says don't use this line at all -4/18/86

PROGRAM NAME	WK #	DAY	START TIME	DUR	NET	PROG. TYPE¤	T/C THIS SEASON	WK 1	WK 2	KEY	AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOTAL	TEENS FEM.	CHILDREN TOTAL	CHILDREN 6-11
8.00 - 8.30										A	11.9	20	1022	1619	598	192	640	180	310	350	284	270	692	222	410	389	366	259	74^	34^	213	132^
8.30 - 9.00										A	13.4	22	1151	1640	600	213	638	206	336	358	271	253	714	225	440	424	394	250	51^	37^	237	145
ALFRED HITCHCOCK PRESENTS							12	202		A	15.1	21	1297	2255	808	378	852	426	672	640	359	133^	753	334	593	572	372	133^	233	147^	417	365
	1	SUN.	8.30P	30	NBC	SM		99		B	16.1	23	1383	2249	790	381	866	438	679	587	358	142	749	355	591	535	340	124	275	147	359	258
AMAZING STORIES							13	201		A	14.9	22	1280	2220	696	314	746	353	564	571	315	133^	733	348	564	529	329	140^	278	187^	463	379
	1	SUN.	8.00P	30	NBC	GD		99		B	17.5	25	1503	2309	763	387	838	416	656	568	351	136	767	369	612	547	347	116	280	146	424	300
AMERICAN PORTRAIT							43	199	203	A	16.5	23	1417	1745	731	266	813	234	408	393	361	342	577	162	314	276	291	235	97	39^	258	160
	1	MTUTH	8.58P	1	CBS	DO		95	98	B	14.7	22	1263	1726	733	300	822	250	439	406	380	326	554	166	314	302	285	202	112	59	238	150
	2	TU&TH	8.58P	1																												
B BUNNY/LOONEY TUNES 50TH(S)								203		A	13.0	19	1117	1837	621	216^	746	278	415	395	288	253	532	222^	334	275	213^	189^	144^	70^	415	251
	1	TUE.	8.00P	60	CBS	FV		99																								
8.00 - 8.30										A	12.5	18	1074	1823	586	181^	719	265	405	398	279	239^	505	200^	322	293	212^	174^	146^	73^	453	266
8.30 - 9.00										A	13.5	19	1160	1840	654	249	771	291	423	388	296	271	555	244	342	256	212^	204^	137^	65^	377	237
B.HOPE SUPER BOWL SHOW(S)									202	A	18.8	30	1615	1776	696	335	788	184	380	332	398	355	593	140^	273	266	315	277	168	102^	227	166
	2	SAT.	8.00P	60	NBC	GV			99																							
8.00 - 8.30										A	18.1	29	1555	1755	687	340	804	206	390	326	396	358	590	144^	276	268	314	269	160^	102^	201	150^
8.30 - 9.00										A	19.6	31	1684	1780	697	326	765	162	365	334	395	349	589	134^	269	262	311	281	177	102^	249	181
BENSON							2	200	199	A	12.6	20	1082	1792	769	324	849	242	431	441	406	335	589	184	328	328	275	200	166	69^	188	136
		SAT.	8.30P	30	ABC	CS		97	96	B	12.6	20	1082	1792	769	324	849	242	431	441	406	335	589	184	328	328	275	200	166	69	188	136
BILL COSBY SHOW							17	215	214	A	36.6	52	3144	2074	789	361	863	324	546	513	379	257	589	243	371	369	271	168	243	131	379	221
		THU.	8.00P	30	NBC	CS		99	99	B	32.9	49	2826	2095	789	369	892	352	565	505	368	270	582	232	377	350	256	167	238	135	383	249
BLACKE'S MAGIC							3	194	198	A	16.0	23	1374	1785	705	238	782	282	489	415	347	243	714	252	455	416	359	214	143	59^	146	117
		WED.	9.00P	60	NBC	SM		99	99	B	17.1	25	1469	1705	679	234	760	273	467	398	324	250	653	205	399	387	334	213	151	62	141	102
CONT'D																																

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE¤	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
BLACKE'S MAGIC-CONT'D																										
9.00 - 9.30				A	15.5	22	1331	1808	721	241	794	279	507	439	360	235	698	239	437	401	352	219	145	58^	171	137
9.30 - 10.00				A	16.4	24	1409	1765	691	233	771	288	475	395	335	245	731	263	471	429	366	214	140	57^	123	98
CAGNEY & LACEY	14	203	207	A	17.6	29	1512	1472	739	299	828	237	441	468	393	323	531	166	321	319	290	184	72^	31^	41^	11v
MON. 10.00P 60 CBS OP		99	99	B	17.3	28	1486	1488	755	325	858	267	502	482	416	296	483	169	303	294	237	148	104	59	43	26
10.00 - 10.30				A	17.8	28	1529	1465	736	297	825	244	445	475	386	317	524	165	324	324	286	174	78^	30^	38^	13v
10.30 - 11.00				A	17.3	30	1486	1478	744	299	830	230	436	460	401	331	538	165	316	316	294	194	68^	32^	42^	10v
CBS EVENING NEWS-RATHER	84	207	207	A	13.7	23	1177	1470	677	218	741	126	279	309	372	406	609	128	271	283	303	295	47^	11v	73	49^
M-F 6.30P 30 CBS N		99	99	B	13.4	23	1151	1469	669	225	735	139	280	292	342	403	594	121	254	261	301	299	60	25	80	45
CBS EVENING NEWS-SUNDAY	9	181	173	A	8.1	13	696	1444	703	263	726	130^	286	309	300	417	588	128^	293	278	311	265	50^	37v	80^	62^
SUN. 6.00P 30 CBS N		89	88	B	8.0	14	687	1447	649	240	700	121	262	265	327	390	638	175	320	301	295	294	40	18	69	52
CBS REPORTS(S)			202	A	8.2	14	704	1635	853	414	920	337^	525	457	372^	288^	610	201^	304^	314^	300^	240^	22v	22v	83v	67v
2 SAT. 9.00P 120 CBS DN			99																							
9.00 - 9.30				A	8.0	13	687	1782	877	548	1014	473	656	469	301^	267^	603	239^	371^	338^	275^	186^	25v	25v	140^	92v
9.30 - 10.00				A	8.6	14	739	1641	847	440	942	339^	547	470	395	288^	596	220^	327^	330^	301^	203^	23v	23v	80v	80v
10.00 - 10.30				A	8.8	15	756	1607	847	362	876	288^	479	466	403	283^	638	193^	281^	320^	316^	281^	15v	15v	78v	64v
10.30 - 11.00				A	7.4	13	636	1484	837	297^	837	248^	405^	416^	375^	310^	592	141^	227^	254^	301^	298^	30v	30v	25v	25v
CBS SAT. NEWS-SCHIEFFER	10	182	182	A	9.7	17	833	1279	621	143^	636	62^	173	234	300	402	545	86^	191	221	302	320	65^	27v	33v	33v
SAT. 6.30P 30 CBS N		93	92	B	9.6	18	825	1505	630	187	679	90	232	268	336	396	678	165	311	319	316	328	69	26	79	40
CBS SATURDAY NIGHT MOVIE	16	196		A	11.1	18	953	1962	617	262^	650	232^	457	518	357	132^	871	329	631	542	483	198^	222^	122^	219^	164^
1 SAT. 9.00P 120 CBS FF		98		B	13.0	22	1117	1838	714	336	803	283	513	465	388	235	680	250	452	441	353	171	179	61	176	121
9.00 - 9.30				A	10.4	17	893	1990	565	178^	565	235^	360	426	292^	139^	871	316	610	569	491	215^	228^	110^	326	238^
9.30 - 10.00				A	11.3	18	971	1989	656	240^	664	227^	459	525	383	139^	852	305	583	515	473	223^	249^	130^	224^	173^
10.00 - 10.30				A	11.9	20	1022	1879	635	314	681	211^	491	555	396	126^	827	348	603	479	424	186^	180^	109^	191^	150^
10.30 - 11.00				A	10.7	18	919	2010	609	308	684	257^	515	565	348	119^	945	356	740	615	545	171^	235^	139^	146^	106^
CBS SUNDAY NIGHT MOVIE	3	204	202	A	14.7	22	1263	1630	869	270	956	284	494	499	434	387	527	148	285	302	281	209	55^	36^	92^	70^
1 SUN. 9.00P 120 CBS FF		99	99	B	18.2	27	1563	1688	877	288	976	329	542	508	431	367	513	148	277	278	260	201	100	73	99	74
2 SUN. 7.00P 120																										
7.00 - 7.30				A	10.5	15	902	1919	1122	222^	1186	438	645	714	453	441	587	194^	407	418	296	153^	29v	29v	117^	90^
7.30 - 8.00				A	11.3	16	971	1960	1101	260^	1170	411	635	666	467	453	633	225^	451	447	316	157^	38v	38v	119^	99^
8.00 - 8.30				A	12.2	18	1048	1761	1058	277	1143	414	634	601	444	443	439	145^	242^	286	193^	153^	37v	37v	142^	110^
8.30 - 9.00				A	12.5	18	1074	1770	1037	283	1149	398	623	558	445	476	421	124^	209^	255	195^	166^	41v	41v	159^	123^
9.00 - 9.30				A	19.1	28	1641	1541	741	283	827	202	410	421	428	346	561	138^	282	293	315	248	66^	33v	87^	66^
9.30 - 10.00				A	17.3	26	1486	1505	727	274	830	207	421	418	432	334	528	143^	262	278	295	232	72^	43v	75^	55^
10.00 - 10.30				A	17.4	27	1495	1439	723	260	810	190	395	409	420	341	518	128^	248	260	303	240	65^	34v	46v	31v
10.30 - 11.00				A	17.1	28	1469	1430	728	270	806	184	379	395	412	351	512	119^	240	253	293	240	71^	35v	41v	25v
CELEBRATE-HONOR-M.L.KING(S)			202	A	12.7	20	1091	1730	743	343	825	266	543	465	435	244	620	201^	410	361	365	170^	144^	94^	141^	83^
2 MON. 9.00P 120 NBC AC			99																							
9.00 - 9.30				A	13.7	19	1177	1772	708	313	796	252	489	439	395	268	604	211^	384	343	329	167^	167^	96^	205^	111^
9.30 - 10.00				A	12.9	19	1108	1757	724	358	812	258	529	478	445	241	601	198^	395	343	355	158^	155^	97^	189^	107^
10.00 - 10.30				A	12.4	20	1065	1715	781	351	854	286	574	463	444	242^	641	199^	434	368	387	187^	138^	95^	82^	56v
10.30 - 11.00				A	11.8	21	1014	1650	764	359	837	273	588	475	458	220^	624	190^	424	393	386	163^	112^	81^	77^	44v
CHEERS	16	206	206	A	25.0	36	2148	1790	726	382	786	304	517	504	364	210	670	333	485	453	274	140	181	90	153	94
THU. 9.00P 30 NBC CS		99	99	B	23.5	35	2019	1872	766	397	865	380	596	522	354	221	640	298	459	432	262	142	180	90	187	121
CRAZY LIKE A FOX	2	199	205	A	14.1	20	1211	1530	728	293	820	211	386	392	361	384	542	123	265	263	300	253	86^	51^	82^	55^
CONT'D																										

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
CRAZY LIKE A FOX-CONT'D																										
WED. 9.00P 60 CBS PD		97	99	B	14.1	20	1211	1530	728	293	820	211	386	392	361	384	542	123	265	263	300	253	86	51	82	55
9.00 - 9.30				A	14.1	20	1211	1537	735	310	819	217	392	400	367	378	529	114	247	252	298	249	93^	56^	96^	64^
9.30 - 10.00				A	14.0	20	1203	1525	725	274	824	206	381	389	357	391	555	131	279	272	302	257	79^	46^	67^	44^
DALLAS	17	206	207	A	22.6	35	1941	1612	852	317	924	231	460	438	436	402	498	150	254	253	203	213	73	31^	117	95
FRI. 9.00P 60 CBS GD		99	99	B	22.6	35	1941	1641	871	341	946	275	494	455	427	395	513	160	265	268	220	211	74	37	108	72
9.00 - 9.30				A	21.9	34	1881	1604	855	319	926	220	456	439	448	408	499	149	255	249	204	215	61^	21^	118	91
9.30 - 10.00				A	23.3	36	2001	1615	848	315	922	239	464	436	427	397	496	151	256	256	201	211	81	39^	116	98
DIFF'RENT STROKES	14	199	198	A	12.2	19	1048	1809	655	296	732	278	470	398	297	220	409	123^	279	250	207	117^	301	169	367	251
FRI. 9.00P 30 ABC CS		97	98	B	11.5	18	988	1841	672	289	777	291	462	409	308	265	464	155	291	288	236	141	208	142	392	277
DISNEY'S LIVING SEAS(S)		196		A	15.7	25	1349	1898	703	250	754	196^	399	385	326	321	596	245	362	327	248	207	152^	76^	396	250
2 FRI. 8.00P 60 NBC DO		98																								
8.00 - 8.30				A	16.1	26	1383	1909	717	254	767	206	401	388	326	324	607	252	365	334	256	206	144^	81^	391	248
8.30 - 9.00				A	15.2	24	1306	1893	693	245	743	185^	397	381	326	321	586	240	363	320	238	208	159^	71^	405	253
DYNASTY	14	208	209	A	22.3	32	1916	1634	837	376	930	325	554	502	404	315	484	178	278	281	196	160	103	77	117	71^
WED. 9.00P 60 ABC GD		99	99	B	22.5	34	1933	1606	849	375	959	344	577	510	421	319	461	180	279	262	192	150	97	66	89	57
9.00 - 9.30				A	21.8	32	1873	1624	820	362	914	316	540	488	400	317	479	172	278	284	202	156	111	82	120	71^
9.30 - 10.00				A	22.9	33	1967	1628	845	386	938	331	565	513	407	309	481	183	275	275	187	163	96	72	113	70
DYNASTY II: COLBYS	7	205		A	14.0	20	1203	1632	909	335	999	309	516	475	466	406	455	117^	235	242	234	189^	126^	33v	52v	27v
1 THU. 9.00P 60 ABC GD		99		B	14.3	21	1228	1650	832	345	940	280	493	455	419	378	485	167	271	248	201	181	136	70	89	54
9.00 - 9.30				A	13.4	19	1151	1621	904	313	987	298	497	475	464	410	449	109^	230^	236	237	188^	122^	38v	63^	29v
9.30 - 10.00				A	14.7	21	1263	1625	905	352	1003	317	528	475	463	400	457	125^	237	245	228	189^	125^	28v	40v	26v
EQUALIZER	15	203	207	A	12.8	21	1100	1535	683	229	723	189	387	395	360	284	709	230	451	406	381	246	56^	16v	47^	33^
WED. 10.00P 60 CBS PD		99	99	B	13.5	22	1160	1583	671	274	749	243	463	423	378	240	656	239	445	400	344	186	106	46	72	49
10.00 - 10.30				A	12.9	21	1108	1528	680	223	718	172	370	390	363	296	698	221	448	409	376	240	65^	19v	47^	33^
10.30 - 11.00				A	12.7	22	1091	1536	687	232	727	206	404	399	358	271	714	238	452	404	381	248	46^	11v	49^	35^
FACTS OF LIFE	16	198		A	17.9	29	1538	1751	729	249	792	231	413	425	315	309	419	160^	231	187	178	158^	208	109^	332	287
1 SAT. 8.30P 30 NBC CS		98		B	18.1	30	1555	1956	778	330	900	315	534	467	374	319	485	186	297	262	205	152	227	143	344	266
FALCON CREST	16	205	206	A	18.8	31	1615	1449	842	312	914	199	417	429	443	423	392	74^	187	182	213	184	62^	28^	81^	73^
FRI. 10.00P 60 CBS GD		99	99	B	18.6	31	1598	1508	848	327	918	220	432	406	422	434	444	119	207	214	204	204	70	34	76	58
10.00 - 10.30				A	19.0	31	1632	1472	847	314	925	202	421	431	449	429	403	84	194	186	207	188	62^	31^	82^	73^
10.30 - 11.00				A	18.6	31	1598	1421	839	311	902	193	412	425	439	418	378	62^	179	181	217	178	61^	25^	80^	73^
FALL GUY	3	197	198	A	6.4	10	550	1876	728	326	764	205^	479	441	426	261	608	118^	351	325	364	238^	212^	122^	292	228^
FRI. 10.00P 60 ABC A		98	98	B	6.7	11	576	1827	700	330	797	258	501	466	409	267	610	124	333	307	371	250	188	119	232	182
10.00 - 10.30				A	6.3	10	541	1941	741	318	780	213^	500	461	425	253	580	87^	328	328	365	231^	230^	131^	351	271
10.30 - 11.00				A	6.5	11	558	1808	712	328	747	196^	460	423	426	266	632	146^	370	318	358	247	194^	114^	235^	188^
FAMILY TIES	16	213	209	A	32.8	47	2818	1944	755	363	828	322	536	513	362	234	564	253	379	360	246	142	236	139	316	194
THU. 8.30P 30 NBC CS		99	99	B	30.0	44	2577	2062	790	390	899	387	604	530	361	242	563	247	390	365	239	136	242	135	358	237
FOLEY SQUARE	5	201	199	A	14.1	20	1211	1571	780	320	854	255	404	437	360	379	473	124	229	231	225	209	105^	55^	139	98^
WED. 8.30P 30 CBS CS		98	97	B	13.8	20	1185	1563	724	307	788	232	391	413	361	333	501	169	272	257	232	186	117	55	157	106
FUNNY(S)		204		A	12.8	19	1100	1954	712	331	865	348	563	514	439	214^	637	245	415	432	355	148^	163^	71^	289	185^
1 SUN. 8.00P 60 ABC CV		98																								
8.00 - 8.30				A	12.2	18	1048	1906	714	331	863	335	541	491	440	233^	620	240^	391	410	340	151^	136^	41v	287	192^
8.30 - 9.00				A	13.5	19	1160	1973	706	328	860	357	578	533	434	195^	645	243	430	444	369	148^	184^	95^	284	177^

AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

2ND JAN. 1986 REPORT

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE¤	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
GEORGE BURNS 90TH B/DAY(S)		206		A	18.1	29	1555	1523	703	276	809	166^	297	272	350	459	643	140^	267	277	313	332	32v	8v	39v	21v
1 FRI. 8.00P 60 CBS GV		99																								
8.00 - 8.30				A	17.0	28	1460	1523	694	256	795	167^	287	257	325	459	656	140^	268	279	314	345	34v	10v	38v	21v
8.30 - 9.00				A	19.2	30	1649	1519	710	295	820	164	302	287	370	459	627	138^	261	273	310	320	31v	7v	41v	21v
GIMME A BREAK	15	200		A	15.4	26	1323	1700	689	254	758	206	386	372	280	325	398	107^	189^	151^	155^	184^	196^	123^	348	285
1 SAT. 8.00P 30 NBC CS		98		B	16.4	28	1409	1963	766	329	887	302	504	447	353	334	482	170	288	259	204	161	227	142	367	280
GOLDEN GIRLS	17	200	202	A	24.0	38	2062	1778	840	340	884	219	437	465	398	383	502	130	276	263	254	203	167	84	225	195
SAT. 9.00P 30 NBC CS		99	96	B	21.5	35	1847	1833	819	326	901	258	487	473	413	357	488	139	262	262	239	184	179	109	265	210
GRAND OLE OPRY'S 60TH ANV(S)		204		A	21.1	32	1812	1578	768	261	860	123^	294	352	433	476	617	149	277	272	295	291	30v	16v	71^	55^
1 TUE. 9.00P 120 CBS GV		99																								
9.00 - 9.30				A	20.5	29	1761	1649	738	254	862	142^	320	366	412	463	635	157	266	267	295	317	52^	27v	100^	89^
9.30 - 10.00				A	21.6	31	1855	1625	760	254	871	137^	307	354	416	478	620	141^	260	252	306	313	56^	28v	78^	65^
10.00 - 10.30				A	22.3	35	1916	1556	785	278	863	129^	297	359	439	471	616	158	297	297	288	268	14v	10v	63^	42^
10.30 - 11.00				A	20.0	34	1718	1468	784	253	837	83^	249	330	459	490	593	137^	278	269	290	268	LT	LT	38v	26v
GROWING PAINS	16	206	204	A	20.5	29	1761	1899	775	334	887	349	583	503	393	240	517	180	323	321	268	137	251	181	244	159
TUE. 8.30P 30 ABC CS		99	99	B	19.1	28	1641	1825	757	350	849	325	533	469	373	254	502	188	325	310	237	137	219	137	255	173
HARDCASTLE & MCCORMICK	15	201	185	A	14.2	20	1220	1904	720	255	786	240	400	363	363	324	708	257	402	364	309	253	195	115	215	148
MON. 8.00P 60 ABC A		98	94	B	14.1	21	1211	1794	704	295	770	259	438	396	358	273	660	201	379	369	323	235	147	63	217	138
8.00 - 8.30				A	14.0	20	1203	1863	717	247	779	235	393	353	355	326	682	246	380	350	296	245	185	118	217	149
8.30 - 9.00				A	14.5	21	1246	1923	720	258	790	242	404	371	368	323	727	265	417	371	316	262	197	110	209	142
HE'S THE MAYOR	3	199	200	A	9.7	15	833	1953	718	337	815	309	557	473	359	213	500	166	328	278	240	150^	277	139^	361	259
FRI. 9.30P 30 ABC CS		98	98	B	10.4	16	893	1897	686	326	806	340	548	465	333	210	495	163	315	278	251	150	249	139	347	233
HIGHWAY TO HEAVEN	14	209		A	19.9	29	1709	1682	750	229	795	195	387	385	383	363	579	209	323	275	255	220	127^	78^	181	141^
1 WED. 8.00P 60 NBC GD		99		B	20.7	32	1778	1739	756	267	856	207	409	403	398	390	550	146	284	280	270	225	120	63	213	156
8.00 - 8.30				A	19.2	28	1649	1672	770	233	809	192	393	397	400	365	575	207	317	266	248	222	113^	66^	175	128^
8.30 - 9.00				A	20.6	29	1770	1683	732	227	783	199	380	372	367	362	577	208	326	279	263	217	135^	88^	188	151
HILL STREET BLUES	15	205	208	A	16.8	27	1443	1572	678	348	754	325	512	481	330	181	690	328	507	488	302	128	80^	37^	48^	29^
THU. 10.00P 60 NBC OP		99	99	B	16.1	26	1383	1569	689	365	760	328	540	481	339	173	675	289	488	480	319	138	78	33	56	37
10.00 - 10.30				A	17.2	27	1477	1601	671	342	752	315	509	472	335	181	690	332	506	485	302	126	92^	44^	67^	43^
10.30 - 11.00				A	16.4	27	1409	1529	683	351	753	330	512	487	327	182	681	322	503	492	298	122	66^	30^	29^	12v
HOTEL	11	207	209	A	19.6	32	1684	1535	823	318	931	294	500	441	403	366	483	161	271	241	206	184	69^	53^	52^	27^
WED. 10.00P 60 ABC GD		98	99	B	18.7	31	1606	1467	830	329	920	285	490	444	399	367	423	142	228	206	174	173	72	50	52	32
10.00 - 10.30				A	19.9	32	1709	1575	825	344	936	307	515	452	402	358	490	170	279	250	205	185	79^	57^	70^	40^
10.30 - 11.00				A	19.3	33	1658	1488	821	292	926	280	485	430	402	375	475	152	263	231	204	183	55^	48^	32^	13v
HUNTER	15	191		A	18.4	31	1581	1620	729	357	766	205	432	447	396	290	554	158^	298	284	248	227	155^	98^	145^	127^
1 SAT. 10.00P 60 NBC OP		99		B	15.6	27	1340	1753	753	328	831	271	519	505	416	258	594	205	364	340	296	189	169	92	159	126
10.00 - 10.30				A	18.3	31	1572	1673	752	377	793	206	445	459	412	304	551	168^	293	279	236	226	159^	99^	170	152^
10.30 - 11.00				A	18.6	32	1598	1551	700	333	733	204	418	431	377	273	552	147^	298	282	261	228	147^	94^	119^	102^
KATE & ALLIE	14	197	205	A	21.7	31	1864	1631	748	334	835	269	475	487	372	292	494	163	295	299	236	171	151	77	151	102
MON. 9.00P 30 CBS CS		95	98	B	20.5	29	1761	1714	779	350	886	283	526	504	406	303	468	154	286	285	228	149	179	105	181	125
KNIGHT RIDER	4	192	190	A	13.7	21	1177	1879	651	231	721	281	439	402	320	246	645	307	402	324	253	197	166	78^	347	249
FRI. 9.00P 60 NBC A		97	97	B	14.1	22	1211	1957	649	241	700	276	446	403	305	211	660	292	425	337	282	194	181	77	416	283
9.00 - 9.30				A	12.7	20	1091	1889	658	237	729	280	444	398	325	249	644	312	402	318	247	196	146	72^	370	268
9.30 - 10.00				A	14.8	23	1271	1849	641	221	708	281	433	401	313	240	636	296	396	325	259	194	180	78^	325	231

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

2ND JAN. 1986 REPORT

EVENING CONT'D

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
KNOTS LANDING	16	208	207	A	20.7	33	1778	1503	823	318	914	308	505	482	395	340	471	188	315	293	209	137	57^	35^	61^	24^
THU. 10.00P 60 CBS GD		99	99	B	20.0	32	1718	1558	853	347	952	338	561	500	418	335	447	167	284	255	215	140	89	55	70	45
10.00 - 10.30				A	21.0	32	1804	1509	823	318	912	307	503	486	392	341	471	183	308	289	211	142	60^	32^	66^	28^
10.30 - 11.00				A	20.5	34	1761	1484	820	316	911	310	506	478	392	335	468	193	321	293	203	132	51^	36^	54^	17v
LADY BLUE	9	179	190	A	11.3	18	971	1539	646	283	709	143	323	334	378	345	594	166	294	291	280	254	98^	87^	138^	92^
SAT. 9.00P 60 ABC OP		92	96	B	10.6	17	911	1618	664	294	730	196	379	351	367	307	673	223	378	351	294	254	96	47	119	76
9.00 - 9.30				A	10.8	17	928	1522	651	291	712	149	336	347	386	333	592	153	286	298	285	256	91^	80^	127^	83^
9.30 - 10.00				A	11.8	19	1014	1538	636	273	700	134	306	320	369	354	591	176	297	282	273	252	103^	93^	144	99^
LOVE BOAT	13	185	199	A	13.8	24	1185	1553	730	343	792	233	384	385	351	329	485	157	281	263	247	163	95^	28v	181	96^
SAT. 10.00P 60 ABC CS		91	97	B	13.1	22	1125	1604	768	327	872	268	441	398	356	372	478	165	277	253	212	172	115	65	139	101
10.00 - 10.30				A	13.2	22	1134	1537	711	327	771	207	363	373	349	332	490	161	283	263	243	167	98^	33^	178	92^
10.30 - 11.00				A	14.4	25	1237	1563	743	357	808	254	398	397	352	326	479	150	275	264	252	160	94^	26v	182	100^
MACGYVER	2	200	202	A	16.8	25	1443	1886	685	266	789	261	485	437	371	242	553	200	360	377	268	151	209	102	335	216
WED. 8.00P 60 ABC A		97	99	B	16.8	25	1443	1886	685	266	789	261	485	437	371	242	553	200	360	377	268	151	209	102	335	216
8.00 - 8.30				A	16.1	24	1383	1855	674	248	770	252	464	423	351	245	558	206	362	378	265	150	195	99	332	211
8.30 - 9.00				A	17.6	25	1512	1896	690	281	796	267	498	447	381	235	542	195	356	373	265	146	221	105	337	219
MAGNUM, P.I.	15	201	202	A	15.8	23	1357	1816	766	263	837	221	399	380	373	365	712	216	421	398	347	247	75^	28^	192	136
THU. 8.00P 60 CBS PD		96	98	B	15.5	23	1331	1670	747	279	819	226	418	395	399	339	619	172	354	359	330	214	87	32	145	93
8.00 - 8.30				A	14.6	21	1254	1803	765	265	839	233	402	371	357	370	698	213	405	384	328	249	65^	29^	201	137
8.30 - 9.00				A	17.0	24	1460	1819	768	260	835	215	400	384	384	358	719	219	435	409	364	240	80^	24^	185	134
MARY	6	203	200	A	14.8	22	1271	1582	770	326	847	241	401	440	367	375	480	136	233	224	216	216	85^	46^	170	115
WED. 8.00P 30 CBS CS		98	97	B	16.1	24	1383	1610	749	319	818	248	417	420	375	337	515	180	286	273	232	184	107	57	170	111
MIAMI VICE	16	213	213	A	23.2	38	1993	1774	698	371	768	359	536	463	308	184	713	340	516	453	300	140	164	73	129	85
FRI. 10.00P 60 NBC OP		99	99	B	22.3	37	1916	1833	709	358	797	379	594	515	340	159	704	321	528	479	312	137	173	83	159	122
10.00 - 10.30				A	23.0	37	1976	1778	699	379	774	372	544	461	304	183	699	331	501	444	295	141	167	73	138	90
10.30 - 11.00				A	23.3	39	2001	1776	703	366	769	349	531	467	313	189	732	353	533	465	304	139	157	72	118	78
MISFITS OF SCIENCE	3	192		A	12.7	20	1091	2408	705	290	829	398	583	482	344	205^	823	443	607	407	265	195^	224^	99^	532	394
1 FRI. 8.00P 60 NBC A		97		B	13.0	20	1117	2140	679	317	764	287	482	423	342	229	708	329	479	340	264	203	206	88	462	321
8.00 - 8.30				A	12.4	20	1065	2445	707	305	829	384	582	489	359	203^	846	443	624	418	283	203^	252	125^	518	381
8.30 - 9.00				A	12.9	20	1108	2383	705	276	831	414	588	476	329	205^	805	443	596	395	250	193^	199^	70^	548	412
MISS TEEN USA(S)			205	A	15.2	24	1306	1582	733	210	850	261	450	350	322	375	474	63^	228	223	256	221	103^	76^	155^	74^
2 TUE. 9.00P 120 CBS AC			99																							
9.00 - 9.30				A	13.3	19	1142	1528	649	227^	748	162^	336	348	301	385	435	63^	195^	179^	213^	221^	119^	91^	226^	99^
9.30 - 10.00				A	14.1	21	1211	1560	723	207^	805	199^	392	349	319	385	460	65^	202^	185^	220	236	110^	78^	185^	113^
10.00 - 10.30				A	16.7	27	1435	1621	768	204	919	355	537	350	311	361	469	50^	240	235	279	211	96^	75^	137^	61^
10.30 - 11.00				A	16.6	29	1426	1604	774	208	900	300	504	350	351	374	523	74^	263	273	299	221	93^	63^	88^	33v
MISSING-HAVE YOU SEEN-2(S)			210	A	17.0	25	1460	2038	842	280	942	389	589	534	377	284	553	190	345	263	301	182^	175^	90^	368	211
2 WED. 8.00P 60 NBC DN			99																							
8.00 - 8.30				A	16.8	25	1443	2021	832	286	926	370	564	511	380	289	594	216	368	269	305	202	160^	85^	341	191
8.30 - 9.00				A	17.2	25	1477	2045	848	275	955	409	613	552	370	279	505	163^	319	253	295	160^	191	95^	394	226
MR. BELVEDERE	15	197	185	A	14.1	22	1211	1752	788	394	897	299	525	480	402	312	417	114	221	192	189	181	167	104^	271	166
FRI. 8.30P 30 ABC CS		94	93	B	14.2	23	1220	1778	758	294	834	267	441	414	345	329	446	133	235	235	199	183	148	98	350	215
MOONLIGHTING	15	206	209	A	19.9	29	1709	1893	826	451	901	384	678	560	449	172	566	237	416	367	280	108	241	114	185	121
TUE. 9.00P 60 ABC PD		99	99	B	18.0	27	1546	1833	777	392	891	392	649	552	400	189	585	255	429	406	270	113	196	105	161	106
CONT'D																										

VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12–17) TOTAL	TEENS FEM.	CHILDREN (2–11) TOTAL	CHILDREN 6–11
EVENING CONT'D																										
MOONLIGHTING-CONT'D																										
9.00 - 9.30				A	20.0	29	1718	1905	821	446	892	372	663	551	453	177	567	238	411	360	278	114	248	122	198	127
9.30 - 10.00				A	19.9	29	1709	1860	824	452	902	394	686	565	441	168	556	233	415	368	279	100	231	105	171	113
MUPPETS 30TH ANNIVERSARY(S)			206	A	13.4	20	1151	1918	717	220^	805	358	537	485	269	251	380	96^	213^	211^	186^	150^	124^	45v	609	308
2 TUE. 8.00P 60 CBS GV			99																							
8.00 - 8.30				A	13.1	20	1125	1941	709	226^	800	361	538	490	274	246	385	105^	222^	227^	190^	146^	124^	39v	632	328
8.30 - 9.00				A	13.7	20	1177	1885	721	214^	810	354	535	481	262	256	369	85^	200^	195^	179^	152^	120^	48v	586	288
MURDER, SHE WROTE	14	207	204	A	25.3	37	2173	1638	809	283	904	203	405	418	421	437	589	119	265	283	308	280	73	43^	72	65
1 SUN. 8.00P 60 CBS SM		99	99	B	25.2	36	2165	1611	802	309	892	177	386	404	449	435	557	129	266	278	290	250	77	38	85	61
2 SUN. 10.00P 60																										
8.00 - 8.30				A	27.1	40	2328	1634	780	290	868	180	377	381	403	438	595	129	265	281	297	291	82^	43^	89^	83^
8.30 - 9.00				A	28.8	41	2474	1634	765	289	861	183	397	395	413	415	572	129	257	273	291	276	87^	48^	114	96^
10.00 - 10.30				A	22.4	33	1924	1626	849	246	953	232	424	457	431	454	585	102^	257	281	326	278	54^	43^	34v	34v
10.30 - 11.00				A	22.6	35	1941	1654	871	303	961	226	428	457	437	455	607	108^	287	301	329	276	53^	39^	33v	33v
NBC MONDAY NIGHT MOVIES	14	199		A	14.1	21	1211	1786	738	331	786	265	538	434	371	230	623	250	411	346	273	189^	170^	68^	207^	155^
1 MON. 9.00P 120 NBC FF		99		B	18.5	28	1589	1676	792	336	893	339	565	491	400	276	496	177	301	275	232	161	142	86	145	88
9.00 - 9.30				A	13.4	19	1151	1785	716	269	732	261	485	416	314	225^	646	269	425	364	270	193^	188^	63^	219^	174^
9.30 - 10.00				A	13.9	20	1194	1796	743	323	767	261	530	438	362	212^	653	280	423	361	264	199^	175^	65^	201^	158^
10.00 - 10.30				A	14.8	23	1271	1779	727	343	792	263	542	427	376	235	612	235	405	338	281	191^	164^	70^	211	151^
10.30 - 11.00				A	14.2	24	1220	1790	766	386	850	276	589	458	427	247	591	227	395	327	274	178^	153^	74^	196^	143^
NBC NEWS DIGEST-M-F	80	146	146	A	12.5	18	1074	1901	741	275	804	283	483	451	352	268	597	247	379	334	263	192	181	94	319	199
1 M-F 8.58P 1 NBC N		76	76	B	13.3	20	1142	1867	725	299	816	287	474	429	350	290	612	218	364	342	276	209	152	79	287	194
2 M-TH 8.58P 1																										
2 FRI. 8.57P 2																										
NBC NEWS DIGEST-2-M-F	37	155	157	A	11.2	16	962	1690	659	247	722	262	467	431	347	225	683	299	470	422	331	173	142	66^	143	84
1 TU&TH 9.58P 1 NBC N		82	83	B	12.1	18	1039	1706	725	301	821	307	515	441	362	262	602	233	392	363	284	171	130	62	153	102
2 MON. 9.41P 1																										
2 W & F 9.58P 1																										
NBC NEWS DIGEST-SAT	16	149	149	A	14.6	24	1254	1912	831	353	901	276	497	432	376	354	526	180	268	228	225	237	157	69^	328	248
SAT. 8.58P 1 NBC N		76	77	B	14.2	23	1220	1895	777	324	890	305	510	446	369	331	496	176	274	252	203	189	191	122	318	246
NBC NEWS DIGEST-2-SAT.	7	163		A	15.4	25	1323	1763	777	375	858	215	442	499	395	331	564	178^	301	279	255	238	153^	96^	188^	172^
1 SAT. 9.58P 1 NBC N		86		B	13.5	22	1160	1743	798	311	884	228	457	474	424	351	502	138	262	265	258	202	143	93	214	174
NBC NEWS DIGEST-SUN	16	153	211	A	22.4	32	1924	2090	734	387	813	328	585	512	416	186	879	376	627	548	437	198	141	80	257	190
1 SUN. 8.58P 1 NBC N		78	99	B	13.0	18	1117	2068	745	344	823	351	577	505	373	194	763	316	538	480	364	184	193	102	289	200
2 SUN. 9.34P 1																										
NBC NEWS DIGEST-2-SUN.	8		173	A	16.5	25	1417	1915	741	413	814	358	591	494	396	146^	860	423	671	590	376	136^	138^	41v	103^	70^
2 SUN. 10.30P 1 NBC N			88	B	13.9	21	1194	1920	807	368	881	367	628	550	415	195	701	282	488	457	331	161	185	104	153	103
NBC NEWS SPL:A.I.D.S.(S)			202	A	11.6	19	996	1398	664	333	753	200^	477	452	432	246^	501	122^	326	322	324	144^	103^	35v	41v	34v
2 TUE. 10.00P 60 NBC N			99																							
10.00 - 10.30				A	11.9	19	1022	1405	674	320	743	209^	483	460	426	233^	473	121^	309	314	292	137^	109^	43v	80^	66v
10.30 - 11.00				A	11.4	20	979	1368	644	343	753	189^	463	438	431	256^	521	121^	338	329	351	147^	94^	25v	LT	LT
NBC NIGHTLY NEWS-SAT.	14	156	164	A	9.5	17	816	1457	626	239	690	160^	284	314	262	354	674	194	297	310	297	275	45^	24v	48^	24v
SAT. 6.30P 30 NBC N		90	92	B	10.4	20	893	1568	650	207	718	134	261	288	305	397	637	151	268	273	276	306	57	26	156	114
NBC NIGHTLY NEWS-SUN	4	152		A	6.8	12	584	1889	564	245^	586	72v	216^	299^	264^	287^	804	253^	391^	446^	357^	326^	399^	380^	100v	100v
1 SUN. 6.47P 13 NBC N		83		B	7.5	13	644	1575	592	214	622	82	208	266	335	348	743	216	424	424	327	275	92	48	118	102

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY / START TIME / DUR / NET / PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
NBC NIGHTLY NEWS	78	203	203	A	12.7	22	1091	1535	674	221	715	141	274	309	321	379	631	209	309	294	236	275	65	50^	124	69
M-F 6.30P 30 NBC N		99	99	B	11.9	21	1022	1527	685	226	743	155	293	304	336	392	623	159	278	288	269	295	50	30	111	68
NBC SUNDAY NIGHT MOVIE	15	200	200	A	24.2	36	2079	1911	797	354	860	308	556	535	437	235	745	277	510	473	395	186	150	98	156	118
1 SUN. 9.00P 120 NBC FF		99	99	B	19.5	29	1675	1858	747	342	836	331	576	514	396	206	708	266	483	445	353	181	168	93	146	100
2 SUN. 9.37P 90																										
9.00 - 9.30				A	23.3	34	2001	1884	852	285	887	280	522	584	449	292	636	179	376	399	390	207	184	144	177	141
9.30 - 10.00				A	25.4	37	2182	1968	776	343	840	301	547	520	419	238	783	293	545	498	418	190	162	105	183	135
10.00 - 10.30				A	24.6	37	2113	1919	788	368	854	310	566	536	438	219	766	300	543	493	397	175	146	93	153	113
10.30 - 11.00				A	23.5	37	2019	1863	795	373	864	311	559	533	452	225	732	278	499	466	378	182	135	81	132	102
11.00 - 11.30				A	21.5	37	1847	1947	783	434	892	393	627	494	421	172	865	397	654	540	405	150	109^	63^	81^	44^
NEWHART	13	197	206	A	21.3	31	1830	1607	730	312	818	260	459	468	362	296	540	196	335	339	246	176	127	49^	122	75
MON. 9.30P 30 CBS CS		95	99	B	20.1	29	1727	1643	787	373	887	289	531	511	414	294	493	176	310	315	235	150	147	81	116	78
NEWSBREAK-M-F	85	170	173	A	14.6	22	1254	1615	777	283	859	204	399	396	386	397	553	139	267	270	273	255	94	44^	109	79
1 MWTHF 9.58P 1 CBS N		81	82	B	13.9	21	1194	1619	800	324	889	251	465	434	416	366	519	149	281	278	260	204	101	52	110	72
1 TUE. 9.57P 2																										
2 M-F 9.58P 1																										
NEWSBREAK-SAT.	17	170	173	A	8.2	13	704	1862	727	329	785	297	487	496	360	208	719	255	456	408	389	216	204	122^	154^	124^
1 SAT. 9.57P 1 CBS N		84	84	B	10.1	17	868	1802	717	327	812	272	492	447	387	264	650	225	416	404	337	187	178	62	162	118
2 SAT. 9.56P 1																										
NEWSBREAK-SUN.	17	176	177	A	12.0	17	1031	1724	877	266	938	234	438	447	449	436	559	171	310	323	284	207	64^	42^	163	141
1 SUN. 9.54P 2 CBS N		84	85	B	14.3	21	1228	1601	812	321	903	227	424	419	426	417	527	138	274	278	282	218	85	52	86	65
2 SUN. 8.57P 2																										
NIGHT COURT	15	199	201	A	22.5	33	1933	1743	721	366	785	330	530	509	336	199	694	363	525	493	270	126	155	84	109	62^
THU. 9.30P 30 NBC CS		99	99	B	20.9	31	1795	1810	756	396	858	388	607	531	347	204	648	300	474	449	274	136	167	78	137	85
PROS AND CONS(S)			200	A	7.0	9	601	2155	743	360^	875	268^	559	482	411^	263^	730	304^	571	562	366^	114^	132^	110v	418^	387^
2 SUN. 8.00P 60 ABC OP			99																							
8.00 - 8.30				A	6.8	9	584	2146	757	358^	895	284^	561	476	412^	279^	730	322^	597	566	348^	97v	174^	131^	347^	347^
8.30 - 9.00				A	7.1	10	610	2179	738	364^	861	253^	562	490	416^	249^	738	290^	553	565	387^	130^	92v	92v	488	431^
PUNKY BREWSTER	13	178		A	9.2	15	790	1932	597	250^	672	268^	427	423	216^	220^	522	245^	327^	187^	199^	180^	308^	198^	430	307^
1 SUN. 7.00P 30 NBC CS		89		B	9.7	15	833	2136	666	259	739	274	479	430	333	217	598	239	406	367	278	152	255	156	544	371
REDD FOXX SHOW	2	202	203	A	14.7	24	1263	1914	760	314	848	258	442	446	396	310	721	256	425	387	339	229	150	60^	195	128
SAT. 8.00P 30 ABC CS		99	98	B	14.7	24	1263	1914	760	314	848	258	442	446	396	310	721	256	425	387	339	229	150	60	195	128
REMINGTON STEELE	12	197		A	13.8	22	1185	1760	791	299	865	360	572	489	337	238	707	257	452	359	373	239	125^	44v	63^	35v
1 TUE. 10.00P 60 NBC PD		99		B	14.9	25	1280	1599	742	325	839	313	559	483	376	243	587	235	399	355	278	157	102	44	71	47
10.00 - 10.30				A	13.7	22	1177	1809	814	317	883	381	591	493	335	237	728	279	485	382	382	232	132^	46v	66^	36v
10.30 - 11.00				A	13.8	23	1185	1716	768	282	848	337	555	490	345	237	691	237	424	339	367	247	117^	43v	60^	34v
REMINGTON STEELE SPECIAL(S)			185	A	16.8	29	1443	1689	790	348	883	275	561	540	443	292	565	233	390	330	273	163^	138^	85^	103^	103^
2 SAT. 10.00P 60 NBC PD			95																							
10.00 - 10.30				A	17.4	30	1495	1674	800	350	887	266	571	545	457	288	541	206	369	329	275	161^	141^	84^	105^	105^
10.30 - 11.00				A	16.3	29	1400	1686	770	342	868	283	546	526	422	293	587	260	412	327	270	165^	132^	85^	99^	99^
RIPLEY'S BELIEVE IT-NOT	17	179	184	A	7.2	11	618	1958	681	237	769	242	438	396	365	266	681	205^	466	437	386	180^	115^	46v	393	309
SUN. 7.00P 60 ABC U		87	93	B	10.1	16	868	2013	690	314	781	294	497	416	348	234	806	312	542	511	389	206	145	53	281	205
7.00 - 7.30				A	7.0	11	601	1968	692	246	771	260	450	388	358	263	681	211^	475	435	386	175^	107^	42v	409	318
7.30 - 8.00				A	7.5	11	644	1901	662	224	751	226	418	392	358	264	666	196^	451	428	380	179^	114^	44v	370	292

AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

AUDIENCE COMPOSITION

VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

PROGRAM NAME / WK # DAY / START TIME / DUR / NET / PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
RIPTIDE	12	193	196	A	15.3	22	1314	1693	675	238	745	244	439	408	340	257	658	245	435	358	327	211	143	34^	147	99^
TUE. 9.00P 60 NBC PD		98	98	B	14.9	22	1280	1632	668	296	741	256	459	413	338	243	647	247	428	392	310	181	124	38	120	68
9.00 - 9.30				A	15.4	22	1323	1717	677	234	745	235	433	409	340	262	660	246	431	368	331	213	141	33^	171	118
9.30 - 10.00				A	15.3	22	1314	1646	664	237	736	249	438	402	337	248	649	244	433	344	317	208	140	33^	121	82^
ST. ELSEWHERE	14	205	207	A	14.8	24	1271	1618	751	391	843	351	576	545	379	204	634	317	469	403	254	108	93^	28^	48^	48^
WED. 10.00P 60 NBC GD		99	99	B	14.4	24	1237	1564	778	379	854	304	545	518	422	248	579	250	410	374	257	128	77	36	54	43
10.00 - 10.30				A	14.8	24	1271	1602	739	371	828	354	570	531	362	198	619	309	460	384	246	111	103^	31^	52^	52^
10.30 - 11.00				A	14.8	25	1271	1629	764	410	859	349	583	560	394	209	651	327	478	420	261	106^	77^	23v	42^	42^
SCARECROW & MRS. KING	16	201	202	A	18.6	27	1598	1631	740	363	853	257	455	455	384	330	533	178	303	248	249	207	92	48^	153	114
MON. 8.00P 60 CBS GD		96	98	B	18.1	27	1555	1712	753	345	863	257	454	427	385	354	512	136	278	281	267	195	130	79	207	136
8.00 - 8.30				A	17.8	26	1529	1644	738	356	855	255	449	444	378	339	554	189	321	259	256	210	81^	40^	154	113
8.30 - 9.00				A	19.4	28	1666	1615	744	370	850	258	459	464	386	323	510	164	286	239	244	200	102	57^	153	114
SHADOW CHASERS	9	193		A	5.0	7	430	1823	811	479^	841	323^	565^	454^	421^	216^	523^	168^	319^	323^	237^	160^	142v	35v	317^	200^
1 THU. 8.00P 60 ABC PD		97		B	5.7	9	490	1757	724	310	794	264	480	448	399	251	573	178	357	340	298	169	148	46	242	180
8.00 - 8.30				A	4.6	7	395	1825	797	513^	827	314^	526^	412^	407^	221^	574^	164v	328^	352^	274^	193^	143v	33v	281^	186^
8.30 - 9.00				A	5.3	8	455	1840	831	453^	860	333^	602	491^	436^	216^	484^	173^	315^	302^	206^	134v	143v	37v	353^	217^
SILVER SPOONS	13	178		A	11.9	18	1022	1905	609	280	712	318	486	452	244^	205^	482	211^	278	212^	223^	179^	285	195^	426	382
1 SUN. 7.30P 30 NBC CS		91		B	11.5	17	988	2242	694	325	787	338	547	482	326	197	606	267	429	379	267	144	278	171	571	396
SIMON & SIMON	16	202	203	A	19.8	29	1701	1704	743	245	820	194	412	412	389	348	653	203	379	386	331	222	85	26^	146	81
THU. 9.00P 60 CBS PD		99	99	B	17.9	27	1538	1672	748	294	832	254	471	444	399	306	604	192	373	360	321	192	118	41	118	78
9.00 - 9.30				A	19.3	28	1658	1727	745	249	820	188	418	418	398	343	664	211	389	394	333	218	85	28^	158	91
9.30 - 10.00				A	20.2	29	1735	1685	744	241	823	201	410	408	382	354	645	195	369	381	329	225	84	22^	133	70^
60 MINUTES	18	207	206	A	23.8	35	2044	1516	727	254	755	131	282	367	360	388	682	175	344	368	315	286	29^	17^	50^	40^
1 SUN. 7.00P 60 CBS DN		99	99	B	23.7	36	2036	1612	722	289	787	160	337	353	380	384	692	179	350	370	338	283	63	31	70	45
2 SUN. 9.00P 60																										
7.00 - 7.30				A	25.2	41	2165	1532	695	285	729	123	277	371	375	358	680	169	342	366	329	295	45^	28v	78^	64^
7.30 - 8.00				A	28.0	43	2405	1519	708	281	746	117	275	360	380	386	658	151	318	356	317	287	38^	20v	77^	62^
9.00 - 9.30				A	19.9	27	1709	1514	775	228	801	151^	303	380	337	421	680	188	350	367	293	271	5v	5v	28v	21v
9.30 - 10.00				A	21.9	31	1881	1489	747	209	756	138^	280	360	341	396	714	199	374	392	312	288	19v	8v	LT	LT
SPENSER: FOR HIRE	10	202	206	A	15.6	26	1340	1519	683	318	778	291	493	411	355	237	559	176	337	328	301	177	78^	38^	104	51^
TUE. 10.00P 60 ABC PD		98	99	B	13.7	23	1177	1568	717	309	822	289	503	453	399	253	575	174	349	349	308	183	79	38	92	54
10.00 - 10.30				A	15.9	25	1366	1520	687	332	777	299	509	417	350	225	543	169	327	318	293	175	85^	43^	115	59^
10.30 - 11.00				A	15.4	26	1323	1495	669	297	767	275	470	402	358	245	565	178	344	335	308	175	71^	33^	92^	41^
SPORTSBREAK-SAT	17	190	196	A	10.8	17	928	1636	598	202	639	213	347	368	268	243	711	216	441	430	407	240	49^	36v	237	139^
SAT. 8.58P 1 CBS SN		95	97	B	11.6	19	996	1966	672	269	739	255	450	413	346	242	718	258	460	440	369	201	156	52	353	243
SPORTSBREAK-SUN	17	200	201	A	20.8	29	1787	1593	783	275	839	181	380	401	394	400	607	135	291	315	316	271	76^	39^	71^	60^
1 SUN. 8.58P 1 CBS SN		94	94	B	20.4	29	1752	1620	790	317	874	190	397	409	434	410	567	139	288	295	300	240	81	39	98	72
2 SUN. 9.58P 1																										
TV BLOOPERS & PRAC. JOKES	14	200	191	A	16.7	24	1435	1889	731	260	801	323	546	448	303	228	603	238	408	372	282	157	221	121	264	171
MON. 8.00P 60 NBC CV		99	96	B	15.9	23	1366	1865	718	297	799	291	478	418	334	278	591	231	378	347	276	172	207	125	268	182
8.00 - 8.30				A	16.7	24	1435	1894	727	269	795	316	540	447	305	231	616	243	419	375	289	158	213	120	270	174
8.30 - 9.00				A	16.6	24	1426	1887	734	250	806	330	551	447	298	227	587	234	397	371	274	155	234	125	260	171
20/20	15	204	205	A	15.8	25	1357	1637	742	277	814	197	390	396	380	367	658	205	396	370	314	234	100	46^	65^	49^
CONT'D																										

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME	WK #	DAY	START TIME	DUR	NET	PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																																
20/20-CONT'D																																
		THU.	10.00P	60	ABC	DN		98	99	B	15.0	24	1289	1585	748	262	816	206	416	431	405	328	632	199	361	359	303	226	85	31	52	30
			10.00 - 10.30							A	16.3	25	1400	1659	739	287	813	206	395	390	375	363	672	222	406	385	307	234	105	47^	69^	53^
			10.30 - 11.00							A	15.3	25	1314	1604	742	263	810	183	385	402	386	366	641	184	381	353	321	236	94^	44^	59^	44^
TWILIGHT ZONE							16		204	A	14.2	22	1220	2108	822	346	877	323	542	481	423	221	778	390	571	473	304	179^	148^	49v	305	219
	2	FRI.	8.00P	60	CBS	SF			99	B	14.5	24	1246	1907	757	349	834	322	546	496	384	239	666	282	481	441	309	149	141	48	266	175
			8.00 - 8.30							A	13.4	21	1151	2127	829	339	883	336	547	489	419	219^	783	392	577	466	302	185^	151^	47v	310	219^
			8.30 - 9.00							A	15.0	24	1289	2085	815	350	869	310	535	471	423	225	773	390	567	475	304	177^	143^	51v	300	221
227							17	192	194	A	21.1	34	1812	1763	818	363	867	217	449	466	407	352	515	141	291	263	261	204	191	103	190	178
		SAT.	9.30P	30	NBC	CS		98	95	B	18.7	31	1606	1847	812	345	901	270	506	487	413	338	497	148	277	274	249	181	195	117	254	203
WEBSTER							17	206	193	A	15.3	25	1314	1848	798	374	882	238	479	480	448	324	431	91^	231	231	212	185	190	139	345	221
		FRI.	8.00P	30	ABC	CS		97	96	B	15.0	25	1289	1806	771	291	851	259	428	414	359	350	446	130	228	229	201	186	150	103	359	214
WHO'S THE BOSS?							16	206	204	A	21.1	31	1812	1918	820	323	913	363	576	491	385	278	510	165	303	300	268	155	227	165	268	170
		TUE.	8.00P	30	ABC	CS		99	99	B	20.8	32	1787	1873	783	361	872	333	541	482	378	267	525	193	332	319	249	150	196	117	280	187
•LATE FRINGE																																
ABC NEWS:NIGHTLINE							60	196	196	A	5.9	16	507	1245	548	218	619	152	311	281	304	277	551	170	308	306	260	210	46^	28v	29v	28v
	1	MWTH	11.30P	31	ABC	N		97	97	B	5.5	15	472	1251	598	180	643	150	303	316	324	279	549	144	298	304	300	215	37	24	22	15
	1	TU & F	11.30P	30																												
	2	MWF	11.30P	30																												
	2	TU&TH	11.30P	31																												
ABC WEEKEND REPORT-SAT.							15		155	A	2.9	7	249	1711	502^	370^	711^	261v	430^	466^	318^	185v	932^	557^	858^	480^	301^	74v	LT	LT	68v	LT
	2	SAT.	11.30P	15	ABC	N			85	B	3.3	8	283	1164	547	224	608	154	312	320	331	245	487	181	296	261	203	160	39	LT	30	18
ABC WEEKEND RPT-SAT.(B)								123		A	3.1	8	266	857^	526^	320^	571^	75v	294^	342^	312^	229v	271^	76v	147v	177v	150v	94v	LT	LT	LT	LT
	1	SAT.	11.30P	15	ABC	N		63																								
ABC WEEKEND REPORT-SUN.							16	164	166	A	3.8	13	326	1193	429	140^	475	104v	264^	230^	217^	211^	561	242^	387^	356^	175^	168^	74v	LT	83v	83v
		SUN.	11.30P	15	ABC	N		91	91	B	3.6	13	309	1279	583	243	660	195	384	376	327	229	522	147	270	303	266	182	34	LT	63	44
CBS LATE NIGHT I							84	186	188	A	5.7	19	490	1318	620	294	753	256	447	381	332	265	481	150	291	291	276	160	45^	28v	39^	25v
	1	M-W	11.30P	67	CBS	FF		92	93	B	5.4	17	464	1252	608	234	693	224	405	359	347	239	458	141	266	255	246	164	54	32	47	33
		THU.	11.30P	66																												
	1	FRI.	11.30P	70																												
	2	M & W	11.30P	67																												
	2	TUE.	11.30P	65																												
	2	FRI.	11.30P	69																												
			11.30 - 12.00							A	6.0	17	515	1336	611	301	757	264	460	388	334	252	476	139	281	283	273	162	49^	25v	54^	36^
			12.00 - 12.30							A	5.6	20	481	1310	627	295	744	244	435	378	333	273	491	160	301	302	281	158	44^	33v	31v	17v
			12.30 - 1.00							A	5.1	23	438	1320	647	267	769	272	444	357	325	281	491	157	316	302	296	157	39^	33v	21v	21v
CBS LATE NIGHT II							84	186	188	A	3.4	19	292	1363	651	281	775	292	456	356	297	281	531	159^	363	349	331	154^	36v	30v	21v	LT
	1	M & W	12.37A	47	CBS	FF		92	93	B	3.4	18	292	1154	559	216	639	214	385	335	320	208	455	150	301	280	256	138	39	22	21	17
	1	TUE.	12.37A	44																												
	1	THU.	12.36A	47																												
	1	FRI.	12.40A	45																												
	2	MON.	12.37A	43																												
	2	TUE.	12.36A	47																												
	2	WED.	12.37A	46																												
CONT'D																																

AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
LATE FRINGE CONT'D																										
CBS LATE NIGHT II-CONT'D																										
2 THU. 12.36A 50																										
2 FRI. 12.39A 47																										
12.30 - 1.00				A	3.7	18	318	1358	641	289	773	290	459	361	308	276	516	157^	349	337	321	148^	41v	34v	28v	19v
1.00 - 1.30				A	3.1	19	266	1387	678	278	783	299	460	356	292	286	556	161^	387	368	349	162^	33v	25v	LT	LT
CBS NEWS NIGHTWATCH-1	84	63	61	A	1.2	13	103	1252	573^	262^	719	341^	543^	330^	349^	146v	282^	147v	224^	224^	77v	58v	144v	48v	107v	107v
M-THSU 2.00A 30 CBS N		60	59	B	1.2	13	103	808	392	164	494	158	303	271	314	152	273	88	139	147	174	125	LT	LT	LT	LT
CBS NEWS NIGHTWATCH-2	84	82	81	A	1.3	17	112	1250	528^	205^	688	411^	545^	340^	277^	89v	357^	215^	357^	312^	142v	LT	115v	44v	90v	90v
M-THSU 2.30A 30 CBS N		73	74	B	1.3	16	112	790	354	101	449	182	300	248	250	120	296	115	184	179	169	102	LT	LT	LT	LT
CBS NEWS NIGHTWATCH-3	84	94	95	A	1.1	21	94	628^	308^	308^	436^	181^	287^	181^	202^	127v	171v	64v	128v	96v	64v	LT	LT	LT	LT	LT
M-THSU 3.00A 180 CBS N		84	84	B	1.2	22	103	535	253	100	294	109	188	157	147	85	206	64	112	88	102	91	LT	LT	LT	LT
3.00 - 3.30				A	1.3	20	112	813	465^	224^	591	313^	448^	259^	215^	108v	187^	107v	170^	143v	63v	LT	LT	LT	LT	LT
3.30 - 4.00				A	1.2	21	103	476^	244^	244^	389^	136v	263^	175^	194^	126v	87v	68v	87v	78v	LT	LT	LT	LT	LT	LT
4.00 - 4.30				A	1.1	22	94	543^	224^	341^	405^	181^	277^	149v	171v	128v	117v	53v	117v	96v	64v	LT	LT	LT	LT	LT
4.30 - 5.00				A	1.1	23	94	532^	245^	319^	330^	139v	256^	170v	191^	74v	160v	LT	96v	64v	64v	64v	LT	LT	LT	LT
5.00 - 5.30				A	1.0	21	86	570^	244^	337^	337^	128v	198^	105v	151v	139v	233^	70v	163v	93v	93v	70v	LT	LT	LT	LT
5.30 - 6.00				A	1.0	20	86	512^	256^	303^	349^	93v	128v	82v	163v	174v	163v	LT	LT	LT	LT	104v	LT	LT	LT	LT
CBS SUNDAY NEWS-OSGOOD	17	122	119	A	4.9	10	421	1570	663	252^	815	229^	488	386	402	327	611	163^	315^	369	344	217^	57v	24v	87^	87^
SUN. 11.00P 15 CBS N		65	66	B	5.1	11	438	1389	645	253	740	190	367	343	363	336	529	116	298	303	313	204	58	31	62	40
DAVID LETTERMAN I	64	197	198	A	3.9	19	335	1355	528	202	606	323	397	208	187^	174^	707	389	570	364	274	122^	26v	18v	16v	LT
M-TH 12.30A 30 NBC GV		99	99	B	4.0	19	344	1268	572	251	623	269	383	309	253	166	580	292	411	311	227	134	38	22	27	20
DAVID LETTERMAN II	64	197	198	A	3.0	19	258	1287	452	166^	538	293	383	164^	156^	131^	709	404	586	341	255	115^	31v	LT	LT	LT
M-TH 1.00A 30 NBC GV		99	99	B	3.0	19	258	1204	520	215	564	278	386	257	208	131	580	319	427	293	212	119	41	26	LT	LT
EYE ON HOLLYWOOD	57	79	78	A	1.6	7	137	1182	373^	103v	482	219^	372^	219^	212^	110v	663	299^	387^	306^	189^	211^	LT	LT	LT	LT
1 M & W 12.01A 30 ABC GV		53	53	B	1.3	6	112	957	425	171	494	202	319	267	222	136	425	156	262	239	205	128	LT	LT	LT	LT
1 TUE. 12.00M 30																										
1 THU. 12.01A 29																										
1 FRI. 12.00M 31																										
2 MON. 12.00M 31																										
2 TUE. 12.01A 30																										
2 WED. 12.00M 30																										
2 THU. 12.01A 31																										
2 FRI. 12.00M 29																										
FRIDAY NIGHT VIDEOS	16	181	181	A	3.9	19	335	1460	714	275^	723	498	650	361^	177^	73v	576	426	531	328^	140^	45v	161^	LT	LT	LT
FRI. 12.30A 90 NBC PC		97	96	B	3.7	18	318	1340	583	241	640	398	531	324	188	92	467	281	376	288	146	71	169	47	64	28
12.30 - 1.00				A	5.2	21	447	1609	858	253^	872	666	803	375	174^	69v	564	338	516	301^	226^	48v	173^	20v	LT	LT
1.00 - 1.30				A	3.8	19	326	1466	627	318^	631	374^	568	381^	214^	63v	580	475	550	368^	98v	30v	255^	LT	LT	LT
1.30 - 2.00				A	2.7	17	232	1177	574^	263^	574^	367^	491^	314^	124v	83v	600	531^	531^	324^	34v	69v	LT	LT	LT	LT
G MICHAELS SPORTS MACHINE	18	69	67	A	2.0	7	172	1395	698^	29v	837	540^	634^	354^	244^	99v	558^	425^	511^	290^	104v	47v	LT	LT	LT	LT
1 SUN. 11.30P 15 NBC SC		50	49	B	1.7	6	146	1007	378	82	461	193	248	207	148	162	480	200	341	278	219	122	41	LT	LT	LT
2 SUN. 11.37P 15																										
SATURDAY NIGHT	9	188	195	A	7.1	21	610	1520	681	336	710	313	496	479	321	152^	586	273	462	423	280	101^	104^	29v	120^	110^
1 SAT. 11.30P 80 NBC GV		94	99	B	7.8	23	670	1494	614	282	669	322	491	414	281	128	576	285	460	393	254	88	188	71	61	49
2 SAT. 11.30P 79																										
11.30 - 12.00				A	8.6	22	739	1470	703	333	755	325	517	482	344	176^	538	258	425	352	240	113^	94^	30v	83^	77^
CONT'D																										

VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

KEY: A—CURRENT REPORT B—SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE¤	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
LATE FRINGE CONT'D																										
SATURDAY NIGHT-CONT'D																										
12.00 - 12.30				A	6.6	20	567	1492	629	344	629	245	424	450	319	134^	593	275	469	449	285	93^	147^	35v	123^	99^
12.30 - 1.00				A	5.6	20	481	1709	709	321	743	405	569	516	271^	128^	701	306	545	552	379	96^	52v	23v	213^	213^
TONIGHT SHOW	76	199	200	A	7.6	24	653	1479	665	191	750	264	408	352	320	268	618	269	406	312	282	169	48^	18v	63^	28^
M-F 11.30P 60 NBC GV		99	99	B	7.5	23	644	1430	681	238	757	243	404	360	329	286	547	216	342	306	247	168	66	31	60	35
11.30 - 12.00				A	8.4	23	722	1501	691	216	782	261	418	370	337	289	606	251	386	318	282	171	47^	22v	66^	31^
12.00 - 12.30				A	6.8	25	584	1432	634	161	706	265	392	327	298	242	626	287	429	302	281	163	43^	12v	57^	22v
•WEEKDAY DAYTIME																										
ABC AFTERSCHOOL SPECIAL(S)			197	A	7.3	21	627	1839	711	259^	802	355^	558	427	377^	198^	559	296^	439	254^	198^	101v	328^	263^	150^	114^
2 WED. 4.00P 60 ABC FV			98																							
4.00 - 4.30				A	7.1	21	610	1769	648	156^	753	300^	514	372^	379^	201^	536	295^	448	255^	176^	88v	277^	222^	203^	162^
4.30 - 5.00				A	7.5	20	644	1890	767	350^	843	404^	595	480	373^	195^	572	292^	425	252^	220^	111^	377^	301^	98v	66v
ABC DAYTIME NEWSBRIEF-M-F	80	205	205	A	8.8	28	756	1319	799	220	910	447	662	558	348	216	219	65^	123	112	84^	96	77^	65^	113	30^
M-F 2.58P 1 ABC N		98	98	B	7.9	27	679	1279	786	236	886	413	640	534	365	213	228	101	132	107	57	95	71	58	94	38
ABC WORLD NEWS-MORN-615A	80	125	123	A	1.5	16	129	961	380^	271^	395^	55v	240^	240^	263^	155^	380^	116v	264^	264^	164^	116v	186^	186^	LT	LT
M-F 6.15A 15 ABC N		79	79	B	1.6	17	137	1095	547	258	554	136	360	403	347	146	422	134	289	298	213	113	65	50	54	45
ABC WORLD NEWS-MORN-645A	80	174	176	A	2.3	17	198	1237	611	332	742	223^	505	473	429	177^	400	131^	274^	269^	167^	126^	45v	45v	50v	35v
M-F 6.45A 15 ABC N		93	95	B	2.3	16	198	1280	650	343	718	189	457	442	430	215	449	142	288	290	220	142	49	27	64	43
ALL MY CHILDREN	79	210	210	A	8.7	27	747	1290	817	295	918	448	669	526	361	215	229	104	169	155	103	51^	44^	44^	99	25^

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE¤	T/C THIS SEASON	WK 1	WK 2	KEY	AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOTAL	TEENS FEM.	CHILDREN TOTAL	CHILDREN 6-11
M-F 1.00P 60 ABC DD		99	99	B	7.9	26	679	1260	812	265	908	419	655	534	382	213	211	108	151	124	71	53	58	50	83	30
1.00 - 1.30				A	8.3	26	713	1265	827	284	912	431	666	534	370	214	220	97	164	150	105	47^	45^	45^	88^	27^
1.30 - 2.00				A	9.2	28	790	1285	792	298	905	456	659	510	346	210	230	107	167	155	98	54^	43^	43^	107	24^
AMERICAN TREASURY	46	198	198	A	6.2	18	533	1203	690	212	798	137	394	382	419	363	212	64^	124	103^	98^	78^	138	86^	55^	43^
MWF 3.58P 1 CBS DO		93	93	B	5.8	18	498	1249	736	182	846	207	432	380	427	356	204	66	114	91	98	73	131	88	68	39
ANOTHER WORLD	75	204	204	A	5.4	17	464	1341	817	180	934	320	529	417	350	364	280	114^	144	100^	125^	97^	60^	55^	67^	22v
M-F 2.00P 60 NBC DD		99	99	B	5.0	17	430	1325	851	176	970	332	536	419	382	409	238	87	113	80	95	102	45	36	72	33
2.00 - 2.30				A	5.4	17	464	1345	811	180	924	323	538	422	344	355	283	117^	149	102^	125^	95^	69^	65^	69^	22v
2.30 - 3.00				A	5.4	18	464	1306	809	174	931	309	510	404	347	371	261	105^	132^	91^	119^	93^	52^	48^	62^	19v
AS THE WORLD TURNS	82	204	204	A	6.9	22	593	1192	763	149	839	155	333	362	379	448	243	65^	127	103^	103^	104^	58^	30^	52^	27v
M-F 1.30P 60 CBS DD		99	99	B	6.4	22	550	1185	788	145	876	207	393	362	399	423	208	43	84	78	97	107	45	27	56	21
1.30 - 2.00				A	6.9	21	593	1191	759	146	843	156	341	365	379	450	242	61^	113	89^	101^	114	47^	26v	59^	29^
2.00 - 2.30				A	7.0	22	601	1150	744	140	817	148	314	353	370	439	231	66^	136	115	99^	86^	62^	33^	40^	21v
B. FORSYTH'S HOT STREAK	14	154	155	A	2.0	8	172	1273	697	174^	773	331^	547	431	361^	221^	302^	157^	220^	109^	99^	82v	93v	93v	105^	29v
1 M-F 11.00A 30 ABC QP		77	77	B	2.0	8	172	1230	694	218	783	365	553	406	302	226	314	191	233	138	70	81	60	60	73	LT
2 TU-F 11.00A 30																										
CAPITOL	81	194	195	A	5.4	18	464	1179	710	167	814	151	354	377	408	408	245	81^	172	142	125^	67^	77^	38^	43^	25v
M-F 2.30P 30 CBS DD		95	95	B	5.1	18	438	1151	750	157	867	225	434	376	422	378	184	51	102	83	90	72	49	28	51	20
CBS EARLY MORNING NEWS	85	136	137	A	1.3	13	112	1196	804	268^	813	197^	357^	348^	374^	322^	338^	LT	LT	106v	224^	232^	LT	LT	45v	45v
M-F 6.30A 30 CBS N		89	89	B	1.5	15	129	1141	555	210	575	103	248	267	284	270	513	108	203	235	264	268	LT	LT	LT	LT
CBS MORNING NEWS 1	85	200	200	A	2.6	12	223	1390	677	219^	731	232^	389	381	274^	310	592	139^	175^	157^	211^	408	LT	LT	54v	LT
M-F 7.30A 30 CBS N		99	99	B	2.9	14	249	1336	698	222	721	176	344	336	307	343	528	71	143	143	203	366	21	LT	66	34
CBS MORNING NEWS 2	85	200	200	A	3.4	14	292	1113	592	164^	694	188^	284	270	284	356	398	73^	148^	129^	178^	210^	LT	LT	17v	LT
M-F 8.30A 30 CBS N		99	99	B	3.3	14	283	1178	660	144	721	138	281	290	314	387	397	66	129	130	160	240	18	LT	42	LT

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FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

AUDIENCE COMPOSITION

VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

PROGRAM NAME / WK # DAY / START TIME / DUR / NET / PROG. TYPE¤	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKDAY DAYTIME CONT'D																										
CBS SCHOOLBREAK SPECIALS(S)		191		A	8.3	20	713	1252	597	199^	703	159^	417	355^	378	254^	251^	62v	127^	141^	113^	110^	173^	67v	125^	120^
1 TUE. 4.30P 60 CBS CL		91																								
4.30 - 5.00				A	7.2	18	618	1172	581	130^	664	122^	402^	365^	383^	244^	250^	44v	119^	133^	109v	117^	140^	63v	118^	118^
5.00 - 5.30				A	9.5	21	816	1289	600	247^	723	183^	420	339	367	263^	247^	73v	130^	144^	115^	103^	193^	69v	126^	118^
DAYS OF OUR LIVES	78	209	209	A	7.5	23	644	1366	793	208	908	328	513	409	352	358	350	127	200	150	168	111	54^	43^	54^	15v
M-F 1.00P 60 NBC DD		99	99	B	6.7	22	576	1392	840	205	949	345	543	439	375	374	314	108	159	125	130	126	52	41	77	26
1.00 - 1.30				A	7.3	23	627	1335	762	183	875	320	483	378	327	356	361	140	217	143	162	114	45^	37^	54^	14v
1.30 - 2.00				A	7.8	24	670	1357	811	220	923	328	535	431	371	356	325	110	174	150	167	104	57^	48^	52^	12v
FAMILY TIES M-F	19	150	152	A	3.9	15	335	1406	702	164^	780	344	534	467	346	191^	236	84^	137^	125^	134^	72^	160^	119^	230	89^
M-F 10.00A 30 NBC CS		85	88	B	3.9	15	335	1416	640	168	742	312	485	420	314	197	233	100	142	118	96	71	160	105	281	155
GENERAL HOSPITAL	79	207	207	A	9.8	30	842	1413	826	256	934	443	664	550	356	224	209	72^	119	103	65^	90	129	116	141	50^
M-F 3.00P 60 ABC DD		99	99	B	9.1	29	782	1372	784	251	908	425	644	505	357	230	216	97	133	107	59	82	126	106	122	60
3.00 - 3.30				A	9.7	30	833	1408	834	261	943	449	673	556	356	227	210	80	124	107	61^	86	115	105	140	47^
3.30 - 4.00				A	9.9	29	850	1399	816	248	918	432	652	538	351	223	200	60^	111	98	67^	89	140	125	141	51^
GOOD MORNING, AMERICA-730	80	206	206	A	4.3	20	369	1287	753	243	859	257	496	498	426	271	335	78^	208	197	182	122^	30v	19v	63^	30v
M-F 7.30A 30 ABC N		99	99	B	4.7	23	404	1160	707	254	761	238	424	435	358	271	326	73	155	171	167	140	26	LT	47	26
GOOD MORNING, AMERICA-830	80	204	204	A	5.3	22	455	1121	769	174	798	171	431	444	430	321	264	34v	101^	103^	160	149	LT	LT	51^	LT
M-F 8.30A 30 ABC N		99	99	B	5.3	22	455	1093	723	179	750	197	401	415	367	299	291	47	121	130	170	149	12	LT	40	LT
GUIDING LIGHT	81	205	205	A	7.0	21	601	1205	719	199	823	164	379	384	412	387	223	65^	133	110	103^	83^	121	81^	38^	30^
M-F 3.00P 60 CBS DD		99	99	B	6.8	22	584	1234	757	167	869	221	438	387	422	375	201	57	104	84	90	84	110	72	54	30
3.00 - 3.30				A	6.8	21	584	1204	717	187	819	163	366	379	409	394	225	68^	137	112^	107^	80^	124	75^	36^	30^
3.30 - 4.00				A	7.1	21	610	1208	726	207	830	166	389	390	416	384	224	63^	128	109	100^	87^	115	85^	39^	30^
LOVING	79	187	186	A	4.3	14	369	1230	847	224	901	356	590	527	418	259	198	68^	117^	90^	90^	81^	44v	44v	87^	41v
M-F 12.30P 30 ABC DD		94	93	B	4.2	15	361	1230	757	254	866	359	597	505	389	226	240	103	142	101	77	95	47	41	77	38
NBC NEWS AT SUNRISE	80	191	191	A	2.5	20	215	1237	548	321	641	163^	377	357	372	214^	423	181^	270^	204^	209^	121^	52v	LT	121^	84^
M-F 6.30A 30 NBC N		98	98	B	2.4	19	206	1261	599	322	659	132	360	412	368	219	487	178	290	287	223	151	45	LT	70	37
NBC NEWS DIGEST-DAYTIME	45	194	194	A	4.9	16	421	1273	789	181	903	304	482	373	329	375	244	90^	123^	67^	113^	109^	64^	54^	62^	24v
MWF 2.57P 1 NBC N		96	96	B	4.4	15	378	1280	818	159	931	323	496	383	338	413	224	75	104	71	95	102	50	41	75	39
NEW CARD SHARKS	15	167	169	A	4.6	18	395	1223	707	193	788	221	378	352	352	379	235	31v	126^	128^	133^	95^	50^	27v	150^	48^
M-F 10.30A 30 CBS QP		81	84	B	4.6	18	395	1271	742	178	830	239	398	366	388	381	265	62	144	142	138	94	34	18	142	33
NEW LOVE AMERICAN STYLE	18	196	196	A	2.7	10	232	1345	789	216^	850	357	552	487	401	260^	301	76^	185^	160^	156^	116^	60v	60v	134^	30v
1 M-F 11.30A 30 ABC CS		93	93	B	3.1	11	266	1298	706	216	762	328	503	403	336	222	292	118	174	134	103	106	91	50	153	55
2 TU-F 11.30A 30																										
NEWSBREAK-11.57	84	177	177	A	7.2	26	618	1345	649	144	772	200	363	348	295	381	375	132	199	117	152	175	37^	10v	161	52^
M-F 11.57A 2 CBS N		83	83	B	6.4	25	550	1316	682	166	791	220	406	363	318	351	353	103	165	132	143	175	45	20	127	32
NEWSBREAK-3.44	76	204	202	A	7.0	20	601	1198	714	216	820	171	388	384	396	375	218	64^	130	109^	101^	79^	120	92^	40^	29^
1 M-F 3.45P 1 CBS N		98	98	B	6.9	21	593	1226	739	171	848	212	426	377	410	367	198	58	104	84	89	81	122	83	58	33
2 MWTHF 3.45P 1																										
2 TUE. 3.43P 1																										
ONE LIFE TO LIVE	79	208	208	A	8.6	28	739	1311	792	236	902	455	670	561	347	200	228	78^	133	121	85^	95	71^	65^	110	28^
M-F 2.00P 60 ABC DD		99	99	B	7.8	27	670	1261	779	241	876	402	633	531	372	206	230	104	134	110	57	93	66	59	89	35
2.00 - 2.30				A	8.4	27	722	1285	775	230	884	451	659	553	334	190	231	86^	135	121	82^	96	69^	65^	101	24^
2.30 - 3.00				A	8.9	29	765	1308	798	236	909	452	673	563	358	206	218	68^	124	115	83^	94	69^	63^	112	30^

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FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY	START TIME	DUR	NET	T/C THIS SEASON / PROG. TYPE¤	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12–17) TOTAL	TEENS FEM.	CHILDREN (2–11) TOTAL	CHILDREN 6–11
WEEKDAY DAYTIME CONT'D																													
PRESS YOUR LUCK				15	95	97	A	1.9	6	163	1337	730	202^	797	239^	448	423	356^	307^	294^	172^	227^	140^	79v	62v	129^	117^	117^	30v
M-F	4.00P	30	CBS	QP	48	48	B	1.9	5	163	1295	699	191	793	200	432	423	412	325	272	164	214	118	81	48	105	76	125	45
PRICE IS RIGHT 1				83	207	207	A	7.0	27	601	1314	677	160	762	188	338	340	313	380	347	95^	164	141	157	159	53^	15v	152	47^
M-F	11.00A	30	CBS	AP	99	99	B	6.3	26	541	1309	709	141	793	208	403	374	359	355	329	95	154	135	142	145	50	19	137	36
PRICE IS RIGHT 2				82	207	207	A	9.0	33	773	1332	687	153	778	205	349	341	309	388	342	99	163	117	146	169	51^	18v	161	45^
M-F	11.30A	30	CBS	AP	99	99	B	8.0	32	687	1313	700	151	787	214	396	363	340	356	336	94	151	131	140	163	46	22	144	36
RYAN'S HOPE				79	171	167	A	3.1	11	266	1248	797	191^	909	330	616	542	451	255	169^	45v	83^	71^	94^	86^	27v	27v	143^	34v
1 M-F	12.00N	30	ABC	DD	91	88	B	3.2	12	275	1194	783	255	910	393	642	502	406	239	179	54	94	77	81	83	31	27	74	32
2 MON.	12.10P	20																											
2 TU-F	12.00N	30																											
SALE OF THE CENTURY				77	155	159	A	4.7	18	404	1285	706	143^	791	278	414	358	307	334	280	84^	128^	112^	134^	126^	103^	81^	111^	37v
M-F	10.30A	30	NBC	QG	84	84	B	4.3	18	369	1276	665	139	773	225	352	296	283	395	291	91	126	108	95	148	67	40	145	52
SANTA BARBARA				75	193	193	A	4.5	14	387	1486	784	150^	926	377	545	372	323	345	354	203	227	72^	104^	96^	100^	75^	106^	31v
M-F	3.00P	60	NBC	DD	97	97	B	3.9	12	335	1359	740	116	840	305	441	342	314	361	273	122	144	71	91	111	109	81	137	77
3.00 - 3.30							A	4.3	13	369	1436	772	146^	924	358	537	362	327	358	364	217	239	76^	106^	92^	67^	59^	81^	LT
3.30 - 4.00							A	4.6	14	395	1547	805	157^	942	402	567	387	325	334	350	195	221	72^	104^	99^	126^	86^	129^	51^
SCRABBLE				77	194	195	A	5.7	21	490	1388	755	132^	829	267	432	335	315	351	372	125^	200	148	161	151	71^	57^	116^	45^
M-F	11.30A	30	NBC	QG	97	97	B	5.2	21	447	1321	691	139	819	249	374	296	289	404	305	95	129	97	96	158	64	41	133	48
SEARCH FOR TOMORROW				78	152	153	A	2.9	10	249	1317	675	96^	776	217^	353	304	325	343	410	173^	228^	133^	136^	165^	59v	52v	72^	LT
M-F	12.30P	30	NBC	DD	78	78	B	2.8	10	241	1327	725	141	835	238	339	317	325	453	340	106	142	130	124	174	45	40	107	45
SUPER PASSWORD				78	145	145	A	4.1	14	352	1284	763	90^	801	176^	356	287	381	406	349	133^	208	125^	169^	136^	51^	48^	83^	46v
M-F	12.00N	30	NBC	QG	74	74	B	3.8	14	326	1208	659	85	762	169	292	266	291	424	275	72	124	92	119	143	51	36	120	65
TODAY SHOW-7.30AM				80	204	204	A	5.4	25	464	1282	669	214	730	217	445	388	358	258	451	115^	204	217	227	195	40^	13v	61^	41^
M-F	7.30A	30	NBC	N	99	99	B	4.9	24	421	1302	734	284	768	201	447	457	381	273	419	100	199	209	202	177	44	16	71	46
TODAY SHOW-8.30AM				80	204	204	A	5.9	24	507	1223	719	187	789	235	444	368	357	322	341	107^	134	125^	149	157	16v	LT	77^	47^
M-F	8.30A	30	NBC	N	99	99	B	5.3	23	455	1217	758	180	804	205	400	377	363	352	333	72	128	139	137	169	23	11	57	35
$25,000 PYRAMID				83	182	182	A	5.1	20	438	1121	691	184	764	150	322	301	354	427	258	35v	151	152	154	87^	28v	14v	71^	21v
M-F	10.00A	30	CBS	QP	92	92	B	4.8	20	412	1215	712	158	805	180	366	333	381	407	283	65	157	157	155	99	24	LT	103	34
WHEEL OF FORTUNE				78	205	205	A	7.7	29	661	1304	779	144	845	252	424	353	330	387	340	100^	180	137	160	145	30^	17v	89^	39^
M-F	11.00A	30	NBC	QG	99	99	B	7.1	29	610	1301	748	134	848	227	365	308	300	444	286	78	109	90	94	165	53	32	114	42
YOUNG AND THE RESTLESS				82	207	207	A	8.9	30	765	1328	794	197	883	284	492	461	393	344	287	93	156	129	129	107	52^	34^	106	41^
M-F	12.30P	60	CBS	DD	99	99	B	7.9	29	679	1261	792	189	880	292	506	446	404	329	243	75	122	101	107	103	49	35	89	21
12.30 - 1.00							A	8.8	30	756	1341	796	192	891	297	502	456	386	346	286	87	151	126	134	112	55^	35^	109	44^
1.00 - 1.30							A	9.0	30	773	1307	790	198	876	272	485	463	397	344	282	96	156	131	121	102	49^	32^	100	35^
•WEEKEND DAYTIME																													
ABC FUN FIT-8:25AM				12	203	201	A	2.8	16	241	1278	283^	121v	403^	167^	303^	303^	190^	100v	133v	112v	112v	63v	21v	LT	128v	78v	614	452^
SAT.	8.25A	4	ABC	CN	98	98	B	2.7	15	232	1439	227	113	295	137	207	171	115	76	188	89	125	116	59	56	113	45	843	536
ABC FUN FIT-10:55AM				12	197	194	A	4.1	13	352	1602	299^	51v	395	176^	290^	209^	181^	105^	276^	122^	181^	135^	154^	88v	193^	68v	738	429
SAT.	10.55A	4	ABC	CN	96	95	B	3.8	12	326	1818	254	107	335	158	244	195	133	84	355	206	277	197	105	78	325	115	803	463
ABC WEEKEND SPECIALS				18	192	190	A	4.8	15	412	1638	413	27v	444	270^	321^	250^	108^	94^	311^	165^	185^	103^	127^	118^	215^	89^	668	384
SAT.	12.00N	30	ABC	FV	95	95	B	4.4	14	378	1745	414	134	472	260	351	291	149	98	323	187	236	182	106	82	298	178	652	429

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PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
ABC WIDE WORLD-SPORTS SAT	4	189	187	A	7.6	16	653	1326	363	201^	456	134^	212	176^	203^	215	707	170^	364	376	408	282	80^	43v	83^	71^
1 SAT. 4.33P 87 ABC SA		94	93	B	7.2	16	618	1573	445	207	514	144	267	250	251	222	760	246	430	447	358	264	106	48	193	147
2 SAT. 4.30P 95																										
4.30 - 5.00				A	6.7	16	576	1467	385	229^	531	189^	296	199^	245	198^	793	196^	422	373	465	318	83^	43v	60v	60v
5.00 - 5.30				A	7.9	17	679	1256	330	179^	411	119^	170^	144^	155^	218	664	149^	329	361	384	274	91^	47v	90^	70^
5.30 - 6.00				A	8.2	17	704	1287	362	199	436	110^	191^	182^	210	218	681	170^	350	385	386	263	68^	37v	102^	86^
ALVIN AND THE CHIPMUNKS	18	200	198	A	8.0	26	687	1632	270	50v	270	159^	186^	153^	111^	84^	383	254	289	324	129^	36v	222	178^	757	416
SAT. 11.00A 30 NBC CA		99	99	B	7.6	26	653	1741	304	97	339	211	256	185	88	76	282	199	228	164	59	43	262	166	858	496
AMERICAN BANDSTAND	18	167	167	A	3.8	12	326	1865	637	122^	696	300^	515	480	308^	110^	302^	138^	179^	153^	86v	123^	254^	230^	613	399^
SAT. 12.30P 60 ABC PC		82	82	B	2.8	8	241	1699	541	197	601	318	445	376	225	108	404	221	307	240	151	86	261	174	433	266
12.30 - 1.00				A	3.4	10	292	1558	649	71v	697	322^	551	507	312^	85v	342^	158^	209^	154^	89v	133^	241^	216^	278^	102v
1.00 - 1.30				A	4.3	13	369	2035	603	155^	673	276^	472	440	291^	128^	247^	114^	141^	141^	76v	106^	255^	235^	860	624
ASTRO MINUTE-11.26AM	4	198	175	A	4.4	14	378	1892	435	143^	456	276^	320^	200^	122^	76v	277^	67v	186^	155^	140^	70v	350^	23v	809	510
SAT. 11.26A 3 CBS CN		96	81	B	4.8	15	412	1873	358	106	391	212	288	199	125	74	362	184	255	204	80	98	308	23	812	492
BERENSTAIN BEARS	18	191	190	A	3.2	20	275	1713	351^	36v	467^	224^	282^	145^	94v	149^	116v	LT	58v	65v	65v	51v	253^	150^	877	498
SAT. 8.00A 30 CBS CA		96	96	B	3.2	20	275	1733	244	107	284	149	215	166	94	59	183	69	111	104	71	66	216	82	1050	684
BOB HOPE GOLF-SAT(S)		166		A	4.4	10	378	1505	659^	225^	667^	104v	181v	217^	235^	450^	699^	247^	359^	307^	209^	340^	54v	44v	85v	85v
1 SAT. 4.30P 120 NBC SE		90																								
4.30 - 5.00				A	3.9	10	335	1949	664^	200v	664^	166v	238^	238^	161v	426^	928	405^	626^	540^	310^	302^	85v	63v	272^	272^
5.00 - 5.30				A	4.0	10	344	1358	630^	186v	630^	112v	148v	148v	166v	482^	646^	224^	285^	285^	160v	361^	47v	47v	35v	35v
5.30 - 6.00				A	4.4	10	378	1251	592^	180v	592^	72v	114v	135v	209^	457^	567^	118v	185^	185^	200^	382^	79v	79v	13v	13v
6.00 - 6.30				A	5.5	11	472	1434	701	291^	729	72v	206^	309^	353^	420^	648	246^	346^	247^	167^	302^	14v	LT	43v	43v
BOB HOPE GOLF-SUN(S)		185		A	7.1	15	610	1472	473	235^	601	136^	283^	249^	250^	265^	791	267^	407^	396^	290^	343^	32v	12v	48v	48v
1 SUN. 4.35P 132 NBC SE		94																								
4.30 - 5.00				A	5.9	14	507	1542	587	291^	691	131v	341^	318^	338^	299^	726	262^	404^	328^	256^	313^	53v	36v	72v	72v
5.00 - 5.30				A	5.7	13	490	1394	443^	228^	587	122v	279^	246^	253^	260^	749	202^	351^	316^	260^	379^	17v	LT	41v	41v
5.30 - 6.00				A	6.7	14	576	1436	400^	202^	624	203^	308^	196^	198^	270^	743	246^	328^	308^	220^	389^	38v	LT	31v	31v
6.00 - 6.30				A	8.5	16	730	1462	448	221^	540	106^	223^	219^	216^	256^	870	322^	484	514	328^	318^	20v	LT	32v	32v
6.30 - 7.00				A	9.5	17	816	1567	522	250^	599	107^	288^	291^	291^	259^	829	282^	442	475	376	306^	63v	49v	76v	76v
BUGS BUNNY/LOONEY TUNES-1	12	206	205	A	4.0	19	344	1584	322^	78v	386^	195^	295^	213^	166^	91v	337^	241^	241^	99v	96v	61v	218^	75v	643	416
SAT. 8.30A 30 ABC CA		99	99	B	3.6	17	309	1681	215	117	296	163	219	153	101	64	388	206	280	232	133	86	162	64	835	526
BUGS BUNNY/LOONEY TUNES-2	12	206	205	A	5.6	22	481	1709	268^	86^	364	205^	263^	215^	135^	101^	455	226^	301	235^	229^	106^	262^	81^	628	381
SAT. 9.00A 30 ABC CA		99	99	B	5.2	21	447	1701	238	96	304	156	228	165	120	69	430	243	321	250	143	88	236	89	731	452
CBS NCAA BASKETBALL-GM 2	3	166	169	A	3.7	9	318	1412	308^	151^	384^	135^	189^	170^	126^	179^	755	100v	409^	418^	419^	309^	53v	LT	220^	173^
1 SAT. 4.00P 125 CBS SE		84	90	B	3.8	10	326	1330	315	141	371	85	191	181	171	169	714	126	376	378	385	295	103	42	142	113
2 SAT. 3.00P 115																										
3.00 - 3.30				A	3.8	10	326	1555	347^	172v	540^	232^	322^	223^	179v	201v	515^	46v	150v	188v	239^	297^	110v	LT	390^	298^
3.30 - 4.00				A	3.4	9	292	1654	414^	239^	660^	209v	315^	198v	230v	311^	500^	17v	99v	167v	230v	333^	121v	LT	373^	312^
4.00 - 4.30				A	3.3	9	283	1555	328^	102v	374^	67v	140^	162^	142^	212^	927	147^	549	559	536	329^	63v	39v	191^	82v
4.30 - 5.00				A	3.7	9	318	1459	301^	97v	330^	57v	101v	120^	113^	210^	874	120^	535	544	560	292^	47v	25v	208^	182^
5.00 - 5.30				A	3.1	7	266	1252	233^	173^	233^	170^	173^	173^	37v	60v	812	87v	481^	481^	432^	331^	LT	LT	207^	207^
5.30 - 6.00				A	4.1	9	352	1165	244^	193v	244^	193v	193v	193v	51v	51v	788	134v	464^	413^	387^	324^	LT	LT	133v	133v
CBS NCAA BASKETBALL-POST	1		82	A	1.8	4	155	1258^	426v	LT	548^	LT	71v	96v	96v	452^	574^	83v	271v	322v	336v	252v	65v	LT	71v	LT
2 SAT. 4.49P 11 CBS SC			54	B	1.8	4	155	1258	426	LT	548	LT	71	96	96	452	574	83	271	322	336	252	65	LT	71	LT

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
CBS NCAA BASKETBALL-SAT	6	186	186	A	3.9	11	335	1403	391^	203^	391^	140^	196^	238^	175^	153^	597	176^	284^	340^	266^	212^	110^	33v	305^	165^
1 SAT. 2.00P 122 CBS SE		96	95	B	4.7	13	404	1375	328	160	351	109	171	173	166	153	710	277	426	401	309	219	125	43	189	118
2 SAT. 1.00P 120																										
1.00 - 1.30				A	3.3	10	283	2071	466^	166v	466^	247^	317^	317^	145v	149v	600^	188v	325^	369^	302^	182v	152v	LT	853^	248^
1.30 - 2.00				A	3.8	11	326	1466	439^	231^	439^	190v	260^	285^	171v	154v	601^	190v	292^	340^	267^	200v	110v	LT	316^	117v
2.00 - 2.30				A	4.2	12	361	1277	319^	180^	319^	97^	156^	194^	170^	125^	600	230^	316^	331^	204^	190^	141^	30v	217^	155^
2.30 - 3.00				A	4.7	13	404	1200	378	203^	381	116^	165^	242^	186^	139^	482	94^	174^	250^	227^	193^	89^	27v	248^	153^
3.00 - 3.30				A	3.5	10	301	1266	376^	183v	376^	100v	133v	176v	173v	200v	678^	199v	322^	445^	333^	233^	66v	66v	146v	103v
3.30 - 4.00				A	3.6	10	309	1414	440^	262^	440^	176v	246^	246^	183v	194v	650^	175v	339^	386^	330^	264^	61v	61v	263^	233^
CBS NCAA BASKETBALL-SUN	1	190		A	7.4	18	636	1346	311^	149^	324^	49v	169^	178^	192^	127^	826	312^	535	507	433	244^	148^	LT	48v	48v
1 SUN. 2.30P 121 CBS SE		97		B	7.4	18	636	1346	311	149	324	49	169	178	192	127	826	312	535	507	433	244	148	LT	48	48
2.30 - 3.00				A	7.0	18	601	1479	455	238^	455	106v	299^	290^	291^	129^	864	345^	602	528	463	213^	137^	LT	23v	23v
3.00 - 3.30				A	6.9	18	593	1366	388^	177^	399^	40v	233^	244^	256^	144^	829	262^	513	528	481	249^	114v	LT	24v	24v
3.30 - 4.00				A	7.1	17	610	1341	243^	105v	277^	62v	139^	133^	141^	110v	818	296^	529	499	440	256^	177^	LT	69v	69v
4.00 - 4.30				A	8.5	20	730	1242	202^	102^	202^	LT	43v	76v	111^	126^	810	344^	513	488	365	255^	165^	LT	65v	65v
CBS SPORTS SUNDAY	1	167		A	8.6	19	739	1359	290^	141^	305^	63v	151^	166^	179^	125^	853	397	579	546	347^	191^	153^	68v	48v	48v
1 SUN. 4.31P 89 CBS SA		90		B	8.6	19	739	1359	290	141	305	63	151	166	179	125	853	397	579	546	347	191	153	68	48	48
4.30 - 5.00				A	7.5	18	644	1253	214^	72v	214^	LT	88v	108^	155^	106v	841	398^	556	533	342^	193^	135^	47v	63v	63v
5.00 - 5.30				A	8.7	20	747	1367	270^	178^	309^	64v	163^	195^	187^	114^	844	416	578	543	319^	177^	154^	73v	60v	60v
5.30 - 6.00				A	9.4	20	807	1458	376	164^	376	112^	193^	183^	191^	153^	882	387	608	570	379	202^	171^	82v	29v	29v
DROIDS: ADVENTURES	12	209	207	A	4.8	16	412	1592	321^	56v	408	203^	317^	197^	152^	91^	260^	134^	164^	91^	126^	86^	361	137^	563	296^
SAT. 10.00A 30 ABC CA		99	99	B	4.4	15	378	1693	293	109	352	159	259	212	156	78	337	207	253	181	88	83	288	116	716	408
DUNGEONS AND DRAGONS	14	187	163	A	4.5	14	387	1519	354	176^	383	151^	243^	269^	118^	114^	345^	122^	181^	220^	132^	125^	471	105^	320^	109^
SAT. 11.30A 30 CBS CA		94	76	B	4.3	14	369	1871	372	198	461	262	352	250	141	98	303	191	245	208	84	37	387	105	720	454
EWOKS	12	209	208	A	5.0	17	430	1616	199^	74v	310^	150^	213^	148^	128^	97^	457	267^	304^	200^	190^	100^	332	112^	517	289^
SAT. 9.30A 30 ABC CA		99	99	B	4.7	17	404	1827	254	79	333	172	247	199	132	68	369	235	288	210	101	66	267	119	858	537
FACE THE NATION	17	117	121	A	3.2	9	275	913	598	335^	634	150^	233^	287^	244^	310^	276^	18v	94v	94v	127^	182^	LT	LT	LT	LT
SUN. 10.30A 30 CBS CC		81	82	B	3.0	9	258	1175	617	236	653	177	297	276	264	303	479	128	250	247	213	206	LT	LT	25	LT
45/85(S)			142	A	3.8	8	326	1190	593^	278^	732^	92v	298^	448^	445^	284^	408^	123v	193v	171v	132v	215^	50v	LT	LT	LT
2 SUN. 12.30P 180 ABC DO			84																							
12.30 - 1.00				A	3.6	9	309	1065	586^	301^	745^	104v	326^	488^	468^	257^	320^	LT	51v	51v	226^	269^	LT	LT	LT	LT
1.00 - 1.30				A	3.9	9	335	1221	597^	334^	812	81v	296^	478^	462^	334^	409^	75v	125v	125v	122v	284^	LT	LT	LT	LT
1.30 - 2.00				A	3.9	9	335	1266	618^	352^	845	120v	346^	498^	468^	347^	421^	147v	185v	185v	101v	236^	LT	LT	LT	LT
2.00 - 2.30				A	4.0	8	344	1285	619^	291^	750^	96v	293^	459^	467^	291^	407^	154v	215^	215^	104v	192v	128v	LT	LT	LT
2.30 - 3.00				A	3.9	7	335	1182	564^	254^	668^	93v	302^	427^	429^	241^	442^	206^	298^	235^	92v	144v	72v	LT	LT	LT
3.00 - 3.30				A	3.3	6	283	1148	597^	113v	597^	57v	234v	339^	384^	258^	455^	148v	296^	233v	165v	159v	96v	LT	LT	LT
GET ALONG GANG(B)		145		A	4.8	15	412	699	197^	115v	197^	114v	114v	114v	LT	83v	104v	63v	63v	63v	LT	41v	LT	LT	398^	235^
1 SAT. 12.30P 30 CBS CA		67																								
GET ALONG GANG-SAT(B)			141	A	3.9	12	335	1376	281^	LT	281^	141v	141v	141v	LT	140v	63v	LT	63v	63v	63v	LT	274^	190v	758^	415^
2 SAT. 12.30P 30 CBS CA			68																							
GRAND PRIX MASTER TNNS-SA(S)		142		A	2.2	6	189	1407	312v	117v	312v	80v	149v	153v	175v	159v	613^	364^	412^	324v	64v	195v	191v	137v	291v	264v
1 SAT. 12.30P 120 NBC SE		81																								
12.30 - 1.00				A	2.3	7	198	1556	360^	56v	360^	56v	193v	193v	218v	167v	565^	373^	373^	231v	LT	192v	196v	100v	435^	339v
1.00 - 1.30				A	2.2	6	189	1455	213v	91v	213v	90v	90v	90v	96v	123v	772^	481^	572^	456^	91v	200v	131v	89v	339v	339v
1.30 - 2.00				A	1.9	5	163	1202^	191v	93v	191v	67v	67v	92v	124v	99v	668^	417v	478^	349v	73v	178v	146v	110v	197v	197v
2.00 - 2.30				A	2.4	7	206	1330	447^	214v	447^	92v	214v	214v	248v	233v	461^	209v	256v	256v	77v	205v	252v	228v	170v	170v

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PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
GRAND PRIX MASTER TNNS-SU(S)		169		A	4.1	11	352	1148	378^	105v	443^	92v	214^	202^	210^	223^	576^	192v	346^	377^	270^	176v	32v	22v	97v	94v
1 SUN. 12.30P 164 NBC SE		90																								
12.30 - 1.00				A	3.2	9	275	1240	669^	171v	753^	196v	524^	462^	433^	229v	451^	189v	189v	265^	146v	186v	36v	36v	LT	LT
1.00 - 1.30				A	3.8	10	326	1184	389^	166v	389^	LT	165v	187v	260^	202v	627^	181v	326^	426^	319^	201v	34v	34v	134v	134v
1.30 - 2.00				A	4.2	11	361	1119	227^	45v	318^	91v	116v	116v	117v	202^	633^	169v	372^	455^	355^	178v	LT	LT	168v	168v
2.00 - 2.30				A	4.0	10	344	1116	357^	58v	412^	55v	180v	180v	212^	232^	611^	196v	384^	440^	308^	171v	LT	LT	93v	75v
2.30 - 3.00				A	4.5	12	387	1072	246^	83v	305^	59v	85v	85v	83v	220^	622^	234^	449^	364^	264^	173v	39v	LT	106v	106v
3.00 - 3.30				A	5.4	14	464	1293	550^	169^	675	217^	343^	278^	246^	313^	460^	178^	317^	272^	194^	143v	95v	95v	63v	63v
GUMMI BEARS	18	198	198	A	5.3	25	455	1710	159^	117^	256^	138^	203^	174^	98^	53v	293^	144^	234^	253^	121^	40v	112^	30v	1049	690
SAT. 8.30A 30 NBC CA		99	99	B	4.8	23	412	1723	188	69	237	112	163	122	91	67	179	74	119	116	72	46	153	63	1154	771
IN THE NEWS-11.56AM	14	187	163	A	4.4	14	378	1450	337^	215^	374	191^	243^	268^	77v	106^	359	132^	191^	233^	137^	126^	401	108^	316^	91v
SAT. 11.56A 3 CBS CN		94	76	B	4.1	13	352	1804	375	180	443	270	335	229	116	97	301	187	242	202	83	41	346	93	714	431
IN THE NEWS-12.56PM	13	145	134	A	4.3	13	369	1049	293^	63v	293^	135^	135^	135^	LT	158^	116^	37v	70v	70v	33v	46v	117^	73v	523	276^
SAT. 12.56P 3 CBS CN		67	66	B	4.0	12	344	1713	392	156	422	255	303	229	93	95	331	204	259	158	96	53	229	122	731	471
IT'S PUNKY BREWSTER	18	204	200	A	8.0	26	687	1705	314	62^	320	202	259	189^	103^	61^	254	157^	179^	210	97^	22v	190^	139^	941	537
SAT. 10.30A 30 NBC CA		99	98	B	7.4	26	636	1664	302	111	337	219	271	185	90	53	208	137	160	113	51	36	219	134	900	502
KIDD VIDEO	18	175	180	A	5.8	18	498	1602	291	65v	291	149^	186^	162^	110^	105^	359	274	282	261^	85^	56v	219^	140^	733	435
SAT. 11.30A 30 NBC CA		94	96	B	5.8	19	498	1766	352	125	382	225	281	203	104	90	287	197	222	146	67	58	260	175	837	526
LITTLES	17	200	199	A	4.7	15	404	1960	366	77v	443	284^	351	273^	100^	92^	212^	45v	121^	109^	120^	91^	220^	79v	1085	544

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	WK 1	WK 2	KEY	AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOTAL	TEENS FEM.	CHILDREN TOTAL	CHILDREN 6-11
SAT. 11.30A 30 ABC CA		96	96	B	4.5	15	387	1758	332	120	388	216	293	235	118	79	276	159	208	139	82	66	259	152	835	472
MEET THE PRESS	15	139		A	2.7	8	232	1530	827^	375^	1025^	444^	664^	508^	375^	292v	351^	LT	LT	169v	195v	182v	34v	34v	120v	120v
1 SUN. 12.00N 30 NBC CC		83		B	2.2	7	189	1333	556	218	608	161	259	248	240	307	568	148	266	277	242	273	44	LT	113	53
MEET THE PRESS	1		144	A	3.5	10	301	1738	791^	419^	991	396^	586^	459^	303^	332^	412^	LT	222v	281^	365^	131v	56v	56v	279^	LT
2 SUN. 12.30P 30 NBC CC			91	B	3.5	10	301	1738	791	419	991	396	586	459	303	332	412	LT	222	281	365	131	56	56	279	LT
MR. T	16	158	159	A	4.4	14	378	1548	251^	98^	254^	127^	127^	127^	78v	127^	392	325^	325^	281^	67v	14v	146^	39v	756	469
SAT. 12.00N 30 NBC CA		89	88	B	4.7	16	404	1730	345	130	376	220	279	213	97	85	232	165	185	124	43	38	221	97	901	525
MUPPET BABIES & MONSTERS	18	205	204	A	7.0	25	601	1814	238	122^	276	111^	187^	136^	105^	89^	123^	27v	87^	60^	60^	36v	229	109^	1186	772
SAT. 9.00A 60 CBS CA		99	98	B	5.9	23	507	1879	285	108	327	180	261	205	105	60	169	83	126	108	60	38	241	91	1142	704
9.00 - 9.30				A	6.3	24	541	1793	237^	122^	281	125^	195^	143^	97^	86^	92^	18v	58v	40v	40v	34v	232^	112^	1188	787
9.30 - 10.00				A	7.7	26	661	1820	238	118^	269	97^	178^	131^	111^	91^	145^	31v	107^	76^	76^	38v	223	106^	1183	760
NBA ON CBS	2	188	197	A	7.5	20	644	1495	363	185^	397	130^	219	232	192^	144^	852	374	577	498	373	221	82^	33v	164^	113^
1 SUN. 12.00N 150 CBS SE		97	99	B	7.5	20	644	1495	363	185	397	130	219	232	192	144	852	374	577	498	373	221	82	33	164	113
2 SUN. 12.00N 157																										
12.00 - 12.30				A	5.5	16	472	1371	359	123^	367	109^	145^	215^	149^	152^	787	354	553	431	347	234^	53v	24v	164^	95^
12.30 - 1.00				A	6.8	19	584	1455	319	150^	337	96^	153^	193^	173^	144^	882	405	629	518	384	217^	85^	24v	151^	94^
1.00 - 1.30				A	7.4	20	636	1484	380	177^	413	150^	241	245	197^	149^	792	333	512	466	357	209^	94^	36v	185^	135^
1.30 - 2.00				A	8.2	21	704	1501	350	190^	390	134^	251	243	190^	132^	860	341	554	538	396	231	91^	38v	160^	108^
2.00 - 2.30				A	9.4	23	807	1590	372	250	434	136^	256	245	231	142^	906	413	624	529	390	215	98^	39v	152^	119^
2.30 - 3.00				A	9.7	21	833	1878	513	242^	556	175^	269^	295^	255^	218^	975	453	627	460	332	265^	83^	83^	264^	232^
NBC COLLEGE BSKBL SAT	2	162	165	A	3.6	10	309	1356	319^	193^	371^	109v	135^	210^	140^	161^	702	287^	450	347^	305^	252^	76v	62v	207^	178^
1 SAT. 2.30P 120 NBC SE		91	89	B	3.6	10	309	1356	319	193	371	109	135	210	140	161	702	287	450	347	305	252	76	62	207	178
2 SAT. 1.00P 133																										
1.00 - 1.30				A	3.6	10	309	900	149v	62v	236^	LT	LT	113v	155v	123v	476^	172v	256^	149v	252^	220v	LT	LT	188v	104v
CONT'D																										

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PROGRAM AUDIENCE ESTIMATES (Alphabetic) 2ND JAN. 1986 REPORT

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION (VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES) TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
NBC COLLEGE BSKBL -CONT'D																										
1.30 - 2.00				A	3.9	11	335	1057	171v	171v	248^	LT	LT	171v	171v	77v	716^	281^	399^	185v	322^	317^	LT	LT	93v	60v
2.00 - 2.30				A	3.7	10	318	925	111v	111v	167v	LT	LT	111v	111v	56v	679^	254^	380^	226^	294^	299^	LT	LT	79v	37v
2.30 - 3.00				A	3.5	10	301	1362	334^	240^	390^	127^	154^	240^	152^	150^	596	303^	383^	279^	205^	213^	114^	82v	262^	230^
3.00 - 3.30				A	3.6	10	309	1583	370^	237^	418^	176^	214^	256^	125^	162^	744	315^	486	415^	339^	258^	132^	113^	289^	262^
3.30 - 4.00				A	3.0	8	258	1810	552^	264v	594^	252v	291^	291^	101v	303^	887^	376^	673^	653^	378^	214v	100v	100v	229v	229v
4.00 - 4.30				A	4.0	10	344	1779	561^	250^	578^	206^	279^	279^	157v	299^	870	285^	591^	577^	407^	279^	93v	93v	238^	238^
NBC COLLEGE BSKBL 2 SAT	1		162	A	5.9	15	507	1065	261^	167^	282^	101v	107v	187^	118v	77v	671	243^	444^	359^	347^	187^	55v	LT	57v	12v
2 SAT. 3.16P 107 NBC SE			91	B	5.9	15	507	1065	261	167	282	101	107	187	118	77	671	243	444	359	347	187	55	LT	57	12
3.00 - 3.30				A	5.0	13	430	1093	219^	105v	263^	LT	LT	104v	144v	159v	714	213^	409^	398^	412^	231^	49v	LT	67v	26v
3.30 - 4.00				A	5.9	15	507	1148	278^	188^	278^	79v	79v	188^	138^	90v	747	240^	467^	423^	428^	205^	44v	LT	79v	32v
4.00 - 4.30				A	5.8	15	498	1040	251^	187^	251^	85v	85v	187^	102v	64v	689	269^	484^	371^	316^	167^	58v	LT	42v	LT
4.30 - 5.00				A	6.2	15	533	1039	274^	166^	325^	167^	188^	231^	114v	44v	594	231^	410^	285^	300^	184^	70v	LT	50v	LT
NBC COLLEGE BSKBL SUN	1		177	A	5.6	13	481	1780	387^	110v	410^	93v	184^	251^	222^	155^	940	230^	552^	555	626	310^	128v	9v	302^	117v
2 SUN. 1.00P 120 NBC SE			95	B	5.6	13	481	1780	387	110	410	93	184	251	222	155	940	230	552	555	626	310	128	9	302	117
1.00 - 1.30				A	4.5	12	387	1734	332^	60v	370^	25v	172v	191^	230^	179^	950	308^	587^	498^	538^	307^	158v	LT	256^	145v
1.30 - 2.00				A	5.0	12	430	1744	342^	102v	360^	46v	119v	212^	241^	148v	898	169^	481^	512^	668	332^	124v	LT	362^	137v
2.00 - 2.30				A	4.9	11	421	1672	357^	95v	357^	102v	144v	216^	168^	141v	883	175^	485^	525^	617^	313^	75v	LT	357^	93v
2.30 - 3.00				A	8.0	18	687	1879	462	156^	488	148^	252^	327^	237^	154^	990	256^	614	631	657	291^	142^	25v	259^	105^
ONE TO GROW ON-8:28AM	18	194	194	A	4.6	27	395	1691	230^	53v	301^	166^	246^	202^	112^	55v	303^	180^	237^	252^	93^	51v	61v	LT	1026	737
SAT. 8.28A 2 NBC CN		98	98	B	4.1	24	352	1645	185	70	230	127	168	108	67	59	202	93	144	143	79	40	141	58	1072	713
ONE TO GROW ON-8:58AM	18	196	197	A	5.8	26	498	1653	167^	94^	229^	110^	158^	158^	93^	71^	293	162^	235^	250^	101^	43v	102^	24v	1029	659
SAT. 8.58A 2 NBC CN		98	98	B	5.3	24	455	1745	214	65	255	119	173	131	103	71	178	80	119	110	65	47	166	63	1146	743
ONE TO GROW ON-10:28AM	18	202	201	A	9.0	30	773	1538	264	95^	274	151^	216	177	102^	58^	264	163^	163^	221	92^	20v	219	140^	781	436
SAT. 10.28A 2 NBC CN		99	99	B	8.2	28	704	1641	291	116	336	207	269	210	101	51	225	158	184	120	52	26	219	127	861	470
ONE TO GROW ON-11:28AM	18	198	196	A	7.8	25	670	1578	257	54^	257	146^	172^	150^	111^	85^	399	252	288	341	147^	30v	211	157^	711	400
SAT. 11.28A 2 NBC CN		98	98	B	7.5	25	644	1702	291	95	329	201	247	181	89	75	272	187	218	158	63	41	269	167	832	496
ONE TO GROW ON-11:58AM	18	174	179	A	5.5	17	472	1515	356	60v	356	140^	214^	191^	165^	142^	305	209^	209^	233^	96^	72v	199^	144^	655	381
SAT. 11.58A 2 NBC CN		94	95	B	5.5	18	472	1715	365	120	396	224	289	208	117	96	295	200	224	137	76	66	248	157	776	487
PHOENIX OPEN GOLF-SAT(S)			165	A	4.6	10	395	1309	649^	226^	684	101v	245^	236^	286^	415^	590^	84v	207^	223^	328^	342^	35v	LT	LT	LT
2 SAT. 5.00P 60 CBS SE			93																							
5.00 - 5.30				A	3.9	9	335	1242	606^	179v	645^	63v	203v	254^	283^	391^	571^	42v	177v	221^	364^	350^	26v	LT	LT	LT
5.30 - 6.00				A	5.3	12	455	1341	668	251^	701	125v	270^	216^	282^	431^	598	112v	226^	220^	299^	336^	42v	LT	LT	LT
PHOENIX OPEN GOLF-SUN(S)			193	A	5.1	10	438	1587	590^	209^	631	65v	255^	268^	368^	347^	865	193^	380^	363^	395^	398^	53v	53v	38v	34v
2 SUN. 2.37P 151 CBS SE			99																							
2.30 - 3.00				A	5.4	12	464	1791	532^	159^	532^	61v	181^	222^	301^	310^	969	367^	535^	357^	331^	376^	92v	92v	198^	188^
3.00 - 3.30				A	5.3	11	455	1538	500^	176^	515^	30v	213^	240^	377^	275^	953	314^	500^	384^	384^	372^	70v	70v	LT	LT
3.30 - 4.00				A	5.5	11	472	1428	570	191^	604	21v	247^	271^	416^	333^	759	73v	238^	328^	407^	431^	65v	65v	LT	LT
4.00 - 4.30				A	4.9	10	421	1423	591^	219^	629^	33v	239^	256^	328^	373^	775	63v	243^	359^	401^	416^	19v	19v	LT	LT
4.30 - 5.00				A	4.9	9	421	1627	668	259^	773	145v	316^	283^	355^	423^	831	156v	365^	361^	410^	379^	23v	23v	LT	LT
5.00 - 5.30				A	4.2	7	361	2064	905	344^	989	221^	523^	508^	529^	427^	1003	246^	522^	419^	483^	435^	LT	LT	72v	72v
POLE POSITION	3	150	148	A	3.4	11	292	1151	281^	124^	298^	217^	248^	248^	31v	50v	212^	LT	68v	68v	68v	144^	257^	37v	384^	212^
SAT. 12.00N 30 CBS CA		69	71	B	4.0	12	344	2076	375	125	390	199	317	276	125	73	361	179	216	135	37	145	281	88	1044	734
PRO BOWLERS TOUR	3	169	168	A	6.0	15	515	1394	498	245^	583	136^	292	220^	271	276	666	211^	336	257^	291	306	88^	60v	57v	46v
1 SAT. 3.00P 93 ABC SE		90	90	B	5.8	15	498	1392	490	224	566	136	263	224	267	282	673	240	357	312	270	274	92	69	61	47
CONT'D																										

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FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE¤	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
PRO BOWLERS TOUR-CONT'D																										
2 SAT. 3.00P 90																										
3.00 - 3.30				A	5.1	14	438	1338	505	186^	526	46v	233^	256^	297^	270^	590	190^	287^	224^	229^	276^	119^	86^	103^	76v
3.30 - 4.00				A	6.1	15	524	1309	492	185^	509	80^	220^	216^	248^	274	675	216^	341	273	284	313	81^	57v	44v	28v
4.00 - 4.30				A	6.9	17	593	1509	487	346	687	252	403	198^	270	276	710	220^	365	266	333	324	73^	44v	39v	39v
RICHIE RICH	4	198	175	A	4.4	14	378	1963	380	146^	462	287^	348^	228^	133^	57v	257^	70v	184^	155^	130^	57v	379	65v	865	553
SAT. 11.00A 30 CBS CA		96	81	B	4.8	15	412	1953	323	98	376	216	293	199	123	58	337	181	250	187	74	82	330	40	910	593
ROCK N WRESTLING	15	203	203	A	6.1	20	524	2107	307	125^	389	210^	284	166^	146^	101^	253^	93^	198^	162^	116^	44v	376	142^	1089	769
SAT. 10.00A 60 CBS CA		99	97	B	5.7	20	490	1964	275	100	312	169	226	172	108	73	257	112	189	159	104	55	370	146	1025	705
10.00 - 10.30				A	6.2	21	533	2064	283	119^	338	175^	241^	142^	134^	97^	258	94^	212^	159^	126^	38v	373	137^	1095	782
10.30 - 11.00				A	6.0	19	515	2142	330	132^	439	248^	330	190^	155^	103^	247^	95^	185^	160^	100^	52v	375	144^	1081	753
SCOOBY'S MYSTERY FUNHOUSE	12	204	202	A	2.8	18	241	1274	286^	150^	406^	161^	270^	298^	199^	108v	125v	99v	99v	79v	26v	LT	121v	71v	622	461^
SAT. 8.00A 30 ABC CA		98	98	B	2.5	16	215	1457	238	115	308	147	210	182	113	82	194	84	119	114	59	67	108	41	847	544
SMURFS I	18	203	203	A	6.0	23	515	1350	179^	100^	227^	82^	151^	151^	112^	76^	225^	134^	157^	174^	60v	51v	80^	29v	818	490
SAT. 9.00A 30 NBC CA		99	99	B	6.1	25	524	1627	254	79	298	172	226	172	100	61	204	106	142	120	57	54	182	82	943	574
SMURFS II	18	203	203	A	7.6	26	653	1447	246	146^	283	132^	213	186^	125^	70^	200^	134^	144^	160^	43v	40v	225	123^	739	445
SAT. 9.30A 30 NBC CA		99	99	B	7.5	27	644	1628	282	110	324	184	246	196	106	68	209	114	145	123	56	56	215	108	880	525
SMURFS III	18	203	202	A	9.1	30	782	1573	273	94^	283	160^	229	180	106^	54^	246	134^	134^	205	102^	27v	230	136^	814	459
SAT. 10.00A 30 NBC CA		99	99	B	8.8	31	756	1662	297	114	341	206	272	211	106	54	231	156	183	118	57	32	223	127	867	485
SNORKS	18	195	195	A	3.3	21	283	1640	238^	68v	301^	166^	233^	201^	110v	68v	315^	180^	234^	251^	95v	64v	59v	LT	965	672
SAT. 8.00A 30 NBC CA		98	98	B	3.1	20	266	1609	188	68	226	122	157	104	64	64	207	93	136	136	75	51	137	54	1039	683
SPIDERMAN AND FRIENDS	14		126	A	4.3	13	369	1401	53v	LT	53v	LT	LT	LT	53v	53v	444^	403^	403^	186^	41v	41v	245^	36v	659^	376^
2 SAT. 12.30P 30 NBC CA			75	B	4.2	13	361	1781	341	155	399	165	276	224	164	116	220	122	163	137	90	48	268	120	894	507
SPORTSWORLD	1	151		A	7.0	17	601	1456	645	249^	737	194^	373^	336^	304^	319^	500	123^	294^	261^	264^	196^	120^	111v	99v	99v
1 SUN. 3.14P 81 NBC SA		83		B	7.0	17	601	1456	645	249	737	194	373	336	304	319	500	123	294	261	264	196	120	111	99	99
3.00 - 3.30				A	5.8	15	498	1432	720	269^	835	207^	389^	341^	299^	409^	423^	73v	245^	242^	252^	178^	106v	106v	68v	68v
3.30 - 4.00				A	6.8	17	584	1449	654	241^	762	203^	365^	317^	300^	353^	486	63v	293^	293^	321^	193^	119^	119^	82v	82v
4.00 - 4.30				A	7.6	18	653	1473	623	238^	687	190^	372^	342^	299^	268^	521	175^	296^	227^	224^	203^	134^	118^	131^	131^
SUPER BOWL XX PRE(S)			217	A	21.0	42	1804	2198	698	388	800	356	567	462	356	169	1077	395	732	699	585	247	168	53^	153	92^
2 SUN. 3.00P 118 NBC SC			99																							
3.00 - 3.30				A	15.5	33	1331	2088	626	352	727	347	512	365	286	161^	969	316	622	574	555	265	192^	42v	200	102^
3.30 - 4.00				A	18.7	38	1606	2233	737	428	815	373	594	478	364	161^	1104	418	762	728	594	242	181	52^	133^	73^
4.00 - 4.30				A	22.3	44	1916	2239	683	393	802	352	573	468	369	166	1115	430	768	739	591	240	166	54^	156	100^
4.30 - 5.00				A	28.1	51	2414	2193	719	375	824	348	574	495	382	182	1083	395	743	717	590	243	148	60^	138	89^
SUPER BOWL XX KICKOFF SPL(S)			217	A	41.7	69	3582	2212	744	388	852	343	571	509	394	208	1047	334	690	695	589	259	137	49^	176	117
2 SUN. 4.58P 16 NBC SC			99																							
SUPER BOWL XX(S)			217	A	48.3	70	4149	2231	768	374	870	348	578	498	402	218	1038	364	699	673	551	255	152	56^	171	118
2 SUN. 5.14P 231 NBC SE			99																							
5.00 - 5.30				A	48.0	76	4123	2217	757	382	869	337	574	508	415	210	1044	337	685	687	574	264	145	47^	159	108
5.30 - 6.00				A	50.3	77	4321	2212	752	369	859	350	564	482	387	217	1055	352	701	688	573	265	148	51^	150	101
6.00 - 6.30				A	49.8	73	4278	2206	764	367	865	355	574	492	399	212	1031	364	702	670	548	250	141	49^	169	121
6.30 - 7.00				A	49.7	72	4269	2210	751	362	860	358	571	477	383	217	1030	371	700	659	539	250	144	51^	176	121
7.00 - 7.30				A	46.7	68	4012	2271	799	378	906	352	581	495	409	248	1040	365	688	668	550	266	144	53^	181	127
7.30 - 8.00				A	48.4	69	4158	2246	778	368	885	340	573	489	406	238	1033	357	687	674	550	258	140	54^	188	132
CONT'D																										

AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

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PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
SUPER BOWL XX(S)-CONT'D																										
8.00 - 8.30				A	47.0	65	4037	2237	769	388	864	338	591	517	410	208	1040	367	709	687	554	244	168	65^	165	114
8.30 - 9.00				A	46.9	64	4029	2248	781	382	870	360	600	521	398	207	1039	382	717	679	544	243	169	68	170	116
SUPER BOWL XX POST(S)			216	A	35.4	49	3041	2185	769	419	846	339	610	518	433	199	966	396	688	608	485	212	177	81^	196	124
2 SUN. 9.05P 32 NBC SC			99																							
SUNDAY MORNING	17	165	170	A	5.7	22	490	1339	669	289	716	104^	331	388	397	328	563	124^	348	366	345	197^	30v	18v	30v	30v
SUN. 9.00A 90 CBS N		94	95	B	5.2	21	447	1319	634	249	698	131	306	323	352	331	488	132	268	274	220	190	29	LT	104	60
9.00 - 9.30				A	4.8	22	412	1233	608	245^	661	57v	277^	333	386	328^	558	38v	303^	329	421	229^	14v	14v	LT	LT
9.30 - 10.00				A	6.0	23	515	1379	704	265	747	102^	334	400	407	347	559	135^	353	367	328	192^	34v	20v	39v	39v
10.00 - 10.30				A	6.2	21	533	1409	686	358	741	141^	369	418	398	323	580	180^	383	400	310	180^	39v	19v	49v	49v
SUPERPOWERS TEAM	12	197	194	A	4.6	15	395	1694	324^	51v	425	176^	311^	220^	208^	114^	286^	136^	195^	129^	150^	84v	236^	84v	747	443
SAT. 10.30A 30 ABC CA		96	95	B	4.2	14	361	1807	253	109	327	147	235	190	139	83	336	195	256	186	99	78	344	116	800	466
13 GHOSTS OF SCOOBY-DOO	12	198	197	A	4.3	14	369	1480	180^	49v	299^	157^	231^	188^	106^	68v	204^	38v	114^	114^	166^	90v	218^	70v	759	404
SAT. 11.00A 30 ABC CA		95	94	B	4.1	13	352	1682	224	105	304	165	232	190	102	58	301	165	228	163	101	71	309	130	768	440
THIS WEEK-DAVID BRINKLEY	14		184	A	3.6	9	309	1217	525^	94v	525^	107v	217v	217v	236^	308^	651^	55v	308^	298^	402^	343^	41v	32v	LT	LT
2 SUN. 11.30A 60 ABC N			97	B	3.9	11	335	1316	519	148	597	121	181	169	195	372	615	128	262	283	282	311	23	LT	81	52
11.30 - 12.00				A	3.3	8	283	1208	519^	50v	519^	77v	173v	173v	233v	346^	604^	17v	289^	272^	382^	315^	85v	67v	LT	LT
12.00 - 12.30				A	3.9	10	335	1206	525^	132v	525^	131v	254^	254^	239^	271^	681^	83v	314^	314^	413^	367^	LT	LT	LT	LT
THIS WK-DAVID BRINKLEY(B)		136		A	3.0	8	258	1465	503^	337^	724^	140v	395^	363^	395^	287^	388^	51v	264v	264v	236v	124v	LT	LT	353^	167v
1 SUN. 11.30A 60 ABC N		73																								
11.30 - 12.00				A	2.8	8	241	1776	622^	241v	775^	194v	473^	411^	432^	252v	481^	108v	350^	350^	270v	131v	LT	LT	520^	138v
12.00 - 12.30				A	3.1	8	266	1214	402^	429^	695^	90v	334^	335^	375^	323^	312^	LT	195v	195v	211v	117v	LT	LT	207v	191v
WUZZLES	18	198	197	A	4.5	21	387	1731	250^	39v	348^	159^	211^	86v	93^	103^	97^	LT	20v	41v	41v	56v	238^	238^	1048	628
SAT. 8.30A 30 CBS CA		97	97	B	4.2	20	361	1772	255	94	285	163	215	172	76	63	156	55	94	85	62	60	229	96	1102	687

AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

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FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.MON. JAN.13, 1986

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					16,060 18.7				18,380 21.4							
Program					HARDCASTLE & MCCORMICK				ABC MONDAY NIGHT MOVIE RIGHT OF THE PEOPLE (SD)							
AVERAGE AUDIENCE (Households (000) & %)					12,630 14.7	14.3*		15.1*	12,460 14.5	15.0*		14.7*		14.4*		14.1*
SHARE OF AUDIENCE %					21	21*		21*	22	21*		21*		23*		24*
AVG. AUD. BY ¼ HR. %					14.1	14.5	15.1	15.1	15.3	14.8	14.8	14.5	14.4	14.4	14.4	13.8
CBS TV TOTAL AUDIENCE (Households (000) & %)					19,500 22.7				21,220 24.7		20,620 24.0		18,730 21.8			
Program					SCARECROW & MRS. KING (SD)				KATE & ALLIE		NEWHART (SD)		CAGNEY & LACEY			
AVERAGE AUDIENCE (Households (000) & %)					16,240 18.9	18.1*		19.7*	18,810 21.9		18,550 21.6		15,550 18.1	18.3*		17.8*
SHARE OF AUDIENCE %					27	26*		28*	31		31		29	29*		30*
AVG. AUD. BY ¼ HR. %					17.5	18.8	19.6	19.8	21.0	22.8	21.4	21.9	18.5	18.2	18.2	17.5
NBC TV TOTAL AUDIENCE (Households (000) & %)					19,160 22.3				18,980 22.1							
Program					TV BLOOPERS & PRAC. JOKES (SD)				NBC MONDAY NIGHT MOVIES FATAL VISION, PART 2 (R)							
AVERAGE AUDIENCE (Households (000) & %)					14,350 16.7	16.7*		16.6*	12,110 14.1	13.4*		13.9*		14.8*		14.2*
SHARE OF AUDIENCE %					24	24*		24*	21	19*		20*		23*		24*
AVG. AUD. BY ¼ HR. %					16.3	17.2	16.8	16.5	13.9	12.9	13.6	14.2	14.9	14.6	14.8	13.6

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					14,770 17.2				22,250 25.9							
Program					HARDCASTLE & MCCORMICK (R)(SD)				ABC MONDAY NIGHT MOVIE PRINCE OF BEL AIR (SD)							
AVERAGE AUDIENCE (Households (000) & %)					11,770 13.7	13.6*		13.8*	15,030 17.5	17.1*		18.0*		17.9*		16.9*
SHARE OF AUDIENCE %					20	20*		20*	27	24*		26*		29*		30*
AVG. AUD. BY ¼ HR. %					13.8	13.3	13.5	14.1	16.8	17.3	18.1	17.9	18.1	17.8	17.1	16.7
CBS TV TOTAL AUDIENCE (Households (000) & %)					19,500 22.7				20,700 24.1		20,270 23.6		18,120 21.1			
Program					SCARECROW & MRS. KING (R)(SUS-SD)				KATE & ALLIE		NEWHART (SD)		CAGNEY & LACEY			
AVERAGE AUDIENCE (Households (000) & %)					15,630 18.2	17.5*		19.0*	18,470 21.5		18,040 21.0		14,600 17.0	17.2*		16.8*
SHARE OF AUDIENCE %					26	25*		27*	31		31		29	28*		30*
AVG. AUD. BY ¼ HR. %					17.0	17.9	18.9	19.1	20.8	22.3	20.9	21.1	17.3	17.1	17.0	16.5
NBC TV TOTAL AUDIENCE (Households (000) & %)					18,810 21.9				17,950 20.9							
Program					TV BLOOPERS & PRAC. JOKES (SD)				CELEBRATE-HONOR-M.L.KING (SD)							
AVERAGE AUDIENCE (Households (000) & %)					14,350 16.7	16.7*		16.6*	10,910 12.7	13.7*		12.9*		12.4*		11.8*
SHARE OF AUDIENCE %					24	24*		24*	20	19*		19*		20*		21*
AVG. AUD. BY ¼ HR. %					16.2	17.3	16.9	16.3	14.1	13.2	13.0	12.9	12.7	12.0	11.6	11.9

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK 1	64.6	66.4	67.3	68.6	68.6	69.7	70.1	71.2	70.8	70.7	69.1	68.6	64.6	63.2	60.8	57.6
WK 2	63.5	64.4	65.6	67.1	68.3	69.4	69.8	70.1	70.2	70.3	69.2	67.8	63.2	60.6	57.6	55.9

U.S. TV Households: 85,900,000

For explanation of symbols, See page A.

EVE.MON. JAN.20, 1986

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.TUE. JAN.14, 1986

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000))					20,440		19,070		18,980				13,920			
TOTAL AUDIENCE (%)					23.8		22.2		22.1				16.2			
Program					WHO'S THE BOSS?		GROWING PAINS		MOONLIGHTING (SD)				SPENSER: FOR HIRE			
AVERAGE AUDIENCE (Households (000))					17,870		17,520		15,630				11,000			
AVERAGE AUDIENCE (%)					20.8		20.4		18.2	18.2*		18.3*	12.8	12.8*		12.8*
SHARE OF AUDIENCE %					30		29		26	26 *		26 *	21	20 *		22 *
AVG. AUD. BY ¼ HR. %					19.8	21.8	20.3	20.4	18.2	18.1	18.6	18.0	12.7	12.9	12.8	12.8
CBS TV TOTAL AUDIENCE (Households (000))					16,240				24,830							
TOTAL AUDIENCE (%)					18.9				28.9							
Program					B BUNNY/LOONEY TUNES 50TH (SD)				GRAND OLE OPRY'S 60TH ANV (SD)							
AVERAGE AUDIENCE (Households (000))					11,170				18,120							
AVERAGE AUDIENCE (%)					13.0	12.5*		13.5*	21.1	20.5*		21.6*		22.3*		20.0*
SHARE OF AUDIENCE %					19	18 *		19 *	32	29 *		31 *		35 *		34 *
AVG. AUD. BY ¼ HR. %					12.7	12.4	13.1	13.9	19.9	21.2	21.6	21.6	23.2	21.5	20.8	19.3
NBC TV TOTAL AUDIENCE (Households (000))					21,130				15,550				14,350			
TOTAL AUDIENCE (%)					24.6				18.1				16.7			
Program					A TEAM (SD)				RIPTIDE (SD)				REMINGTON STEELE			
AVERAGE AUDIENCE (Households (000))					16,920				12,800				11,850			
AVERAGE AUDIENCE (%)					19.7	19.0*		20.4*	14.9	15.2*		14.6*	13.8	13.7*		13.8*
SHARE OF AUDIENCE %					29	28 *		29 *	21	21 *		21 *	22	22 *		23 *
AVG. AUD. BY ¼ HR. %					18.6	19.4	20.6	20.1	15.2	15.2	14.8	14.5	13.7	13.8	13.6	14.0

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000))					20,870		19,670		23,540				19,590			
TOTAL AUDIENCE (%)					24.3		22.9		27.4				22.8			
Program					WHO'S THE BOSS?		GROWING PAINS		MOONLIGHTING (SD)				SPENSER: FOR HIRE			
AVERAGE AUDIENCE (Households (000))					18,300		17,700		18,550				15,810			
AVERAGE AUDIENCE (%)					21.3		20.6		21.6	21.8*		21.5*	18.4	18.9*		17.9*
SHARE OF AUDIENCE %					32		30		31	32 *		31 *	31	30 *		31 *
AVG. AUD. BY ¼ HR. %					20.7	21.8	20.6	20.6	21.7	21.8	21.6	21.4	19.1	18.7	18.4	17.4
CBS TV TOTAL AUDIENCE (Households (000))					15,380				23,360							
TOTAL AUDIENCE (%)					17.9				27.2							
Program					MUPPETS 30TH ANNIVERSARY (SD)				MISS TEEN USA (SD)							
AVERAGE AUDIENCE (Households (000))					11,510				13,060							
AVERAGE AUDIENCE (%)					13.4	13.1*		13.7*	15.2	13.3*		14.1*		16.7*		16.6*
SHARE OF AUDIENCE %					20	20 *		20 *	24	19 *		21 *		27 *		29 *
AVG. AUD. BY ¼ HR. %					13.1	13.1	13.5	13.8	13.3	13.4	14.0	14.2	16.9	16.4	16.3	16.9
NBC TV TOTAL AUDIENCE (Households (000))					18,300				16,840				13,060			
TOTAL AUDIENCE (%)					21.3				19.6				15.2			
Program					A TEAM (SD)				RIPTIDE				NBC NEWS SPL:A.I.D.S.			
AVERAGE AUDIENCE (Households (000))					14,770				13,490				9,960			
AVERAGE AUDIENCE (%)					17.2	16.5*		17.9*	15.7	15.6*		15.9*	11.6	11.9*		11.4*
SHARE OF AUDIENCE %					25	25 *		26 *	23	23 *		23 *	19	19 *		20 *
AVG. AUD. BY ¼ HR. %					16.0	17.1	17.9	18.0	15.6	15.6	16.0	15.8	11.9	11.8	11.7	11.1

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	63.1	64.2	64.6	66.5	67.4	69.1	69.6	70.3	70.6	71.0	70.3	69.2	64.7	62.8	60.7	58.3
WK. 2	60.2	61.5	61.7	63.7	65.9	67.2	68.9	69.4	68.6	69.0	69.0	67.8	63.4	61.6	59.3	57.0

For explanation of symbols, See page A.

U.S. TV Households: 85,900,000

EVE.TUE. JAN.21, 1986

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.WED. JAN.15, 1986

WEEK 1

TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)						18,120 21.1				21,390 24.9				19,760 23.0			
Program						← MACGYVER (SD) →				← DYNASTY (SD) →				← HOTEL →			
AVERAGE AUDIENCE (Households (000) & %)						13,660 15.9	15.3*		16.5*	17,520 20.4	20.1*		20.8*	15,980 18.6	18.9*		18.3*
SHARE OF AUDIENCE	%					23	23 *		24 *	30	29 *		31 *	31	30 *		31 *
AVG. AUD. BY ¼ HR.	%					14.9	15.7	16.0	17.0	20.0	20.1	20.7	20.9	19.4	18.4	18.3	18.3
CBS TV TOTAL AUDIENCE (Households (000) & %)						14,000 16.3		12,110 14.1		14,350 16.7				13,490 15.7			
Program						MARY		FOLEY SQUARE (SUS-SD)		← CRAZY LIKE A FOX (SD) →				← EQUALIZER →			
AVERAGE AUDIENCE (Households (000) & %)						11,850 13.8		11,000 12.8		11,680 13.6	13.5*		13.7*	10,480 12.2	12.2*		12.3*
SHARE OF AUDIENCE	%					20		18		20	20 *		20 *	20	20 *		21 *
AVG. AUD. BY ¼ HR.	%					13.5	14.1	12.9	12.6	13.1	13.9	13.9	13.5	12.3	12.1	12.4	12.1
NBC TV TOTAL AUDIENCE (Households (000) & %)						21,050 24.5				18,810 21.9				15,630 18.2			
Program						← HIGHWAY TO HEAVEN (SD) →				← BLACKE'S MAGIC →				← ST. ELSEWHERE →			
AVERAGE AUDIENCE (Households (000) & %)						17,090 19.9	19.2*		20.6*	14,770 17.2	16.6*		17.8*	13,060 15.2	15.3*		15.1*
SHARE OF AUDIENCE	%					29	28 *		29 *	25	24 *		26 *	25	24 *		26 *
AVG. AUD. BY ¼ HR.	%					18.7	19.8	20.7	20.5	16.4	16.9	17.8	17.8	15.1	15.5	15.1	15.0

WEEK 2

TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)						20,100 23.4				24,140 28.1				21,300 24.8			
Program						← MACGYVER (SD) →				← DYNASTY (SD) →				← HOTEL →			
AVERAGE AUDIENCE (Households (000) & %)						15,200 17.7	16.8*		18.6*	20,790 24.2	23.4*		24.9*	17,700 20.6	20.9*		20.3*
SHARE OF AUDIENCE	%					26	25 *		27 *	35	33 *		36 *	34	33 *		34 *
AVG. AUD. BY ¼ HR.	%					16.5	17.2	18.2	19.0	22.8	24.0	24.6	25.2	21.4	20.5	20.6	20.0
CBS TV TOTAL AUDIENCE (Households (000) & %)						15,980 18.6		14,950 17.4		15,630 18.2				14,520 16.9			
Program						MARY		FOLEY SQUARE (SUS-SD)		← CRAZY LIKE A FOX (SD) →				← EQUALIZER →			
AVERAGE AUDIENCE (Households (000) & %)						13,570 15.8		13,140 15.3		12,460 14.5	14.7*		14.3*	11,420 13.3	13.6*		13.1*
SHARE OF AUDIENCE	%					24		22		21	21 *		21 *	22	21 *		22 *
AVG. AUD. BY ¼ HR.	%					15.3	16.3	15.3	15.3	14.6	14.8	14.6	14.0	13.5	13.7	13.3	12.8
NBC TV TOTAL AUDIENCE (Households (000) & %)						19,590 22.8				16,490 19.2				15,550 18.1			
Program						← MISSING-HAVE YOU SEEN-2 (SD) →				← BLACKE'S MAGIC (SD) →				← ST. ELSEWHERE →			
AVERAGE AUDIENCE (Households (000) & %)						14,600 17.0	16.8*		17.2*	12,630 14.7	14.4*		14.9*	12,370 14.4	14.3*		14.4*
SHARE OF AUDIENCE	%					25	25 *		25 *	21	21 *		21 *	24	23 *		24 *
AVG. AUD. BY ¼ HR.	%					17.0	16.7	17.3	17.2	14.7	14.2	14.7	15.2	14.2	14.4	14.2	14.7
TV HOUSEHOLDS USING TV (See Def. 1)	WK. 1	59.7	61.1	61.7	63.5	66.6	68.8	69.6	70.4	68.2	68.7	68.4	67.7	63.2	61.7	60.0	57.7
	WK. 2	62.2	64.1	64.0	64.4	65.5	66.8	67.8	68.6	69.6	70.2	69.7	69.2	63.9	62.7	60.1	58.1

U.S. TV Households: 85,900,000

For explanation of symbols, See page A.

EVE.WED. JAN.22, 1986

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.THU. JAN.16, 1986

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					6,530 7.6				14,690 17.1				16,410 19.1			
Program					← SHADOW CHASERS →				← DYNASTY II: COLBYS (SD) →				← 20/20 →			
AVERAGE AUDIENCE (Households (000) & %)					4,300 5.0	4.6*		5.3*	12,030 14.0	13.4*		14.7*	13,230 15.4	15.5*		15.2*
SHARE OF AUDIENCE %					7	7 *		8 *	20	19 *		21 *	24	24 *		25 *
AVG. AUD. BY ¼ HR. %					5.0	4.3	4.6	6.0	13.0	13.7	14.3	15.1	15.2	15.9	15.6	14.8
CBS TV TOTAL AUDIENCE (Households (000) & %)					16,920 19.7				18,900 22.0				20,620 24.0			
Program					← MAGNUM, P.I. (R)(SD) →				← SIMON & SIMON (SD) →				← KNOTS LANDING →			
AVERAGE AUDIENCE (Households (000) & %)					13,060 15.2	14.5*		16.0*	15,720 18.3	17.9*		18.6*	17,780 20.7	21.2*		20.2*
SHARE OF AUDIENCE %					22	21 *		23 *	26	25 *		27 *	33	33 *		33 *
AVG. AUD. BY ¼ HR. %					14.4	14.6	15.9	16.1	17.7	18.1	18.4	18.8	21.2	21.2	20.7	19.7
NBC TV TOTAL AUDIENCE (Households (000) & %)					36,080 42.0		32,470 37.8		24,310 28.3		21,650 25.2		17,700 20.6			
Program					BILL COSBY SHOW		FAMILY TIES (SD)		CHEERS		NIGHT COURT (SD)		← HILL STREET BLUES →			
AVERAGE AUDIENCE (Households (000) & %)					33,420 38.9		30,150 35.1		22,080 25.7		19,760 23.0		14,430 16.8	17.3*		16.3*
SHARE OF AUDIENCE %					55		50		37		33		27	27 *		27 *
AVG. AUD. BY ¼ HR. %					37.4	40.4	35.3	34.8	26.2	25.2	23.4	22.7	17.4	17.2	16.5	16.0

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					16,320 19.0								18,640 21.7			
Program					← ABC MOVIE SPECIAL GREASE II (SD) →								← 20/20 →			
AVERAGE AUDIENCE (Households (000) & %)					7,900 9.2	8.3*		8.2*		10.2*		10.0*	13,920 16.2	17.0*		15.3*
SHARE OF AUDIENCE %					13	12 *		12 *		15 *		15 *	26	26 *		25 *
AVG. AUD. BY ¼ HR. %					8.6	8.1	8.1	8.4	10.0	10.5	10.2	9.9	16.7	17.3	15.8	14.8
CBS TV TOTAL AUDIENCE (Households (000) & %)					18,040 21.0				22,160 25.8				20,870 24.3			
Program					← MAGNUM, P.I. (SD) →				← SIMON & SIMON (SD) →				← KNOTS LANDING →			
AVERAGE AUDIENCE (Households (000) & %)					14,000 16.3	14.6*		18.0*	18,210 21.2	20.6*		21.7*	17,780 20.7	20.7*		20.8*
SHARE OF AUDIENCE %					23	21 *		26 *	31	30 *		32 *	33	32 *		34 *
AVG. AUD. BY ¼ HR. %					14.1	15.2	17.8	18.1	20.1	21.1	21.6	21.7	20.7	20.6	20.7	21.0
NBC TV TOTAL AUDIENCE (Households (000) & %)					32,810 38.2		28,430 33.1		22,850 26.6		20,870 24.3		18,210 21.2			
Program					BILL COSBY SHOW (R)		FAMILY TIES (SD)		CHEERS		NIGHT COURT		← HILL STREET BLUES →			
AVERAGE AUDIENCE (Households (000) & %)					29,380 34.2		26,200 30.5		20,870 24.3		18,810 21.9		14,350 16.7	17.1*		16.4*
SHARE OF AUDIENCE %					49		44		35		32		27	26 *		27 *
AVG. AUD. BY ¼ HR. %					33.2	35.1	30.4	30.6	24.8	23.8	21.9	21.8	17.3	16.9	16.4	16.3

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	63.4	65.0	65.4	66.8	69.9	70.4	70.0	70.8	70.1	70.3	69.7	69.1	65.6	64.6	62.3	59.5
WK. 2	61.2	62.7	64.4	65.2	69.0	70.1	69.2	69.9	69.2	69.3	68.4	67.6	65.3	63.9	61.7	60.0

U.S. TV Households: 85,900,000

For explanation of symbols, See page A.

EVE.THU. JAN.23, 1986

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.FRI. JAN.17, 1986

WEEK 1

ABC TV

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000))					14,770		12,280		11,510		9,190		7,300			
TOTAL AUDIENCE (%)					17.2		14.3		13.4		10.7		8.5			
Program					WEBSTER		MR. BELVEDERE (SD)		DIFF'RENT STROKES		HE'S THE MAYOR (SD)		← FALL GUY →			
AVERAGE AUDIENCE (Households (000))					12,540		11,080		10,140		8,070		5,760			
AVERAGE AUDIENCE (%)					14.6		12.9		11.8		9.4		6.7	6.5*		6.8*
SHARE OF AUDIENCE %					24		20		18		15		11	11 *		11 *
AVG. AUD. BY ¼ HR. %					14.0	15.1	13.1	12.8	11.7	11.9	9.7	9.2	6.5	6.5	6.6	7.1

CBS TV

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000))					20,270				23,540				18,900			
TOTAL AUDIENCE (%)					23.6				27.4				22.0			
Program					← GEORGE BURNS 90TH B/DAY (SUS-SD) →				← DALLAS (SD) →				← FALCON CREST →			
AVERAGE AUDIENCE (Households (000))					15,550				19,930				16,410			
AVERAGE AUDIENCE (%)					18.1	17.0*		19.2*	23.2	22.6*		23.8*	19.1	19.2*		18.9*
SHARE OF AUDIENCE %					29	28 *		30 *	36	35 *		37 *	32	31 *		32 *
AVG. AUD. BY ¼ HR. %					16.6	17.3	18.5	20.0	22.2	23.0	24.2	23.4	19.6	18.9	19.1	18.6

NBC TV

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000))					15,030				15,810				23,190			
TOTAL AUDIENCE (%)					17.5				18.4				27.0			
Program					← MISFITS OF SCIENCE (SD) →				← KNIGHT RIDER →				← MIAMI VICE →			
AVERAGE AUDIENCE (Households (000))					10,910				12,110				19,070			
AVERAGE AUDIENCE (%)					12.7	12.4*		12.9*	14.1	12.9*		15.3*	22.2	22.2*		22.2*
SHARE OF AUDIENCE %					20	20 *		20 *	22	20 *		24 *	37	36 *		37 *
AVG. AUD. BY ¼ HR. %					12.7	12.2	12.9	12.9	12.4	13.5	14.5	16.2	21.9	22.6	22.5	22.0

WEEK 2

ABC TV

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000))					15,630		15,120		12,030		9,880		7,220			
TOTAL AUDIENCE (%)					18.2		17.6		14.0		11.5		8.4			
Program					WEBSTER		MR. BELVEDERE (SD)		DIFF'RENT STROKES		HE'S THE MAYOR (SD)		← FALL GUY →			
AVERAGE AUDIENCE (Households (000))					13,740		13,060		10,740		8,500		5,150			
AVERAGE AUDIENCE (%)					16.0		15.2		12.5		9.9		6.0	6.0*		6.1*
SHARE OF AUDIENCE %					26		24		19		15		10	10 *		10 *
AVG. AUD. BY ¼ HR. %					15.1	16.8	15.1	15.2	12.5	12.5	10.4	9.4	6.1	5.9	6.1	6.0

CBS TV

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000))					17,270				22,330				18,210			
TOTAL AUDIENCE (%)					20.1				26.0				21.2			
Program					← TWILIGHT ZONE (SUS-SD) →				← DALLAS (SD) →				← FALCON CREST →			
AVERAGE AUDIENCE (Households (000))					12,200				18,900				15,890			
AVERAGE AUDIENCE (%)					14.2	13.4*		15.0*	22.0	21.2*		22.8*	18.5	18.7*		18.2*
SHARE OF AUDIENCE %					22	21 *		24 *	34	32 *		35 *	30	30 *		30 *
AVG. AUD. BY ¼ HR. %					13.3	13.6	14.3	15.8	20.5	21.8	22.8	22.9	18.8	18.6	18.4	18.1

NBC TV

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000))					18,120				15,380				25,340			
TOTAL AUDIENCE (%)					21.1				17.9				29.5			
Program					← DISNEY'S LIVING SEAS (SD) →				← KNIGHT RIDER (SD) →				← MIAMI VICE →			
AVERAGE AUDIENCE (Households (000))					13,490				11,420				20,700			
AVERAGE AUDIENCE (%)					15.7	16.1*		15.2*	13.3	12.4*		14.3*	24.1	23.8*		24.3*
SHARE OF AUDIENCE %					25	26 *		24 *	20	19 *		22 *	39	38 *		40 *
AVG. AUD. BY ¼ HR. %					16.0	16.2	15.7	14.8	12.0	12.8	13.7	14.8	23.4	24.3	24.5	24.2

TV HOUSEHOLDS USING TV (See Def. 1)

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	56.9	58.1	58.4	59.6	61.2	62.3	62.7	63.6	63.8	64.6	64.6	63.3	61.5	60.9	60.5	59.0
WK. 2	56.8	58.1	58.6	60.6	62.0	63.5	63.3	63.9	64.7	65.9	65.5	65.4	63.1	62.1	61.0	59.7

U.S. TV Households: 85,900,000

For explanation of symbols, See page A.

EVE.FRI. JAN.24, 1986

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.SAT. JAN.18, 1986

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV program					REDD FOXX SHOW		BENSON (SD)		← LADY BLUE (SD) →				← LOVE BOAT →			
TOTAL AUDIENCE (Households (000) & %)					14,000 16.3		12,200 14.2		12,030 14.0				13,660 15.9			
AVERAGE AUDIENCE (Households (000) & %)					12,370 14.4		10,570 12.3		9,360 10.9	10.6*		11.3*	10,740 12.5	12.3*		12.7*
SHARE OF AUDIENCE %					24		20		18	17 *		18 *	21	21 *		22 *
AVG. AUD. BY ¼ HR. %					14.5	14.3	12.5	12.1	10.7	10.5	11.1	11.4	12.1	12.5	12.5	12.9
CBS TV program					← AIRWOLF (SD) →				← CBS SATURDAY NIGHT MOVIE TWILIGHT ZONE-THE MOVIE (SD) →							
TOTAL AUDIENCE (Households (000) & %)					15,720 18.3				16,660 19.4							
AVERAGE AUDIENCE (Households (000) & %)					11,680 13.6	12.6*		14.5*	9,530 11.1	10.4*		11.3*		11.9*		10.7*
SHARE OF AUDIENCE %					22	21 *		24 *	18	17 *		18 *		20 *		18 *
AVG. AUD. BY ¼ HR. %					12.2	13.0	14.6	14.5	10.7	10.2	11.1	11.4	12.1	11.6	11.5	9.8
NBC TV program					GIMME A BREAK		FACTS OF LIFE (SD)		GOLDEN GIRLS		227 (SD)		← HUNTER →			
TOTAL AUDIENCE (Households (000) & %)					14,950 17.4		16,660 19.4		22,850 26.6		19,840 23.1		20,270 23.6			
AVERAGE AUDIENCE (Households (000) & %)					13,230 15.4		15,380 17.9		20,790 24.2		18,380 21.4		15,810 18.4	18.3*		18.6*
SHARE OF AUDIENCE %					26		29		39		35		31	31 *		32 *
AVG. AUD. BY ¼ HR. %					14.7	16.2	17.1	18.6	23.3	25.0	21.6	21.2	18.3	18.3	18.7	18.4

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV program					REDD FOXX SHOW		BENSON (SD)		← LADY BLUE (SD) →				← LOVE BOAT →			
TOTAL AUDIENCE (Households (000) & %)					15,200 17.7		13,140 15.3		12,970 15.1				16,490 19.2			
AVERAGE AUDIENCE (Households (000) & %)					12,800 14.9		11,000 12.8		9,960 11.6	11.0*		12.2*	12,890 15.0	14.0*		16.0*
SHARE OF AUDIENCE %					24		21		18	17 *		20 *	26	24 *		28 *
AVG. AUD. BY ¼ HR. %					14.9	15.0	12.4	13.2	10.8	11.2	12.1	12.3	13.3	14.7	15.8	16.1
CBS TV program					← AIRWOLF (SD) →				← CBS REPORTS VANISHING FAMILY-CRISIS IN BLACK AMERICA (SD) →							
TOTAL AUDIENCE (Households (000) & %)					14,430 16.8				13,830 16.1							
AVERAGE AUDIENCE (Households (000) & %)					10,050 11.7	11.1*		12.2*	7,040 8.2	8.0*		8.6*		8.8*		7.4*
SHARE OF AUDIENCE %					19	18 *		20 *	14	13 *		14 *		15 *		13 *
AVG. AUD. BY ¼ HR. %					11.3	10.9	12.5	11.9	7.9	8.1	8.6	8.6	9.5	8.1	7.5	7.3
NBC TV program					← B.HOPE SUPER BOWL SHOW (SD) →				GOLDEN GIRLS (R)		227 (R)		← REMINGTON STEELE SPECIAL →			
TOTAL AUDIENCE (Households (000) & %)					22,420 26.1				22,680 26.4		19,840 23.1		19,240 22.4			
AVERAGE AUDIENCE (Households (000) & %)					16,150 18.8	18.1*		19.6*	20,440 23.8		17,870 20.8		14,430 16.8	17.4*		16.3*
SHARE OF AUDIENCE %					30	29 *		31 *	37		34		29	30 *		29 *
AVG. AUD. BY ¼ HR. %					17.4	18.8	19.7	19.4	23.0	24.6	20.6	21.1	17.9	16.8	16.3	16.3
TV HOUSEHOLDS USING TV (See Def. 1) WK. 1	56.9	58.0	57.9	58.9	59.9	60.3	60.9	61.5	62.3	62.4	61.8	61.2	59.8	59.3	59.1	57.1
WK. 2	58.8	59.8	59.8	61.3	61.6	61.4	62.1	62.7	63.5	64.1	62.3	61.1	58.5	57.7	57.0	56.0

U.S. TV Households: 85,900,000

For explanation of symbols, See page A.

EVE.SAT. JAN.25, 1986

Nielsen NATIONAL TV AUDIENCE ESTIMATES

WEEK 1

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000) & %)			2,750 3.2													
ABC TV program			ABC WEEKEND RPT-SAT.(B)													
AVERAGE AUDIENCE (Households (000) & %)			2,660 3.1													
SHARE OF AUDIENCE %			8													
AVG. AUD. BY ¼ HR. %			3.1													
CBS TV TOTAL AUDIENCE (Households (000) & %)																
AVERAGE AUDIENCE (Households (000) & %)																
SHARE OF AUDIENCE %																
AVG. AUD. BY ¼ HR. %																
NBC TV TOTAL AUDIENCE (Households (000) & %)			11,340 13.2													
NBC TV program			← SATURDAY NIGHT → (11:30-12:50AM) (SUSTAINING 12:50-1:00AM)													
AVERAGE AUDIENCE (Households (000) & %)			5,500 6.4	7.9*		5.9*		4.8*								
SHARE OF AUDIENCE %			19	20 *		18 *		18 *								
AVG. AUD. BY ¼ HR. %			8.5	7.3	6.5	5.4	5.0	4.4								

WEEK 2

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000) & %)			2,750 3.2													
ABC TV program			ABC WEEKEND REPORT-SAT.													
AVERAGE AUDIENCE (Households (000) & %)			2,490 2.9													
SHARE OF AUDIENCE %			7													
AVG. AUD. BY ¼ HR. %			2.9													
CBS TV TOTAL AUDIENCE (Households (000) & %)																
AVERAGE AUDIENCE (Households (000) & %)																
SHARE OF AUDIENCE %																
AVG. AUD. BY ¼ HR. %																
NBC TV TOTAL AUDIENCE (Households (000) & %)			12,030 14.0													
NBC TV program			← SATURDAY NIGHT → (11:30-12:49AM) (SUSTAINING 12:50-1:00AM)													
AVERAGE AUDIENCE (Households (000) & %)			6,700 7.8	9.2*		7.3*		6.5*								
SHARE OF AUDIENCE %			22	23 *		22 *		23 *								
AVG. AUD. BY ¼ HR. %			9.2	9.2	7.5	7.0	6.6	6.1								
TV HOUSEHOLDS USING TV (See Def. 1) WK. 1	50.9	46.7	40.8	37.4	34.4	31.2	27.6	24.9	22.1	19.5	17.1	15.9	13.4	11.9	11.4	10.3
WK. 2	50.5	46.5	40.8	38.6	34.9	32.2	29.1	26.4	22.4	19.8	17.6	15.8	14.0	13.0	11.8	10.6

U.S. TV Households: 85,900,000

For explanation of symbols, See page A.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.SUN. JAN.19, 1986

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV																
TOTAL AUDIENCE (Households (000) & %)	11,250 / 13.1				15,810 / 18.4				20,790 / 24.2							
Program	RIPLEY'S BELIEVE IT-NOT (R)				FUNNY (SD)				ABC SUNDAY NIGHT MOVIE CLUB MED (SD)							
AVERAGE AUDIENCE (Households (000) & %)	7,220 / 8.4	8.3*		8.6*	11,000 / 12.8	12.2*		13.5*	12,710 / 14.8	15.3*		15.3*		14.7*		13.9*
SHARE OF AUDIENCE %	13	13 *		13 *	19	18 *		19 *	23	22 *		23 *		23 *		23 *
AVG. AUD. BY ¼ HR. %	8.4	8.1	8.0	9.2	12.3	12.2	12.9	14.1	15.4	15.2	15.4	15.3	15.0	14.5	14.3	13.5
CBS TV																
TOTAL AUDIENCE (Households (000) & %)	28,690 / 33.4				27,660 / 32.2				24,050 / 28.0							
Program	60 MINUTES				MURDER, SHE WROTE (SD)				CBS SUNDAY NIGHT MOVIE PASSION FLOWER (SD)							
AVERAGE AUDIENCE (Households (000) & %)	22,850 / 26.6	25.2*		28.0*	24,050 / 28.0	27.1*		28.8*	15,200 / 17.7	19.1*		17.3*		17.4*		17.1*
SHARE OF AUDIENCE %	42	41 *		43 *	41	40 *		41 *	27	28 *		26 *		27 *		28 *
AVG. AUD. BY ¼ HR. %	23.9	26.6	28.2	27.9	26.1	28.1	29.5	28.1	19.8	18.5	17.7	16.9	17.5	17.3	17.1	17.2
NBC TV																
TOTAL AUDIENCE (Households (000) & %)	9,710 / 11.3		11,600 / 13.5		14,770 / 17.2		13,830 / 16.1		28,090 / 32.7							
Program	PUNKY BREWSTER		SILVER SPOONS		AMAZING STORIES		ALFRED HITCHCOCK PRESENTS (SD)		NBC SUNDAY NIGHT MOVIE MAFIA PRINCESS							
AVERAGE AUDIENCE (Households (000) & %)	7,900 / 9.2		10,220 / 11.9		12,800 / 14.9		12,970 / 15.1		20,960 / 24.4	23.3*		24.6*		25.2*		24.4*
SHARE OF AUDIENCE %	15		18		22		21		37	34 *		36 *		39 *		40 *
AVG. AUD. BY ¼ HR. %	8.5	10.0	11.2	12.5	14.8	15.0	14.7	15.5	22.5	24.2	24.4	24.8	25.3	25.2	25.1	23.6

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV																
TOTAL AUDIENCE (Households (000) & %)	8,070 / 9.4				8,500 / 9.9				18,300 / 21.3							
Program	RIPLEY'S BELIEVE IT-NOT (R)				PROS AND CONS (SD)				ABC SUNDAY NIGHT MOVIE SINGLE BARS, SINGLE WOMEN (R)(SD)							
AVERAGE AUDIENCE (Households (000) & %)	5,070 / 5.9	5.6*		6.3*	6,010 / 7.0	6.8*		7.1*	10,140 / 11.8	9.3*		11.9*		13.2*		12.7*
SHARE OF AUDIENCE %	8	8 *		9 *	9	9 *		10 *	18	13 *		17 *		20 *		21 *
AVG. AUD. BY ¼ HR. %	5.4	5.8	6.3	6.3	6.6	7.0	7.1	7.2	8.9	9.6	11.9	11.9	13.3	13.0	13.1	12.3
CBS TV																
TOTAL AUDIENCE (Households (000) & %)	17,010 / 19.8								25,680 / 29.9				23,540 / 27.4			
Program	CBS SUNDAY NIGHT MOVIE AGATHA CHRISTIE'S 'MURDER WITH MIRRORS' (R)(SD)								60 MINUTES (SD)				MURDER, SHE WROTE (R)			
AVERAGE AUDIENCE (Households (000) & %)	9,960 / 11.6	10.5*		11.3*		12.2*		12.5*	17,950 / 20.9	19.9*		21.9*	19,330 / 22.5	22.4*		22.6*
SHARE OF AUDIENCE %	17	15 *		16 *		18 *		18 *	29	27 *		31 *	34	33 *		35 *
AVG. AUD. BY ¼ HR. %	10.5	10.5	11.4	11.2	12.1	12.2	12.4	12.6	18.4	21.4	21.6	22.2	22.1	22.6	23.0	22.3
NBC TV																
TOTAL AUDIENCE (Households (000) & %)									35,910 / 41.8		33,330 / 38.8					
Program	SUPER BOWL XX CHICAGO VS NEW ENGLAND (5:14-9:05PM)(-OP)								SUPER BOWL XX POST (9:05-9:37PM) (SD)(OP)(-OP)		NBC SUNDAY NIGHT MOVIE THE LAST PRECINCT (9:37-11:07PM) (SD)(OP)					
AVERAGE AUDIENCE (Households (000) & %)		46.7*		48.4*		47.0*		46.9*	30,410 / 35.4		20,530 / 23.9	26.4*		23.9*		22.5*
SHARE OF AUDIENCE %		68 *		69 *		65 *		64 *	49		35	37 *		35 *		35 *
AVG. AUD. BY ¼ HR. %	45.8	47.6	48.7	48.1	47.5	46.5	46.6	47.3	39.3	34.5	26.9	26.2	24.5	23.3	22.2	22.9
TV HOUSEHOLDS USING TV (See Def. 1) WK. 1	61.1	62.7	63.8	65.0	66.8	68.6	70.0	70.6	68.7	68.9	67.8	67.1	65.8	64.2	63.0	59.9
TV HOUSEHOLDS USING TV (See Def. 1) WK. 2	70.1	70.7	71.7	72.3	73.3	74.0	74.0	74.3	73.3	71.6	69.8	68.8	65.8	63.5	61.1	58.9

U.S. TV Households: 85,900,000

For explanation of symbols, See page A.

EVE.SUN. JAN.26, 1986

Nielsen NATIONAL TV AUDIENCE ESTIMATES

WEEK 1

TIME		11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000) & %)	{			3,690 4.3													
				ABC WEEKEND REPORT-SUN.													
AVERAGE AUDIENCE (Households (000) & %)	{			3,440 4.0													
SHARE OF AUDIENCE	%			11													
AVG. AUD. BY ¼ HR.	%			4.0													
CBS TV TOTAL AUDIENCE (Households (000) & %)	{	4,470 5.2															
		CBS SUNDAY NEWS-OSGOOD															
AVERAGE AUDIENCE (Households (000) & %)	{	4,470 5.2															
SHARE OF AUDIENCE	%	11															
AVG. AUD. BY ¼ HR.	%	5.2															
NBC TV TOTAL AUDIENCE (Households (000) & %)	{			1,890 2.2													
				G MICHAELS SPORTS MACHINE													
AVERAGE AUDIENCE (Households (000) & %)	{			1,800 2.1													
SHARE OF AUDIENCE	%			6													
AVG. AUD. BY ¼ HR.	%			2.1													

WEEK 2

TIME		11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000) & %)	{			3,350 3.9													
				ABC WEEKEND REPORT-SUN.													
AVERAGE AUDIENCE (Households (000) & %)	{			3,090 3.6													
SHARE OF AUDIENCE	%			16													
AVG. AUD. BY ¼ HR.	%			3.6													
CBS TV TOTAL AUDIENCE (Households (000) & %)	{	4,210 4.9															
		CBS SUNDAY NEWS-OSGOOD															
AVERAGE AUDIENCE (Households (000) & %)	{	3,950 4.6															
SHARE OF AUDIENCE	%	9															
AVG. AUD. BY ¼ HR.	%	4.6															
NBC TV TOTAL AUDIENCE (Households (000) & %)	{			1,550 1.8													
		(1)		G MICHAELS SPORTS MACHINE (11:37-11:52PM)													
AVERAGE AUDIENCE (Households (000) & %)	{	21.5*		1,550 1.8													
SHARE OF AUDIENCE	%	37 *		7													
AVG. AUD. BY ¼ HR.	%	21.5		1.8	1.8												

TV HOUSEHOLDS USING TV (See Def. 1)		11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
	WK. 1	49.5	43.5	34.9	30.9	25.9	23.4	20.6	18.6	16.0	14.1	11.8	10.0	8.4	7.8	6.9	6.3
	WK. 2	52.0	44.8	35.0	30.4	25.7	22.8	19.5	16.8	14.9	13.0	11.0	9.9	8.9	8.1	7.5	7.3

U.S. TV Households: 85,900,000

(1)NBC SUNDAY NIGHT MOVIE,THE LAST PRECINCT,NBC,(9:37-11:07PM)

For explanation of symbols, See page A.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY MON.-FRI. JAN.13-17, 1986

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)			4,810 5.6				5,840 6.8									
Program	GOOD MORNING, AMERICA-730 (CO-OP) (PARTICIPATING)				GOOD MORNING, AMERICA-830 (CO-OP) (PARTICIPATING)											
AVERAGE AUDIENCE (Households (000) & %)			3,870 4.5				4,810 5.6									
SHARE OF AUDIENCE %			22				23									
AVG. AUD. BY ¼ HR. %			4.4	4.5			5.6	5.7								
CBS TV TOTAL AUDIENCE (Households (000) & %)			2,750 3.2				3,440 4.0						5,150 6.0		4,380 5.1	
Program			CBS MORNING NEWS 1				CBS MORNING NEWS 2						$25,000 PYRAMID		NEW CARD SHARKS	
AVERAGE AUDIENCE (Households (000) & %)			2,060 2.4				2,660 3.1						4,380 5.1		3,690 4.3	
SHARE OF AUDIENCE %			12				13						20		17	
AVG. AUD. BY ¼ HR. %			2.3	2.4			3.0	3.2					4.9	5.3	4.3	4.3
NBC TV TOTAL AUDIENCE (Households (000) & %)			5,760 6.7				5,840 6.8						3,690 4.3		4,550 5.3	
Program	TODAY SHOW-7.30AM (CO-OP) (PARTICIPATING)				TODAY SHOW-8.30AM (CO-OP) (PARTICIPATING)								FAMILY TIES M-F		SALE OF THE CENTURY	
AVERAGE AUDIENCE (Households (000) & %)			4,550 5.3				4,980 5.8						3,090 3.6		3,870 4.5	
SHARE OF AUDIENCE %			25				24						14		18	
AVG. AUD. BY ¼ HR. %			5.3	5.4			5.9	5.8					3.4	3.7	4.3	4.6

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)			4,640 5.4				5,150 6.0									
Program	GOOD MORNING, AMERICA-730 (CO-OP) (PARTICIPATING)				GOOD MORNING, AMERICA-830 (CO-OP) (PARTICIPATING)											
AVERAGE AUDIENCE (Households (000) & %)			3,610 4.2				4,210 4.9									
SHARE OF AUDIENCE %			20				20									
AVG. AUD. BY ¼ HR. %			4.0	4.3			4.9	4.9								
CBS TV TOTAL AUDIENCE (Households (000) & %)			3,090 3.6				3,780 4.4						5,240 6.1		4,980 5.8	
Program			CBS MORNING NEWS 1				CBS MORNING NEWS 2						$25,000 PYRAMID		NEW CARD SHARKS	
AVERAGE AUDIENCE (Households (000) & %)			2,410 2.8				3,090 3.6						4,300 5.0		4,300 5.0	
SHARE OF AUDIENCE %			13				15						19		19	
AVG. AUD. BY ¼ HR. %			2.6	2.9			3.4	3.7					4.7	5.4	4.8	5.1
NBC TV TOTAL AUDIENCE (Households (000) & %)			5,670 6.6				6,270 7.3						4,470 5.2		4,980 5.8	
Program	TODAY SHOW-7.30AM (CO-OP) (PARTICIPATING)				TODAY SHOW-8.30AM (CO-OP) (PARTICIPATING)								FAMILY TIES M-F		SALE OF THE CENTURY	
AVERAGE AUDIENCE (Households (000) & %)			4,720 5.5				5,150 6.0						3,610 4.2		4,210 4.9	
SHARE OF AUDIENCE %			26				24						16		18	
AVG. AUD. BY ¼ HR. %			5.5	5.5			6.0	6.0					4.1	4.5	4.8	5.1

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	13.4	15.5	17.4	19.1	21.1	22.9	23.0	23.5	23.9	24.9	25.4	25.5	25.3	25.5	25.0	25.2
WK. 2	13.0	15.2	17.7	19.6	21.3	22.6	23.1	23.8	24.8	25.7	25.8	26.2	26.1	26.8	26.5	26.6

U.S. TV Households: 85,900,000

For explanation of symbols, See page A.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY MON.–FRI. JAN.13–17, 1986

WEEK 1

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000))	2,320		2,830		3,180		4,040		9,620				9,360			
TOTAL AUDIENCE (%)	2.7		3.3		3.7		4.7		11.2				10.9			
Program	B. FORSYTH'S HOT STREAK		NEW LOVE AMERICAN STYLE		RYAN'S HOPE		LOVING		← ALL MY CHILDREN →				← ONE LIFE TO LIVE (SD) →			
AVERAGE AUDIENCE (Households (000))	1,800		2,410		2,750		3,520		7,220				7,300			
AVERAGE AUDIENCE (%)	2.1		2.8		3.2		4.1		8.4	7.9*		9.0*	8.5	8.2*		8.8*
SHARE OF AUDIENCE %	8		11		11		14		27	25 *		29 *	28	27 *		29 *
AVG. AUD. BY ¼ HR. %	2.1	2.1	2.8	2.8	3.2	3.2	4.0	4.3	7.5	8.3	8.9	9.0	8.1	8.3	8.7	9.0
CBS TV TOTAL AUDIENCE (Households (000))	6,440		8,160				9,620				7,300				5,070	
TOTAL AUDIENCE (%)	7.5		9.5				11.2				8.5				5.9	
Program	PRICE IS RIGHT 1		PRICE IS RIGHT 2 (SD)				← YOUNG AND THE RESTLESS →				← AS THE WORLD TURNS →				CAPITOL	
AVERAGE AUDIENCE (Households (000))	5,580		7,130				7,390				5,760				4,550	
AVERAGE AUDIENCE (%)	6.5		8.3				8.6	8.4*		8.7*	6.7	6.6*		6.8*	5.3	
SHARE OF AUDIENCE %	25		32				29	29 *		29 *	22	21 *		23 *	18	
AVG. AUD. BY ¼ HR. %	6.2	6.8	7.9	8.6			8.4	8.4	8.6	8.8	6.6	6.6	6.9	6.8	5.3	5.4
NBC TV TOTAL AUDIENCE (Households (000))	7,220		5,410		3,690		2,750		7,900				5,500			
TOTAL AUDIENCE (%)	8.4		6.3		4.3		3.2		9.2				6.4			
Program	WHEEL OF FORTUNE		SCRABBLE		SUPER PASSWORD		SEARCH FOR TOMORROW		← DAYS OF OUR LIVES →				← ANOTHER WORLD (SD) →			
AVERAGE AUDIENCE (Households (000))	6,180		4,640		3,260		2,410		6,270				4,300			
AVERAGE AUDIENCE (%)	7.2		5.4		3.8		2.8		7.3	7.0*		7.7*	5.0	5.1*		4.9*
SHARE OF AUDIENCE %	28		21		13		9		23	23 *		25 *	17	17 *		16 *
AVG. AUD. BY ¼ HR. %	7.0	7.4	5.3	5.5	3.7	3.9	2.8	2.7	6.8	7.2	7.7	7.6	5.2	5.1	4.9	4.8

WEEK 2

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000))	1,980		2,750		3,090		4,300		9,880				9,620			
TOTAL AUDIENCE (%)	2.3		3.2		3.6		5.0		11.5				11.2			
Program	B. FORSYTH'S HOT STREAK (TU-F)(SUS-OP)		NEW LOVE AMERICAN STYLE (TU-F)(SUS-OP)		RYAN'S HOPE >(SUS-OP)		LOVING		← ALL MY CHILDREN →				← ONE LIFE TO LIVE (SD) →			
AVERAGE AUDIENCE (Households (000))	1,630		2,320		2,660		3,780		7,730				7,470			
AVERAGE AUDIENCE (%)	1.9		2.7		3.1		4.4		9.0	8.6*		9.5*	8.7	8.5*		8.9*
SHARE OF AUDIENCE %	7		10		10		14		27	26 *		28 *	27	26 *		28 *
AVG. AUD. BY ¼ HR. %	1.9	1.8	2.6	2.7	3.0	3.2	4.2	4.6	8.2	9.1	9.6	9.4	8.5	8.5	8.8	9.0
CBS TV TOTAL AUDIENCE (Households (000))	7,470		9,790				10,310				7,900				5,150	
TOTAL AUDIENCE (%)	8.7		11.4				12.0				9.2				6.0	
Program	PRICE IS RIGHT 1		PRICE IS RIGHT 2 (SD)				← YOUNG AND THE RESTLESS →				← AS THE WORLD TURNS →				CAPITOL	
AVERAGE AUDIENCE (Households (000))	6,530		8,420				7,900				6,180				4,640	
AVERAGE AUDIENCE (%)	7.6		9.8				9.2	9.2*		9.2*	7.2	7.3*		7.1*	5.4	
SHARE OF AUDIENCE %	28		35				30	31 *		30 *	22	22 *		22 *	17	
AVG. AUD. BY ¼ HR. %	7.2	8.0	9.4	10.1			9.2	9.1	9.1	9.3	7.4	7.2	7.3	7.0	5.3	5.4
NBC TV TOTAL AUDIENCE (Households (000))	8,070		5,840		4,380		3,010		8,070				6,270			
TOTAL AUDIENCE (%)	9.4		6.8		5.1		3.5		9.4				7.3			
Program	WHEEL OF FORTUNE		SCRABBLE		SUPER PASSWORD		SEARCH FOR TOMORROW		← DAYS OF OUR LIVES →				← ANOTHER WORLD (SD) →			
AVERAGE AUDIENCE (Households (000))	6,960		5,070		3,780		2,580		6,700				4,980			
AVERAGE AUDIENCE (%)	8.1		5.9		4.4		3.0		7.8	7.6*		7.9*	5.8	5.8*		5.8*
SHARE OF AUDIENCE %	30		21		15		10		23	23 *		24 *	18	18 *		18 *
AVG. AUD. BY ¼ HR. %	8.0	8.3	5.9	5.9	4.3	4.4	3.0	3.0	7.5	7.7	7.9	7.9	5.8	5.7	5.9	5.8

TV HOUSEHOLDS USING TV (See Def. 1)

	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WK. 1	25.6	26.3	26.3	27.3	28.7	29.6	29.7	29.9	30.2	31.3	31.0	31.0	30.0	30.5	30.0	30.6
WK. 2	26.8	27.4	27.5	28.5	30.4	31.4	31.4	31.8	32.1	32.8	32.9	32.8	32.0	32.2	31.6	32.1

U.S. TV Households: 85,900,000

For explanation of symbols, See page A.

DAY MON.–FRI. JAN.20–24, 1986

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY MON.-FRI. JAN.13-17, 1986

WEEK 1

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV TOTAL AUDIENCE (Households (000) & %)	10,910 12.7														12,110 14.1	
ABC TV program	← GENERAL HOSPITAL →														ABC WORLD NEWS TONIGHT	
AVERAGE AUDIENCE (Households (000) & %)	8,420 9.8	9.7*		9.9*											10,570 12.3	
SHARE OF AUDIENCE %	30	31 *		30 *											21	
AVG. AUD. BY ¼ HR. %	9.7	9.8	9.9	9.9											12.2	12.4
CBS TV TOTAL AUDIENCE (Households (000) & %)	7,390 8.6				1,890 2.2										13,490 15.7	
CBS TV program	← GUIDING LIGHT → (SD)(SUS-SD)				PRESS YOUR LUCK		← (S)(OP) →								CBS EVENING NEWS-RATHER	
AVERAGE AUDIENCE (Households (000) & %)	5,930 6.9	6.7*		7.1*	1,630 1.9										11,850 13.8	
SHARE OF AUDIENCE %	21	21 *		21 *	5										23	
AVG. AUD. BY ¼ HR. %	6.6	6.9	7.0	7.2	1.9	1.9									13.7	14.0
NBC TV TOTAL AUDIENCE (Households (000) & %)	4,720 5.5														12,710 14.8	
NBC TV program	← SANTA BARBARA →														NBC NIGHTLY NEWS	
AVERAGE AUDIENCE (Households (000) & %)	3,520 4.1	3.9*		4.3*											11,250 13.1	
SHARE OF AUDIENCE %	13	12 *		13 *											22	
AVG. AUD. BY ¼ HR. %	3.9	3.9	4.1	4.4											12.9	13.4

WEEK 2

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV TOTAL AUDIENCE (Households (000) & %)	10,740 12.5														11,420 13.3	
ABC TV program	← GENERAL HOSPITAL →				← (S)(OP) →										ABC WORLD NEWS TONIGHT	
AVERAGE AUDIENCE (Households (000) & %)	8,420 9.8	9.7*		9.8*											9,880 11.5	
SHARE OF AUDIENCE %	29	30 *		28 *											19	
AVG. AUD. BY ¼ HR. %	9.6	9.8	9.9	9.7											11.5	11.6
CBS TV TOTAL AUDIENCE (Households (000) & %)	7,560 8.8				1,980 2.3										13,310 15.5	
CBS TV program	← GUIDING LIGHT → (SD)(SUS-SD)				PRESS YOUR LUCK										CBS EVENING NEWS-RATHER	
AVERAGE AUDIENCE (Households (000) & %)	6,010 7.0	6.8*		7.1*	1,630 1.9										11,680 13.6	
SHARE OF AUDIENCE %	21	21 *		21 *	6										23	
AVG. AUD. BY ¼ HR. %	6.7	6.9	7.0	7.2	1.8	2.0									13.5	13.6
NBC TV TOTAL AUDIENCE (Households (000) & %)	5,410 6.3														11,940 13.9	
NBC TV program	← SANTA BARBARA →														NBC NIGHTLY NEWS	
AVERAGE AUDIENCE (Households (000) & %)	4,120 4.8	4.7*		4.9*											10,480 12.2	
SHARE OF AUDIENCE %	14	14 *		14 *											21	
AVG. AUD. BY ¼ HR. %	4.7	4.7	4.8	5.0											12.1	12.4

TV HOUSEHOLDS USING TV (See Def. 1)	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
WK. 1	31.6	32.7	33.8	35.0	35.4	36.8	38.1	40.1	42.4	45.4	47.9	50.0	53.7	56.5	58.5	60.0
WK. 2	32.7	33.9	34.9	35.6	34.8	36.2	37.9	40.6	42.8	45.4	48.2	51.3	54.4	56.7	58.4	59.5

U.S. TV Households: 85,900,000

For explanation of symbols, See page A.

DAY MON.-FRI. JAN. 20-24, 1986

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. JAN.18, 1986

WEEK 1

TIME	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV												
TOTAL AUDIENCE (Households (000))	3,010		4,300		5,760		4,380		4,380		4,980	
TOTAL AUDIENCE (%)	3.5		5.0		6.7		5.1		5.1		5.8	
Program	SCOOBY'S MYSTERY FUNHOUSE (SD)		BUGS BUNNY/ LOONEY TUNES-1		BUGS BUNNY/ LOONEY TUNES-2		EWOKS		DROIDS: ADVENTURES		SUPERPOWERS TEAM (SD)	
AVERAGE AUDIENCE (Households (000))	2,320		3,520		4,640		3,870		3,780		4,040	
AVERAGE AUDIENCE (%)	2.7		4.1		5.4		4.5		4.4		4.7	
SHARE OF AUDIENCE %	17		19		21		16		16		16	
AVG. AUD. BY ¼ HR. %	2.5	2.8	3.8	4.5	5.3	5.4	4.4	4.6	4.4	4.5	4.8	4.7
CBS TV												
TOTAL AUDIENCE (Households (000))	4,210		5,070		8,590				7,820			
TOTAL AUDIENCE (%)	4.9		5.9		10.0				9.1			
Program	BERENSTAIN BEARS (SUS-SD)		WUZZLES (SUS-SD)		← MUPPET BABIES & MONSTERS →				← ROCK N WRESTLING →			
AVERAGE AUDIENCE (Households (000))	3,090		4,300		6,010				4,900			
AVERAGE AUDIENCE (%)	3.6		5.0		7.0	6.5*		7.4*	5.7	5.8*		5.6*
SHARE OF AUDIENCE %	23		23		26	25 *		27 *	20	21 *		19 *
AVG. AUD. BY ¼ HR. %	2.9	4.3	4.8	5.3	6.1	6.9	7.6	7.2	5.9	5.7	5.6	5.6
NBC TV												
TOTAL AUDIENCE (Households (000))	3,010		4,720		6,270		7,390		8,500		7,220	
TOTAL AUDIENCE (%)	3.5		5.5		7.3		8.6		9.9		8.4	
Program	SNORKS (SD)		GUMMI BEARS (SD)		SMURFS I		SMURFS II		SMURFS III (SD)		IT'S PUNKY BREWSTER	
AVERAGE AUDIENCE (Households (000))	2,580		4,040		5,330		6,440		7,300		6,100	
AVERAGE AUDIENCE (%)	3.0		4.7		6.2		7.5		8.5		7.1	
SHARE OF AUDIENCE %	19		22		24		27		30		24	
AVG. AUD. BY ¼ HR. %	2.6	3.5	4.1	5.2	5.9	6.5	7.3	7.6	8.4	8.7	7.0	7.1

WEEK 2

TIME	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV												
TOTAL AUDIENCE (Households (000))	2,920		3,870		5,840		5,580		5,240		4,810	
TOTAL AUDIENCE (%)	3.4		4.5		6.8		6.5		6.1		5.6	
Program	SCOOBY'S MYSTERY FUNHOUSE (SD)		BUGS BUNNY/ LOONEY TUNES-1		BUGS BUNNY/ LOONEY TUNES-2		EWOKS		DROIDS: ADVENTURES		SUPERPOWERS TEAM (SD)	
AVERAGE AUDIENCE (Households (000))	2,410		3,260		4,900		4,720		4,380		3,870	
AVERAGE AUDIENCE (%)	2.8		3.8		5.7		5.5		5.1		4.5	
SHARE OF AUDIENCE %	18		18		22		18		16		14	
AVG. AUD. BY ¼ HR. %	2.5	3.0	3.4	4.3	5.5	6.0	5.5	5.5	5.4	4.8	4.5	4.5
CBS TV												
TOTAL AUDIENCE (Households (000))	3,260		4,040		8,680				8,250			
TOTAL AUDIENCE (%)	3.8		4.7		10.1				9.6			
Program	BERENSTAIN BEARS (SUS-FD)		WUZZLES (SUS-SD)		← MUPPET BABIES & MONSTERS →				← ROCK N WRESTLING →			
AVERAGE AUDIENCE (Households (000))	2,320		3,350		6,010				5,580			
AVERAGE AUDIENCE (%)	2.7		3.9		7.0	6.1*		7.9*	6.5	6.6*		6.4*
SHARE OF AUDIENCE %	17		18		25	23 *		26 *	20	20 *		20 *
AVG. AUD. BY ¼ HR. %	2.3	3.1	3.6	4.2	5.7	6.5	7.7	8.0	6.7	6.6	6.6	6.2
NBC TV												
TOTAL AUDIENCE (Households (000))	4,040		6,010		5,840		7,650		9,960		9,190	
TOTAL AUDIENCE (%)	4.7		7.0		6.8		8.9		11.6		10.7	
Program	SNORKS (SD)		GUMMI BEARS (SD)		SMURFS I		SMURFS II		SMURFS III (SD)		IT'S PUNKY BREWSTER	
AVERAGE AUDIENCE (Households (000))	3,090		5,070		4,980		6,610		8,330		7,650	
AVERAGE AUDIENCE (%)	3.6		5.9		5.8		7.7		9.7		8.9	
SHARE OF AUDIENCE %	23		28		22		25		30		27	
AVG. AUD. BY ¼ HR. %	2.9	4.3	5.7	6.2	5.7	5.8	7.2	8.2	9.7	9.7	9.1	8.8

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	8.5	9.7	11.4	13.2	16.3	19.3	21.8	23.7	25.7	27.0	28.1	28.6	28.1	28.0	28.6	29.4
WK. 2	7.1	9.0	10.5	13.1	16.9	19.2	21.8	23.7	25.5	27.4	29.9	31.1	31.3	32.3	32.6	32.1

U.S. TV Households 85,900,000

For explanation of symbols, See page A.

DAY SAT. JAN.25, 1986

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. JAN. 18, 1986

WEEK 1

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000) & %)	3,950 4.6		4,470 5.2		4,640 5.4		4,380 5.1									
Program	13 GHOSTS OF SCOOBY-DOO		LITTLES		ABC WEEKEND SPECIALS THE AMAZING BUNJEE VENTURE PART 1		← AMERICAN BANDSTAND →									
AVERAGE AUDIENCE (Households (000) & %)	3,350 3.9		3,610 4.2		3,870 4.5		2,580 3.0	2.7*		3.3*						
SHARE OF AUDIENCE %	13		14		15		9	9 *		10 *						
AVG. AUD. BY ¼ HR. %	3.9	4.0	4.0	4.4	4.7	4.3	2.7	2.7	3.1	3.5						
CBS TV TOTAL AUDIENCE (Households (000) & %)	4,810 5.6		5,070 5.9		3,950 4.6		5,070 5.9						7,390 8.6			
Program	RICHIE RICH (SD)		DUNGEONS AND DRAGONS (SD)		POLE POSITION		GET ALONG GANG(B) (SD)						← CBS NCAA BASKETBALL-SAT — OHIO STATE VS BOSTON KENTUCKY VS FLORIDA MULTI-SEGMENT TELECAST			
AVERAGE AUDIENCE (Households (000) & %)	3,780 4.4		4,040 4.7		3,180 3.7		4,120 4.8						2,920 3.4	3.2*		3.4*
SHARE OF AUDIENCE %	15		15		12		15						10	10 *		10 *
AVG. AUD. BY ¼ HR. %	4.4	4.3	4.3	5.1	3.7	3.6	4.6	5.0					3.2	3.1	3.4	3.3
NBC TV TOTAL AUDIENCE (Households (000) & %)	7,470 8.7		5,500 6.4		4,300 5.0		5,500 6.4								7,390 8.6	
Program	ALVIN AND THE CHIPMUNKS (SD)		KIDD VIDEO (SD)		MR. T		← GRAND PRIX MASTER TNNS-SA →								NBC COLLEGE BSKBL SAT UCLA/NOTRE DAME (2:30-4:30PM)	
AVERAGE AUDIENCE (Households (000) & %)	6,360 7.4		4,720 5.5		3,440 4.0		1,890 2.2	2.3*		2.2*		1.9*		2.4*	2,660 3.1	2.7*
SHARE OF AUDIENCE %	25		18		13		6	7 *		6 *		5 *		7 *	9	8 *
AVG. AUD. BY ¼ HR. %	7.3	7.6	5.8	5.1	4.0	4.0	2.4	2.3	2.4	2.1	1.9	2.0	2.5	2.2	2.5	2.8

WEEK 2

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000) & %)	4,470 5.2		5,330 6.2		5,240 6.1		7,390 8.6									
Program	13 GHOSTS OF SCOOBY-DOO		LITTLES		ABC WEEKEND SPECIALS THE AMAZING BUNJEE VENTURE PART 2		← AMERICAN BANDSTAND →									
AVERAGE AUDIENCE (Households (000) & %)	3,950 4.6		4,470 5.2		4,380 5.1		3,950 4.6	4.1*		5.2*						
SHARE OF AUDIENCE %	14		16		15		14	12 *		16 *						
AVG. AUD. BY ¼ HR. %	4.4	4.7	5.1	5.4	5.0	5.1	4.3	3.9	5.1	5.2						
CBS TV TOTAL AUDIENCE (Households (000) & %)	4,300 5.0		4,210 4.9		3,180 3.7		4,380 5.1		9,790 11.4							
Program	RICHIE RICH (SD)		DUNGEONS AND DRAGONS (SD)		POLE POSITION		GET ALONG GANG-SAT(B) (SD)		← CBS NCAA BASKETBALL-SAT — ILLINOIS VS INDIANA →							
AVERAGE AUDIENCE (Households (000) & %)	3,780 4.4		3,690 4.3		2,580 3.0		3,350 3.9		3,870 4.5	3.3*		3.8*		5.1*		5.9*
SHARE OF AUDIENCE %	14		13		9		12		13	10 *		11 *		15 *		16 *
AVG. AUD. BY ¼ HR. %	4.3	4.5	4.3	4.3	3.0	3.0	3.8	4.1	3.3	3.3	3.6	4.0	4.9	5.3	5.7	6.1
NBC TV TOTAL AUDIENCE (Households (000) & %)	8,680 10.1		6,360 7.4		5,150 6.0		4,720 5.5		9,020 10.5							
Program	ALVIN AND THE CHIPMUNKS (SD)		KIDD VIDEO (SD)		MR. T		SPIDERMAN AND FRIENDS		← NBC COLLEGE BSKBL SAT — LOUISVILLE VS KANSAS UCLA VS CALIFORNIA MULTI-SEGMENT TELECAST							
AVERAGE AUDIENCE (Households (000) & %)	7,300 8.5		5,240 6.1		4,040 4.7		3,690 4.3		3,520 4.1	3.6*		3.9*		3.7*		4.2*
SHARE OF AUDIENCE %	27		19		14		13		11	10 *		11 *		10 *		11 *
AVG. AUD. BY ¼ HR. %	8.6	8.3	6.3	5.8	4.4	5.0	4.2	4.5	4.0	3.3	3.8	4.1	3.6	3.8	4.0	4.4
TV HOUSEHOLDS USING TV (See Def. 1) WK. 1	29.2	30.3	30.4	31.1	30.6	31.4	30.8	32.0	31.9	32.6	33.0	32.6	33.1	33.6	33.9	34.6
WK. 2	31.7	32.5	32.2	32.3	32.7	33.8	33.7	34.0	33.9	34.7	34.5	34.5	34.7	36.5	37.3	38.7

U.S. TV Households: 85,900,000

For explanation of symbols, See page A.

DAY SAT. JAN. 25, 1986

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. JAN.18, 1986

WEEK 1

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV TOTAL AUDIENCE (Households (000))	9,020						12,460								12,280	
TOTAL AUDIENCE (%)	10.5						14.5								14.3	
Program	PRO BOWLERS TOUR (3:00-4:33PM)(→OP)						ABC WIDE WORLD-SPORTS SAT (4:33-6:00PM)(OP)								ABC WRLD NEWS TONIGHT-SAT	
AVERAGE AUDIENCE (Households (000))	5,070						6,010								10,310	
AVERAGE AUDIENCE (%)	5.9	4.7*		6.0*		6.9*	7.0	6.3*		7.1*		7.5*			12.0	
SHARE OF AUDIENCE %	15	13 *		16 *		17 *	15	15 *		16 *		15 *			21	
AVG. AUD. BY ¼ HR. %	4.4	5.1	5.7	6.2	6.8	6.9	6.1	6.5	7.0	7.3	7.1	8.0			11.7	12.2
CBS TV TOTAL AUDIENCE (Households (000))					8,500										9,620	
TOTAL AUDIENCE (%)					9.9										11.2	
Program	CBS NCAA BASKETBALL-SAT OHIO STATE VS BOSTON KENTUCKY VS FLORIDA MULTI-SEGMENT TELECAST(→OP)				CBS NCAA BASKETBALL-GM 2 SYRACUSE VS LOUISVILLE ARIZONA VS MIAMI (4:00-6:05PM)(OP)										CBS SAT. NEWS-SCHIEFFER	
AVERAGE AUDIENCE (Households (000))					~~3,180~~										7,650	
AVERAGE AUDIENCE (%)		3.5*		3.6*	~~3.7~~	3.3*		3.7*		3.6*		4.1*			8.9	
SHARE OF AUDIENCE %		10 *		10 *	~~9~~	9 *		9 *		9 *		9 *			16	
AVG. AUD. BY ¼ HR. %	3.5	3.5	3.6	3.6	3.3	3.3	3.8	3.5	3.6	3.6	3.9	4.3	4.9		8.5	9.2
NBC TV TOTAL AUDIENCE (Households (000))							9,190								8,850	
TOTAL AUDIENCE (%)							10.7								10.3	
Program	NBC COLLEGE BSKBL SAT UCLA/NOTRE DAME (2:30-4:30PM)						BOB HOPE GOLF-SAT								NBC NIGHTLY NEWS-SAT.	
AVERAGE AUDIENCE (Households (000))							3,780								7,650	
AVERAGE AUDIENCE (%)		2.7*		3.0*		4.0*	4.4	3.9*		4.0*		4.4*		5.5*	8.9	
SHARE OF AUDIENCE %		8 *		8 *		10 *	10	10 *		10 *		10 *		11 *	16	
AVG. AUD. BY ¼ HR. %	2.8	2.5	2.7	3.3	4.0	4.1	3.7	4.1	3.9	4.0	4.1	4.7	5.3	5.8	8.5	9.2

see correction notice

WEEK 2

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV TOTAL AUDIENCE (Households (000))	9,190						13,230								10,480	
TOTAL AUDIENCE (%)	10.7						15.4								12.2	
Program	PRO BOWLERS TOUR						ABC WIDE WORLD-SPORTS SAT (4:30-6:05PM)								ABC WRLD NEWS TONIGHT-SAT	
AVERAGE AUDIENCE (Households (000))	5,240						6,960								8,680	
AVERAGE AUDIENCE (%)	6.1	5.4*		6.1*		6.8*	8.1	7.0*		8.6*		8.8*			10.1	
SHARE OF AUDIENCE %	15	14 *		15 *		17 *	17	16 *		18 *		18 *			18	
AVG. AUD. BY ¼ HR. %	5.1	5.7	6.0	6.2	6.7	6.8	6.4	7.5	8.5	8.7	8.8	8.7	7.2		10.4	9.8
CBS TV TOTAL AUDIENCE (Households (000))	6,960							1,370	6,960						11,080	
TOTAL AUDIENCE (%)	8.1							1.6	8.1						12.9	
Program	CBS NCAA BASKETBALL-GM 2 ST. JOHN'S VS PITTSBURGH USC VS ARKANSAS MULTI-SEGMENT TELECAST(→OP)							(1) (OP)	PHOENIX OPEN GOLF-SAT						CBS SAT. NEWS-SCHIEFFER	
AVERAGE AUDIENCE (Households (000))	3,090							1,550	3,950						8,930	
AVERAGE AUDIENCE (%)	3.6	3.8*		3.4*		3.3*		1.8	4.6	3.9*		5.3*			10.4	
SHARE OF AUDIENCE %	9	10 *		9 *		8 *		4	10	9 *		12 *			18	
AVG. AUD. BY ¼ HR. %	3.9	3.6	3.7	3.2	3.2	3.3	3.7	1.8	3.5	4.4	4.7	6.0			10.2	10.6
NBC TV TOTAL AUDIENCE (Households (000))		10,140													9,960	
TOTAL AUDIENCE (%)		11.8													11.6	
Program	(2) (→OP)	NBC COLLEGE BSKBL 2 SAT GEORGIA TECH VS NORTH CAROLINA (3:16-5:03PM)(OP)													NBC NIGHTLY NEWS-SAT.	
AVERAGE AUDIENCE (Households (000))		5,070													8,590	
AVERAGE AUDIENCE (%)	5.5*	5.9		5.9*		5.8*		6.2*							10.0	
SHARE OF AUDIENCE %	14 *	15		15 *		15 *		15 *							18	
AVG. AUD. BY ¼ HR. %	5.6	5.0	5.9	6.0	5.8	5.8	6.0	6.5	5.7						9.8	10.3

TV HOUSEHOLDS USING TV (See Def. 1)	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
WK. 1	35.3	36.8	38.0	38.7	39.3	41.0	41.2	41.9	44.0	46.1	47.8	50.1	52.9	55.1	56.1	56.8
WK. 2	38.6	39.1	40.4	40.5	40.3	41.4	43.0	44.4	45.9	47.0	48.3	49.9	53.5	55.6	55.7	57.4

U.S. TV Households. 85,900,000

(1)CBS NCAA BASKETBALL-POST,CBS,(4:49-5:00PM)

(2)NBC COLLEGE BSKBL SAT,LOUISVILLE VS KANSAS & UCLA VS CALIFORNIA,NBC,MULTI-SEGMENT TELECAST

For explanation of symbols, See page A.

DAY SAT. JAN.25, 1986

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. JAN. 19, 1986

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)																
AVERAGE AUDIENCE (Households (000) & %)																
SHARE OF AUDIENCE %																
AVG. AUD. BY ¼ HR. %																
CBS TV TOTAL AUDIENCE (Households (000) & %)									8,330 9.7						3,690 4.3	
Program								FOR OUR TIMES (SUS)	← SUNDAY MORNING					→	FACE THE NATION	
AVERAGE AUDIENCE (Households (000) & %)									4,810 5.6	4.7*		6.0*		6.2*	2,830 3.3	
SHARE OF AUDIENCE %									21	22 *		22 *		21 *	11	
AVG. AUD. BY ¼ HR. %									4.4	5.0	5.7	6.3	6.4	6.0	3.3	3.2
NBC TV TOTAL AUDIENCE (Households (000) & %)																
AVERAGE AUDIENCE (Households (000) & %)																
SHARE OF AUDIENCE %																
AVG. AUD. BY ¼ HR. %																

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)																
AVERAGE AUDIENCE (Households (000) & %)																
SHARE OF AUDIENCE %																
AVG. AUD. BY ¼ HR. %																
CBS TV TOTAL AUDIENCE (Households (000) & %)									8,250 9.6						3,260 3.8	
Program									← SUNDAY MORNING					→	FACE THE NATION	
AVERAGE AUDIENCE (Households (000) & %)									4,900 5.7	4.8*		6.0*		6.2*	2,580 3.0	
SHARE OF AUDIENCE %									22	22 *		24 *		21 *	8	
AVG. AUD. BY ¼ HR. %									4.2	5.3	6.2	5.9	6.1	6.3	3.2	2.9
NBC TV TOTAL AUDIENCE (Households (000) & %)																
AVERAGE AUDIENCE (Households (000) & %)																
SHARE OF AUDIENCE %																
AVG. AUD. BY ¼ HR. %																

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	7.0	7.7	9.1	11.8	14.4	16.8	19.8	21.5	23.1	24.8	27.3	29.5	30.3	31.1	32.4	32.4
WK. 2	6.8	7.7	9.4	11.1	13.3	15.8	18.1	20.7	23.5	25.5	26.3	27.0	28.5	29.9	30.0	31.6

U.S. TV Households: 85,900,000

For explanation of symbols, See page A.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. JAN. 19, 1986

WEEK 1

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000))			3,950													
TOTAL AUDIENCE (%)			4.6													
Program			← THIS WK-DAVID BRINKLEY(B) →													
AVERAGE AUDIENCE (Households (000))			2,580													
AVERAGE AUDIENCE (%)			3.0	2.8*		3.1*										
SHARE OF AUDIENCE %			8	8 *		8 *										
AVG. AUD. BY ¼ HR. %			2.8	2.9	3.2	2.9										
CBS TV TOTAL AUDIENCE (Households (000))					14,170										12,280	
TOTAL AUDIENCE (%)					16.5										14.3	
Program					← NBA ON CBS L.A LAKERS VS DETROIT (12:00-2:30PM) →										CBS NCAA BKBL-SU NORTH CAROLINA VS MARQUETTE (2:30-4:31PM)	
AVERAGE AUDIENCE (Households (000))					5,760										6,360	
AVERAGE AUDIENCE (%)					6.7	4.9*		6.1*		6.7*		7.4*		8.7*	7.4	7.0*
SHARE OF AUDIENCE %					18	14 *		17 *		18 *		19 *		23 *	18	18 *
AVG. AUD. BY ¼ HR. %					4.3	5.5	6.0	6.2	6.6	6.7	7.3	7.4	8.5	8.8	7.1	6.8
NBC TV TOTAL AUDIENCE (Households (000))					3,090		10,050									
TOTAL AUDIENCE (%)					3.6		11.7									
Program					MEET THE PRESS		← GRAND PRIX MASTER TNNS-SU (12:30-3:14PM)(-OP)									
AVERAGE AUDIENCE (Households (000))					2,320		3,520									
AVERAGE AUDIENCE (%)					2.7		4.1	3.2*		3.8*		4.2*		4.0*		4.5*
SHARE OF AUDIENCE %					8		11	9 *		10 *		11 *		10 *		12 *
AVG. AUD. BY ¼ HR. %					2.6	2.8	3.1	3.3	3.7	4.0	4.2	4.3	4.2	3.9	4.4	4.6

WEEK 2

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000))			4,980				9,280									
TOTAL AUDIENCE (%)			5.8				10.8									
Program			← THIS WEEK-DAVID BRINKLEY →				← 45/85 (12:30-3:30PM)									
AVERAGE AUDIENCE (Households (000))			3,090				3,260									
AVERAGE AUDIENCE (%)			3.6	3.3*		3.9*	3.8	3.6*		3.9*		3.9*		4.0*		3.9*
SHARE OF AUDIENCE %			9	8 *		10 *	8	9 *		9 *		9 *		8 *		7 *
AVG. AUD. BY ¼ HR. %			3.1	3.5	3.9	3.9	3.6	3.6	3.8	3.9	3.8	4.0	3.9	4.1	4.1	3.8
CBS TV TOTAL AUDIENCE (Households (000))					16,240										10,480	
TOTAL AUDIENCE (%)					18.9										12.2	
Program					← NBA ON CBS PHILADELPHIA VS BOSTON (12:00-2:37PM)(-OP) →										PHOENIX OPEN GOLF-SUN (2:37-5:08PM) (OP)	
AVERAGE AUDIENCE (Households (000))					7,040										4,380	
AVERAGE AUDIENCE (%)					8.2	6.0*		7.4*		8.0*		9.0*		10.1*	5.1	5.4*
SHARE OF AUDIENCE %					21	17 *		21 *		22 *		22 *		23 *	10	12 *
AVG. AUD. BY ¼ HR. %					5.7	6.3	6.9	7.9	8.2	7.8	8.5	9.4	9.7	10.5	5.8	5.2
NBC TV TOTAL AUDIENCE (Households (000))							3,780		11,850							
TOTAL AUDIENCE (%)							4.4		13.8							
Program							MEET THE PRESS		← NBC COLLEGE BSKBL SUN NOTRE DAME VS NORTH CAROLINA →							
AVERAGE AUDIENCE (Households (000))							3,010		4,810							
AVERAGE AUDIENCE (%)							3.5		5.6	4.5*		5.0*		4.9*		8.0*
SHARE OF AUDIENCE %							10		13	12 *		12 *		11 *		18 *
AVG. AUD. BY ¼ HR. %							3.7	3.4	4.2	4.8	5.3	4.7	4.9	4.9	7.0	8.9

TV HOUSEHOLDS USING TV (See Def. 1)

	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WK. 1	32.6	33.4	34.3	33.9	34.4	35.8	36.0	36.9	38.1	38.9	39.3	39.7	39.9	39.7	39.3	39.3
WK. 2	31.9	33.1	34.0	34.8	35.8	36.4	36.9	37.9	38.9	40.3	43.0	44.9	47.2	48.5	50.0	50.2

U.S. TV Households: 85,900,000

For explanation of symbols, See page A.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. JAN.19, 1986

WEEK 1

TIME		3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV TOTAL AUDIENCE (Households (000) & %)																6,790 7.9	
Program																ABC WRLD NWS TONITE-SU(B)	
AVERAGE AUDIENCE (Households (000) & %)																5,930 6.9	
SHARE OF AUDIENCE	%															13	
AVG. AUD. BY ¼ HR.	%															6.8	7.0
CBS TV TOTAL AUDIENCE (Households (000) & %)								12,710 14.8						11,680 13.6			
Program		CBS NCAA BKBL-SU NORTH CAROLINA VS MARQUETTE (2:30-4:31PM)(→OP)						CBS SPORTS SUNDAY (4:31-6:00PM)(OP)						CBS EVENING NEWS-SUNDAY			
AVERAGE AUDIENCE (Households (000) & %)			6.9*		7.1*		8.5*	7,390 8.6	7.5*		8.7*		9.4*	9,880 11.5			
SHARE OF AUDIENCE	%		18 *		17 *		20 *	19	18 *		20 *		20 *	21			
AVG. AUD. BY ¼ HR.	%	7.3	6.6	7.1	7.1	8.2	8.8	6.9	7.9	8.5	8.9	9.4	9.5	11.0	12.0		
NBC TV TOTAL AUDIENCE (Households (000) & %)		10,050 11.7						13,310 15.5									5,840 6.8 (1) (OP)
Program			SPORTSWORLD (3:14-4:35PM)(OP)(→OP)					BOB HOPE GOLF-SUN (4:35-6:47PM)(OP)(→OP)									
AVERAGE AUDIENCE (Households (000) & %)		6,010 7.0	5.8*		6.8*		7.6*	6,100 7.1	5.9*		5.7*		6.7*		8.5*		5,840 6.8
SHARE OF AUDIENCE	%	17	15 *		17 *		18 *	15	14 *		13 *		14 *		16 *		12
AVG. AUD. BY ¼ HR.	%	5.0	5.8	6.5	7.0	7.4	7.8	6.5	5.5	5.7	5.8	6.4	7.1	8.2	8.7	9.6	6.8

WEEK 2

TIME		3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV TOTAL AUDIENCE (Households (000) & %)																4,120 4.8	
Program		45/85 (12:30-3:30PM)														ABC WRLD NEWS TONIGHT-SUN	
AVERAGE AUDIENCE (Households (000) & %)			3.3*													3,440 4.0	
SHARE OF AUDIENCE	%		6 *													6	
AVG. AUD. BY ¼ HR.	%	3.4	3.2													3.7	4.3
CBS TV TOTAL AUDIENCE (Households (000) & %)														4,810 5.6			
Program		PHOENIX OPEN GOLF-SUN (2:37-5:08PM)												CBS EVENING NEWS-SUNDAY			
AVERAGE AUDIENCE (Households (000) & %)			5.3*		5.5*		4.9*		4.9*	4.2*				3,950 4.6			
SHARE OF AUDIENCE	%		11 *		11 *		10 *		9 *	7 *				7			
AVG. AUD. BY ¼ HR.	%	5.3	5.2	5.6	5.4	4.8	5.1	5.1	4.7	4.2				4.2	5.1		
NBC TV TOTAL AUDIENCE (Households (000) & %)		34,020 39.6							38,310 44.6 (2) (OP) (→OP)	56,950 66.3							
Program		SUPER BOWL XX PRE (3:00-4:58PM)(→OP)								SUPER BOWL XX CHICAGO VS NEW ENGLAND (5:14-9:05PM)(OP)							
AVERAGE AUDIENCE (Households (000) & %)		18,040 21.0	15.5*		18.7*		22.3*		35,820 41.7	41,490 48.3	48.0*		50.3*		49.8*		49.7*
SHARE OF AUDIENCE	%	42	33 *		38 *		44 *		69	70	76 *		77 *		73 *		72 *
AVG. AUD. BY ¼ HR.	%	14.1	16.8	18.3	19.0	21.4	23.1	25.8	36.5	45.9	48.2	50.1	50.6	49.7	49.9	50.2	49.2

TV HOUSEHOLDS USING TV (See Def. 1)		3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
	WK. 1	40.2	41.2	42.0	42.7	44.3	45.1	44.5	44.9	45.3	47.5	49.6	51.2	53.5	54.8	57.1	58.0
	WK. 2	50.9	52.1	52.3	53.0	53.0	54.6	56.1	58.8	62.3	64.5	66.5	67.5	68.7	70.0	69.7	69.4

U.S. TV Households: 85,900,000

(1)NBC NIGHTLY NEWS-SUN,NBC,(6:47-7:00PM)

(2)SUPER BOWL XX KICKOFF SPL,NBC,(4:58-5:14PM)(S)

For explanation of symbols, See page A.

DAY SUN. JAN.26, 1986

A-38 *Nielsen* NATIONAL TV AUDIENCE ESTIMATES

OTHER PROGRAMS

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELE-CAST DAYS
EVENING MONDAY																	
ABC ABC BUSINESS BRIEF-MON	2	8.58- 8.59PM	8.45								10,650	12.4	10,650	12.4	18	12.4	
ABC ABC NEWSBRIEF-MON	1	9.57- 9.58PM	9.45	10,480	12.2	10,480	12.2	18	12.2								
	2	9.50- 9.51PM	9.45								12,890	15.0	12,890	15.0	22	15.0	
CBS AMERICAN PORTRAIT SUS.(SUS)	2	8.58- 8.59PM	8.45														
EVENING TUESDAY																	
ABC ABC NEWSBRIEF-TUE	2	9.29- 9.30PM	9.15								16,410	19.1	16,410	19.1	28	19.1	
	1	9.58- 9.59PM	9.45	11,850	13.8	11,850	13.8	20	13.8								
EVENING WEDNESDAY																	
ABC ABC BUSINESS BRIEF-WED		8.58- 8.59PM	8.45	14,520	16.9	14,520	16.9	24	16.9		14,950	17.4	14,950	17.4	25	17.4	
ABC ABC NEWSBRIEF-WED	1	9.57- 9.59PM	9.45	15,890	18.5	15,120	17.6	26	17.6								
	2	9.58- 9.59PM	9.45								17,010	19.8	17,010	19.8	29	19.8	
CBS AMERICAN PORTRAIT SUS(SUS)		8.58- 8.59PM	8.45														
EVENING THURSDAY																	
ABC ABC NEWSBRIEF-THU		9.58- 9.59PM	9.45	10,570	12.3	10,570	12.3	18	12.3		8,850	10.3	8,850	10.3	15	10.3	
EVENING FRIDAY																	
ABC ABC BUSINESS BRIEF-FRI	1	8.42- 8.43PM	8.30	10,310	12.0	10,310	12.0	19	12.0								

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELE-CAST DAYS
	2	8.41- 8.42PM	8.30								11,770	13.7	11,770	13.7	22	13.7	
ABC ABC NEWSBRIEF-FRI		9.58- 9.59PM	9.45	5,930	6.9	5,930	6.9	11	6.9		6,360	7.4	6,360	7.4	11	7.4	
CBS AMERICAN PORTRAIT SUS.(SUS)	1	8.58- 8.59PM	8.45														
CBS AMERICAN PORTRAIT-SUS.(SUS)	2	8.58- 8.59PM	8.45														
EVENING SATURDAY																	
ABC ABC SPORTS UPDATE-SAT		8.58- 8.59PM	8.45	8,500	9.9	8,500	9.9	16	9.9		9,280	10.8	9,280	10.8	17	10.8	
ABC ABC NEWSBRIEF-SAT.		9.58- 9.59PM	9.45	7,990	9.3	7,990	9.3	15	9.3		8,930	10.4	8,930	10.4	17	10.4	
CBS SPORTSBREAK-SAT		8.58- 8.59PM	8.45	10,050	11.7	10,050	11.7	19	11.7		8,500	9.9	8,500	9.9	16	9.9	
CBS NEWSBREAK-SAT.	1	9.57- 9.58PM	9.45	8,250	9.6	8,250	9.6	16	9.6								
	2	9.56- 9.57PM	9.45								5,840	6.8	5,840	6.8	11	6.8	
NBC NBC NEWS DIGEST-SAT		8.58- 8.59PM	8.45	12,630	14.7	12,630	14.7	24	14.7		12,460	14.5	12,460	14.5	23	14.5	
NBC NBC NEWS DIGEST-2-SAT.	1	9.58- 9.59PM	9.45	13,230	15.4	13,230	15.4	25	15.4								
EVENING SUNDAY																	
ABC ABC NEWSBRIEF-SUN.	2	8.28- 8.29PM	8.15								5,670	6.6	5,670	6.6	9	6.6	
ABC ABC SPORTS UPDATE-SUN	1	8.31- 8.32PM	8.30	9,790	11.4	9,790	11.4	16	11.4								
	2	9.57- 9.58PM	9.45								9,450	11.0	9,450	11.0	16	11.0	
ABC ABC NEWSBRIEF-SUN.	1	10.03-10.04PM	10.00	11,340	13.2	11,340	13.2	20	13.2								
CBS NEWSBREAK-SUN.	2	8.57- 8.59PM	8.45								9,960	11.6	9,360	10.9	15	10.9	
CBS SPORTSBREAK-SUN	1	8.58- 8.59PM	8.45	18,730	21.8	18,730	21.8	31	21.8								
CBS NEWSBREAK-SUN.	1	9.54- 9.56PM	9.45	11,340	13.2	11,250	13.1	20	13.1								
CBS SPORTSBREAK-SUN	2	9.58- 9.59PM	9.45								16,920	19.7	16,920	19.7	28	19.7	
NBC SUPER BOWL XX(S)	2	5.14- 9.05PM	*GRID								56,950	66.3	41,490	48.3	70		

CONT'D

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 1 SHARE %	WEEK 1 AVG. AUD. BY ¼ HR %	WEEK 1 TELECAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 2 SHARE %	WEEK 2 AVG. AUD. BY ¼ HR %	WEEK 2 TELECAST DAYS
EVENING SUNDAY-CONT'D																	
NBC SUPER BOWL XX(S)-CONT'D			9.00													46.0	
NBC NBC NEWS DIGEST-SUN	1	8.58- 8.59PM	8.45	11,250	13.1	11,250	13.1	19	13.1								
NBC SUPER BOWL XX POST(S)	2	9.05- 9.37PM	→GRID								35,910	41.8	30,410	35.4	49		
			9.30													31.7	
NBC NBC NEWS DIGEST-SUN	2	9.34- 9.35PM	9.30								27,230	31.7	27,230	31.7	45	31.7	
NBC NBC NEWS DIGEST-2-SUN.	2	10.30-10.31PM	10.30								14,170	16.5	14,170	16.5	25	16.5	
EVENING MONDAY-FRIDAY																	
ABC ABC NEWS:NIGHTLINE		>	11.30	6,270	7.3	5,150	6.0	17	6.6	M-F	6,440	7.5	4,980	5.8	16	6.5	M-F
			11.45						5.4	M-F						5.1	M-F
			12.00						4.1	MWTH						4.4	TU&TH
ABC EYE ON HOLLYWOOD		>	12.00	1,630	1.9	1,460	1.7	7	1.8	M-F	1,550	1.8	1,290	1.5	6	1.6	M-F
			12.15						1.7	M-F						1.4	M-F
			12.30						1.6	MWF						1.1	MTUTH
CBS AMERICAN PORTRAIT		8.58- 8.59PM	8.45	14,260	16.6	14,260	16.6	23	16.6	MTUTH	14,090	16.4	14,090	16.4	24	16.4	TU&TH
CBS NEWSBREAK-M-F	1	>	9.45	12,800	14.9	13,140	15.3	23	14.9	M-F							
	2	9.58- 9.59PM	9.45								11,770	13.7	11,770	13.7	20	13.7	M-F
CBS CBS LATE NIGHT I		>	11.30	6,960	8.1	4,810	5.6	18	6.2	M-F	7,040	8.2	4,980	5.8	19	6.3	M-F
			11.45				5.9*	16*	5.5	M-F				6.1*	17*	5.9	M-F
			12.00						5.6	M-F						5.8	M-F
			12.15				5.5*	20*	5.4	M-F				5.7*	21*	5.5	M-F
			12.30				5.0*	22*	5.2	M-F				5.1*	23*	5.4	M-F
CBS CBS LATE NIGHT II		>	12.30	3,520	4.1	2,830	3.3	18	3.9	M-F	4,040	4.7	3,010	3.5	19	4.3	M-F
			12.45				3.6*	17*	3.4	M-F				3.9*	19*	3.6	M-F
			1.00						3.1	M-F						3.3	M-F
			1.15				3.0*	18*	3.0	M-F				3.2*	20*	3.1	M-F
		VARIOUS TIMES	(SUS)														
CBS CBS NEWS NIGHTWATCH-1		2.00- 2.30AM	2.00	1,200	1.4	1,030	1.2	13	1.3	M-THSU	1,200	1.4	1,030	1.2	13	1.3	M-THSU
			2.15						1.2	M-THSJ						1.1	M-THSU
CBS CBS NEWS NIGHTWATCH-2		2.30- 3.00AM	→GRID	1,290	1.5	1,120	1.3	17		M-THSU	1,290	1.5	1,120	1.3	17		M-THSU
			2.30						1.4	M-THSU						1.3	M-THSU
			2.45						1.3	M-THSU						1.2	M-THSU
CBS CBS NEWS NIGHTWATCH-3		3.00- 6.00AM	3.00	2,060	2.4	940	1.1	21	1.5	M-THSU	1,980	2.3	940	1.1	21	1.4	M-THSU
			3.15				1.4*	22*	1.3	M-THSU				1.3*	20*	1.2	M-THSU
			3.30						1.2	M-THSU						1.1	M-THSU
			3.45				1.2*	21*	1.1	M-THSU				1.2*	21*	1.1	M-THSU
			4.00						1.2	M-THSU						1.2	M-THSU
			4.15				1.1*	22*	1.1	M-THSU				1.2*	23*	1.2	M-THSU
			4.30						1.0	M-THSU						1.2	M-THSU
			4.45				1.0*	21*	1.0	M-THSU				1.1*	23*	1.1	M-THSU
			5.00						1.0	M-THSU						1.1	M-THSU
			5.15				.9*	20*	.9	M-THSU				1.1*	23*	1.0	M-THSU
			5.30						1.0	M-THSU						1.1	M-THSU
			5.45				1.0*	20*	1.0	M-THSU				1.1*	22*	1.0	M-THSU
NBC NBC NEWS DIGEST-M-F	1	8.58- 8.59PM	8.45	11,170	13.0	11,170	13.0	19	13.0	M-F							
	2	>	8.45								10,910	12.7	10,390	12.1	18	12.5	M-F

 FOR EXPLANATION OF SYMBOLS, SEE PAGE A. *HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

OTHER PROGRAMS

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 1 SHARE %	WEEK 1 AVG. AUD. BY ¼ HR %	WEEK 1 TELECAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 2 SHARE %	WEEK 2 AVG. AUD. BY ¼ HR %	WEEK 2 TELECAST DAYS
EVENING MONDAY-FRIDAY-CONT'D																	
NBC NBC NEWS DIGEST-2-M-F	2	>	9.30								9,190	10.7	9,190	10.7	16	9.3	MWF
	1	9.58- 9.59PM	9.45	10,220	11.9	10,220	11.9	17	11.9	TU&TH						11.5	MWF
NBC TONIGHT SHOW		11.30-12.30AM	11.30	9,880	11.5	6,270	7.3	23	8.6	M-F	10,740	12.5	6,790	7.9	24	9.1	M-F
			11.45				8.2*	23*	7.7	M-F				8.7*	24*	8.3	M-F
			12.00						7.2	M-F						7.7	M-F
			12.15				6.5*	24*	5.9	M-F				7.1*	25*	6.4	M-F
NBC DAVID LETTERMAN I		12.30- 1.00AM	12.30	3,950	4.6	3,350	3.9	19	4.1	M-TH	4,040	4.7	3,350	3.9	19	4.2	M-TH
			12.45						3.6	M-TH						3.6	M-TH
NBC FRIDAY NIGHT VIDEOS		12.30- 2.00AM	12.30	6,360	7.4	3,440	4.0	19	5.8	FRI.	6,700	7.8	3,260	3.8	19	5.3	FRI.
			12.45				5.4*	22*	5.1	FRI.				5.0*	20*	4.7	FRI.
			1.00						4.0	FRI.						3.9	FRI.
			1.15				3.9*	19*	3.7	FRI.				3.6*	19*	3.2	FRI.
			1.30						3.1	FRI.						2.8	FRI.
			1.45				2.7*	16*	2.3	FRI.				2.7*	18*	2.6	FRI.
NBC DAVID LETTERMAN II		1.00- 1.30AM	1.00	2,920	3.4	2,490	2.9	19	3.1	M-TH	3,180	3.7	2,580	3.0	19	3.3	M-TH
			1.15						2.7	M-TH						2.8	M-TH
DAY MONDAY-FRIDAY																	
ABC ABC WORLD NEWS-MORN-615A		6.15- 6.30AM	6.15	1,460	1.7	1,290	1.5	16	1.5	M-F	1,290	1.5	1,290	1.5	17	1.5	M-F
ABC ABC WORLD NEWS-MORN-645A		6.45- 7.00AM	6.45	2,060	2.4	1,980	2.3	16	2.3	M-F	2,150	2.5	1,980	2.3	17	2.3	M-F
ABC ABC SPECIAL REPORT-11:00A(SUS)	2	11.00-12.10PM	11.00														MON.
ABC ABC DAYTIME NEWSBRIEF-M-F		2.58- 2.59PM	2.45	7,650	8.9	7,650	8.9	29	8.9	M-F	7,470	8.7	7,470	8.7	28	8.7	M-F
ABC ABC AFTERSCHOOL SPECIAL(S)	2	4.00- 5.00PM	4.00								9,360	10.9	6,270	7.3	21	7.0	WED.
			4.15											7.1*	21*	7.1	WED.
			4.30													7.5	WED.
			4.45											7.5*	20*	7.5	WED.
CBS CBS EARLY MORNING NEWS		6.30- 7.00AM	6.30	1,550	1.8	1,120	1.3	13	1.2	M-F	1,460	1.7	1,120	1.3	13	1.1	M-F
			6.45						1.5	M-F						1.4	M-F
CBS NEWSBREAK-11.57		11.57-11.59AM	11.45	5,670	6.6	5,580	6.5	24	6.5	M-F	7,130	8.3	6,790	7.9	28	7.9	M-F
CBS NEWSBREAK-3.44	2	>	3.30								5,930	6.9	5,930	6.9	20	6.8	M-F
			3.45													6.9	M-F
CBS AMERICAN TREASURY		3.58- 3.59PM	3.45	5,330	6.2	5,330	6.2	18	6.2	MWF	5,330	6.2	5,330	6.2	17	6.2	MWF
CBS AMERICAN TREASURY SUS(SUS)		3.58- 3.59PM	3.45							THU.							THU.
CBS AMERICAN TREASURY-SUS(SUS)		3.58- 3.59PM	3.45							TUE.							TUE.
CBS NEWSBREAK-3.44	1	3.45- 3.46PM	3.45	6,010	7.0	6,010	7.0	21	7.0	M-F							
CBS CBS SCHOOLBREAK SPECIALS(S)	1	4.30- 5.30PM	4.30	10,820	12.6	7,130	8.3	20	6.9	TUE.							
			4.45				7.2*	18*	7.4	TUE.							
			5.00						9.2	TUE.							
			5.15				9.5*	21*	9.8	TUE.							
NBC NBC NEWS AT SUNRISE		6.30- 7.00AM	6.30	2,920	3.4	2,150	2.5	19	2.2	M-F	2,750	3.2	2,060	2.4	19	2.1	M-F
			6.45						2.8	M-F						2.8	M-F
NBC NBC NEWS DIGEST-DAYTIME		2.57- 2.58PM	2.45	3,950	4.6	3,950	4.6	15	4.6	MWF	4,550	5.3	4,550	5.3	16	5.3	MWF
DAY SATURDAY																	
ABC ABC FUN FIT-8:25AM		8.25- 8.29AM	8.15	3,090	3.6	2,320	2.7	15	2.7		3,090	3.6	2,410	2.8	16	2.8	

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELE-CAST DAYS
DAY SATURDAY-CONT'D																	
ABC ABC FUN FIT-10:55AM		10.55-10.59AM	10.45	4,300	5.0	3,520	4.1	14	4.1		4,470	5.2	3,520	4.1	13	4.1	
ABC PRO BOWLERS TOUR	1	3.00- 4.33PM	→GRID 4.30	9,020	10.5	5,070	5.9	15	 6.2								
CBS IN THE NEWS- 8.26AM-SUS(SUS)		8.26- 8.29AM	8.15														
CBS IN THE NEWS- 8.56AM-SUS(SUS)		8.56- 8.59AM	8.45														
CBS ASTRO MINUTE-11.26AM		11.26-11.29AM	11.15	4,300	5.0	3,610	4.2	14	4.2		4,470	5.2	3,950	4.6	14	4.6	
CBS IN THE NEWS-11.56AM		11.56-11.59AM	11.45	4,380	5.1	4,120	4.8	15	4.8		3,780	4.4	3,350	3.9	12	3.9	
CBS IN THE NEWS-12.56PM		12.56-12.59PM	12.45	4,550	5.3	4,120	4.8	15	4.8		3,520	4.1	3,180	3.7	11	3.7	
CBS CBS NCAA BASKETBALL-SAT	1	2.00- 4.02PM	→GRID 4.00	7,390	8.6	2,920	3.4	10	 <<								
CBS CBS NCAA BASKETBALL-GM 2	2	3.00- 4.55PM	→GRID 4.45 5.00								6,960	8.1	3,090	3.6 3.7* 1.5*	9 9* 3*	 3.7 1.5	
NBC ONE TO GROW ON-8:28AM		8.28- 8.30AM	8.15	3,440	4.0	3,090	3.6	20	3.6		5,150	6.0	4,720	5.5	32	5.5	
NBC ONE TO GROW ON-8:58AM		8.58- 9.00AM	8.45	4,720	5.5	4,550	5.3	23	5.3		5,760	6.7	5,410	6.3	28	6.3	
NBC ONE TO GROW ON-10:28AM		10.28-10.30AM	10.15	7,300	8.5	7,130	8.3	30	8.3		8,590	10.0	8,250	9.6	29	9.6	
NBC ONE TO GROW ON-11:28AM		11.28-11.30AM	11.15	6,440	7.5	6,270	7.3	24	7.3		7,390	8.6	7,130	8.3	26	8.3	
NBC ONE TO GROW ON-11:58AM		11.58-12.00NN	11.45	4,550	5.3	4,470	5.2	17	5.2		5,410	6.3	4,900	5.7	18	5.7	
NBC NBC COLLEGE BSKBL SAT	2	1.00- 3.13PM	→GRID 3.15								9,020	10.5	3,520	4.1	11	 3.3	
DAY SUNDAY																	
CBS NBA ON CBS	2	12.00- 2.37PM	→GRID 2.30								16,240	18.9	7,040	8.2 9.7*	21 21*	 9.7	
CBS CBS NCAA BASKETBALL-SUN	1	2.30- 4.31PM	→GRID 4.30	12,280	14.3	6,360	7.4	18	 7.5								
NBC GRAND PRIX MASTER TNNS-SU(S)	1	12.30- 3.14PM	→GRID 3.00	10,050	11.7	3,520	4.1 5.4*	11 14*	 5.4								
NBC SPORTSWORLD	1	3.14- 4.35PM	→GRID 4.30	10,050	11.7	6,010	7.0	17	 8.1								
NBC SUPER BOWL XX PRE(S)	2	3.00- 4.58PM	→GRID 4.45								34,020	39.6	18,040	21.0 28.1*	42 51*	 30.6	
NBC BOB HOPE GOLF-SUN(S)	1	4.35- 6.47PM	→GRID 6.45	13,310	15.5	6,100	7.1 9.5*	15 17*	 8.6								
NBC SUPER BOWL XX KICKOFF SPL(S)	2	4.58- 5.14PM	→GRID 5.00								38,310	44.6	35,820	41.7	69	 42.5	

Nielsen Television Index

Correction Notice

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March 21, 1986

NIELSEN NATIONAL TV RATINGS REPORT
2ND JANUARY 1986 REPORT
January 13-January 26, 1986

Audience estimates for CBS NCAA BASKETBALL-GM 2 were incorrect in the above report. Following are the corrected data.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELE-CAST DAYS
PAGE A-30										
DAY SATURDAY										
CBS CBS NCAA BASKETBALL-GM 2	1	4.00-6.05PM	4.00	9,710	11.3	3,870	4.5	11	3.8	
			4.15				3.9*	10*	4.0	
			4.30						4.6	
			4.45				4.5*	11*	4.3	
			5.00						4.4	
			5.15				4.4*	11*	4.5	
			5.30						4.6	
			5.45				4.8*	11*	5.1	
			6.00						5.5	

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

PROGRAM NAME / WK DAY START TIME DUR NET	NO. OF T/C THIS SEASON / PROG. TYPE†	NO. OF STATIONS WK 1	WK 2	PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)
PAGE 39									
WEEKEND DAYTIME									
CBS NCAA BASKETBALL-GM 2	3	173	169	94	90	A	4.1	10	352
1 SAT. 4.00P 125 CBS	SE								
2 SAT. 3.00P 115									
3.00-3.30						A	3.8	10	326
3.30-4.00						A	3.4	9	292
4.00-4.30						A	3.6	9	309
4.30-5.00						A	4.2	10	361
5.00-5.30						A	3.7	9	318
5.30-6.00						A	4.8	11	412